

 InnovationGate

PORTFOLIO

SpotBrowser VirtualWalk



NEED

Time optimization for presentation of the premises to its potential buyers in the process of purchasing or renting the real property. Limitation of human involvement on the real estate market. Availability of the virtual walk combined with an online chat and presentation.

SOLUTION

The system for recognizing links between images. AI solution detects visual correlations between spherical photographs (360 degrees) and consequently can find links between rooms, allowing you to virtually walk through them.

✓ Software Development

✓ AI

✓ Machine Learning



Python



TensorFlow



Flask

Caruma Payment card as an Identifier



NEED

Gaining access to office buildings and limited-access areas through a payment card assigned to the user who has the account in blockchain.

SOLUTION

The system for registering a card through its unique identifier assigned to the blockchain account. The solution allows verifying if the user who shows the card is authorized to access the specific zone or building. The system is integrated with payment organizations' systems, thanks to which it is possible to combine cards showed physically or virtually.

✓ Software Development

✓ Fintech



Java



Spring



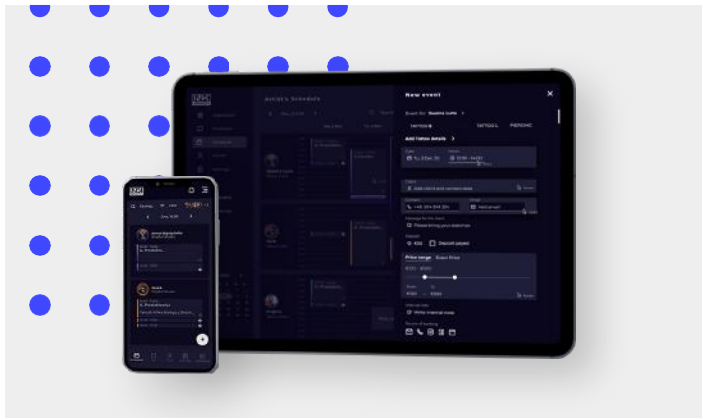
Blockchain

waves

Waves

INKsearch.co

INKsearch



NEED

Automation of booking for tattoo parlors, artists and their clients. The art of tattoo, as a creative discipline, is not subject to strict scientific terminology, while evaluation of work is subjective. The solution requires a case-by-case approach, both to the client and artist.

SOLUTION

Based on ML algorithms, INK-CRM tool makes selection of a tattoo artist easier thanks to analysis of photographs of tattoos and behaviors based on: behavioral, demographic and psychological variables. AI model adopts the latest deep learning methods. It specifies whether the photograph contains a tattoo, extracts a set of features, e.g. the technique used to make it, or if it contains words. The features recorded in the database are used to compare works, allowing you to find similarities and group them as per specific styles.

✓ Software Development

✓ Machine Learning



Python



TensorFlow



Flask

Sport client Post-match analysis system



NEED

Optimization of the post-match analysis in order to improve evaluation of players. In the classic variant, coaches watch a match with a view to evaluating particular players. It is time-consuming (due to number of players, match length) and exposed to human error risk.

SOLUTION

The system is based on match recordings which are registered in real time or loaded from ready-made recordings. The video is processed by the machine learning module which identifies key elements, such as pitch surface area, ball and player profiles. The system takes characteristics and statistics for each player separately and the entire team, as well as allows checking anticipated statistics for another match. The forecast values are specified by the special predictive module on the basis of historical data.

✓ Software Development

✓ AI

✓ Machine Learning

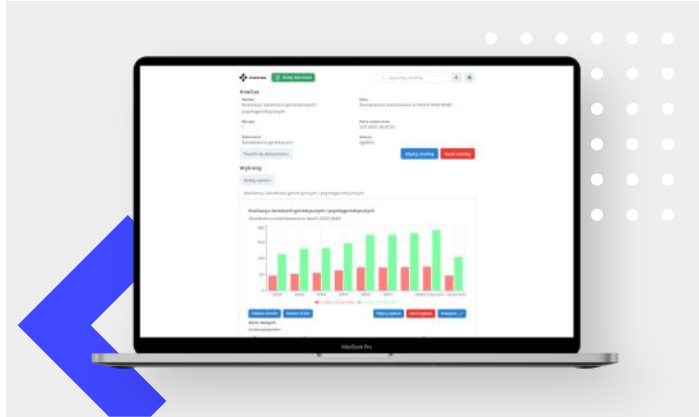


Python



TensorFlow

Metdata Otwarte Dane



NEED

The product which aggregates and processes heterogeneous data disclosed by public institutions. The processing result is supposed to lead to intuitive search of resources and comparison of data from various sources.

SOLUTION

The system aimed at aggregating data from the public finance sector unit, both domestic and international. It uses AI algorithms to detect anomalies in data collected by public institutions. It is designed in the form of a web application. Another stage of the project is concerned with automation of powering from public institution systems and presentation of resources via Metaverse in 2D and 3D. The solution will be integrated with AI modules for prediction and detection of correlations between variables.

✓ Software Development

✓ Machine Learning



Java



Spring



React

CloudOval CloudScale



NEED

The analysis of effective use of cloud resources (Microsoft Azure and Amazon WS) in order to optimize their allocation and boost efficient operation. Reduction of processing costs in IT systems.

SOLUTION

Our contribution to the project was supply of the part of the solution with regard to artificial intelligence. We developed algorithms used to optimize cloud environments relying on machine learning. Additionally we elaborated the server status prediction architecture.

✓ Software Development

✓ AI

✓ Machine Learning



Python



TensorFlow



Flask

Gnocchi

Gnocchi

Wolfs KRS+



NEED

Delivery of reliable information on financial situation of enterprises. Optimization of company verification through collection of available data from financial reports, and presenting them in a friendly way in comparison to an adequate comparative group.

SOLUTION

The system based on stratification methods, which allows verification of companies base in order to create comparative groups which meet balance sheet values rationality criteria. It is supplied with the companies search engine based on KRS number, and findings are presented in the form of reports. Possibility of purchasing the package, subscription or a single report on the platform thanks to integration with a payment gateway.

✓ Software Development

✓ UX Design



Java

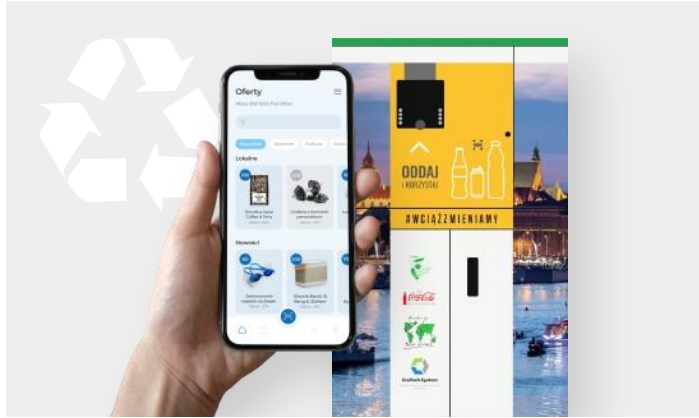


Spring



React

EcoTech System Eco Portfel



NEED

Prevention of wasted resources and emergence of pollution which affects the environment. Creation of the solution which encourages people to more effective segregation of waste and the system which manages handed over materials.

SOLUTION

The platform which allows registering the return of recyclable materials. The system encourages residents to segregate waste through points given in the mobile application ECO Wallet. Materials are handed over to local recyclers which identify the user via a QR code. Collected points can be exchanged for prizes and services.

✓ Software Development



Java



Spring



Android

Transit Optimizer



NEED

Time and cost optimization for the network of public transport links. Proactive adaptation of timetables and vehicle deployment to the anticipated load, before it actually happens. Adaptation of the system to dynamic and often unpredictable environment in order to improve it.

SOLUTION

The system for analysis and prediction of public transport load on the basis of transaction data obtained from payments with pay cards settled in Mass Transit Transaction model. The solution relies on fusion of data on rides, fares and ticket purchase spots, compiled with data prediction models based on deep learning algorithms. It is a combination of the latest achievements in payment systems in public transportation and AI IT technologies.

✓ Software Development

✓ AI

✓ Machine Learning



Python



TensorFlow



React

Electronic Ticket



NEED

Reduction of costs of printing paper tickets for public transportation. Finding an environmentally responsible solution which eliminates the need to use paper.

SOLUTION

Mobile inspector's devices together with a dedicated application. The access to inspector's functions is obtained after user login data have been approved. Functions of the inspector's application allow checking validity of the ticket assigned in the Central System to the passenger's pay card. Ticket data are stored in the Central System which the Inspector's application connects to through a dedicated interface in order to gain information on the passenger's tickets.

✓ Software Development

✓ Fintech



Java



Spring



React



PAX

Face recognition system

Face recognition system that provides keyless access to the office to employees during working hours

System connects to CCTV cameras and door lockers, continuously performs face detection from live stream and matches it with employees photos database. Utilize anti spoofing protection to prevent entering by photos.

Technologies used:

- dlib, opencv;
- Python, django, redis, rabbitmq, psql;
- docker, docker-compose, nameko.



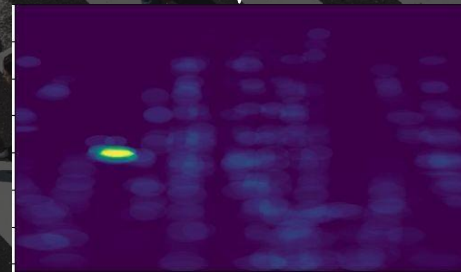
Visitors tracking system

Solution that allows to detect people on the live stream video, track their path and create a heatmap

By combining objects detection and object tracking solution together solution allow to track users movements in the building. Using camera projections to the floor plan it allows to create a heatmap to understand user's behaviour.

Technologies used:

- MobileNet SSD, mose tracker
- Python, numpy, OpenCV



Masks and Helmet detection

Image recognition system that is trained to detect people that wearing mask and helmet to automatically detect accident prevention violation.

By using neural network created API can detect on the images persons with/without masks and with/without helmet.

Technologies used:

- helmet - TTFNet, mmdetection, pytorch, numpy, opencv, albumentations
- mask - RetinaNet, mmdetection, pytorch, numpy, opencv

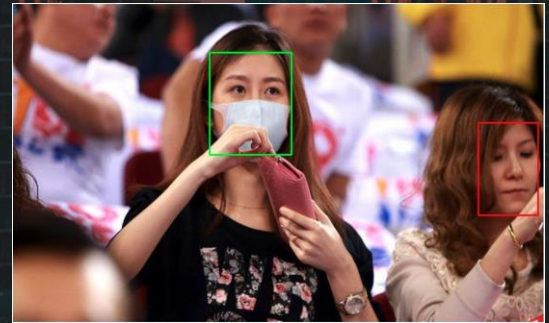


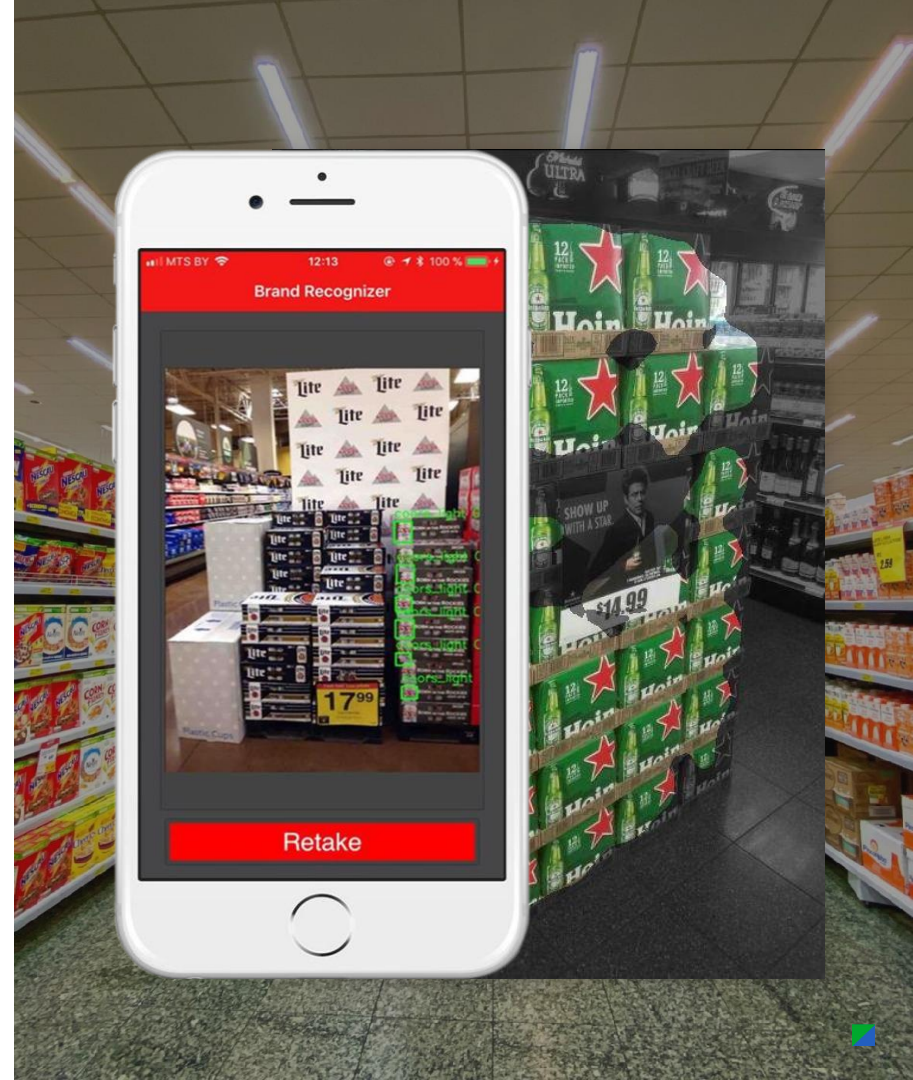
Image recognition (brand detection) for sales representatives

Algorithm for products recognition

By applying machine learning algorithms to image data, we can analyze content and provide suggestions for sales representatives. This significantly improves user experience and reduces the complexity of manual operations required from a user.

Technologies used:

- Python, Keras
- RetinaNet
- CoreML

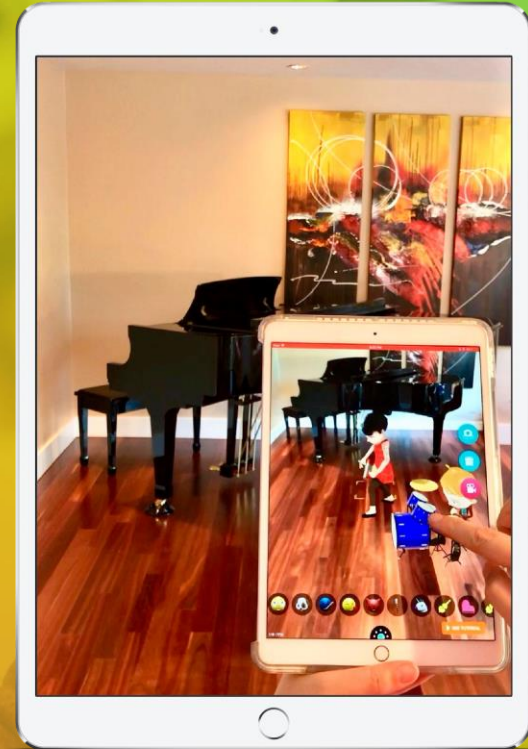


Social musical platform

By using augmented reality and audio recognition, application allows user to train musical playing skills and create video recordings of performance with augmented companions and avatars. Application gives immediate feedback on note or timing mistakes for both acoustic and MIDI instruments.

Key features:

- Augmented reality
- Real-time audio recognition and mistake detection
- Video recording of user performance



Sales recommendation system

Algorithm that suggests exact brands to be sold in particular store

By analyzing historical data in similar nearby accounts we suggest brands that can be a good candidate to be added in the existing account portfolio.

By using statistics methods team determine key parameters and limitations that were suggested to a customer.

Technologies used:

- Python
- Pandas
- iOS (Swift)



Sales prediction system

By analyzing goods selling history, system can predict next quarter demand and coordinate purchase orders

Utilizing historical data analysis, anomaly detection and seasonality calculation, algorithm predicts demand for each goods for next time interval. System is used by big distributor to predict and adjust purchase orders and manage warehouse spaces.

Technologies used:

- Python, Azure Databricks
- fbprophet, statsmodels



Optimizing store place for sales increasing

The feature integrated into the AI-powered platform enables retailers to make product revenue predictions and optimize physical space on store shelves based on smart analytics.

Capabilities:

- The identification of constraints that may influence sales, and adding them to the ML-based model.
- Demand analysis and forecast of expected sales for the next periods of time
- Estimation of price elasticities
- The prediction of the potential revenue from a particular product based on the sales history analysis.

Technologies used:

- **Data processing and time-series analysis:** fbprophet, scikit-learn, tslearn, numpy, pandas, dask, pymer4, lightgbm
- **Visualization:** altair, dash, matplotlib, plotly, seaborn



Anomaly detection and diagnosis of SAP servers

SAP server logs analysis and trend determination

By applying time series analysis algorithms to numerical metrics, we can understand the high level trends. This allows us to set thresholds and forecast future values. In addition, the server logs topic/group modelling allows to find context of anomalies.

Technologies used:

- scikit-learn, statsmodels, BigARTM
- Decomposition (Fourier transformation, Hodrick-Prescott Filter, Loess method)
- Regression
- AR-models
- LSTM
- Statistical tests (trend, stationarity)



Anomaly detection for an asset management solution

The solution detect anomalies an asset management system

By applying statistical analysis algorithms to data, we can detect data anomalies. This allows us to find improperly configured environments and bugs in an asset management solution.

Technologies used:

- Python, Numpy, pandas, sklearn
- DBScan with Levenshtein distance
- One-Class SVM, Isolation Forest, Local Outlier Factor



Companies relations analysis for tax verification

Solution analyzes relations between companies in order to calculate correct tax for each organization

System predicts companies groups that should be considered as a single organization and use another tax calculation. Solution suggests cases for manual verification that should be reviewed firstly, increasing by that performance of inspection department.

Technologies used:

- SAP HANA PAL,
- SAP GraphScript



Data analysis of chip manufacturing pipeline

Analysis of measures collected during the chip manufacturing

Pipeline data was collected during chip manufacturing process, starting from material mixing, extrusion, through plugging to sintering and inspection. Our team has analyzed data to find out patterns that help to increase production yield.

Technologies used:

- Python,
- pandas, scikit-learn, scipy



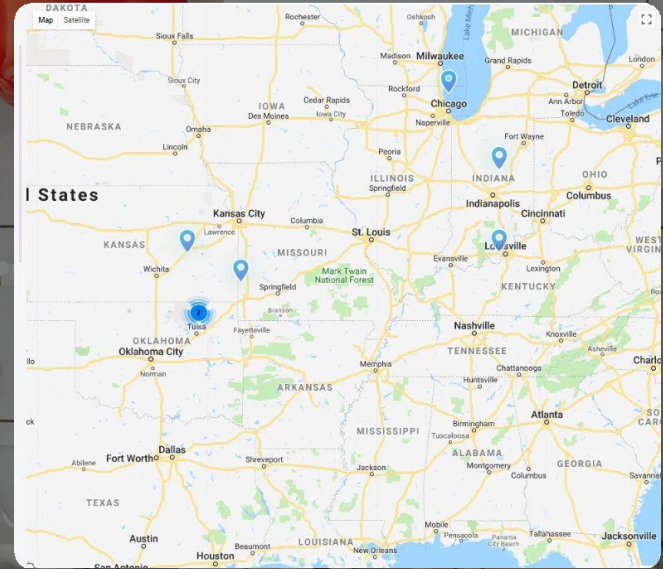
Automated reports creation

Solution automatically parses search engine results and creates reports for special types of news

Using NLP techniques algorithm filters out majority of irrelevant search results fetched by search engine for certain list of keywords. Solution allows minimizing amount of data that is coming for moderator approval everyday and automates process of report creation for each relevant event.

Technologies used:

- Python, django
- word2vec, Keras



Analysis of SAP products news

Solution that analyses SAP brands based on news in the Internet

By analyzing most popular technical news portal, system defines semantics related to each SAP product and closest context that was used for products description.

Technologies used:

- Python,
- NLTK, TextBlob, word2vec, semantic trees, wordCloud
- SAP BTP

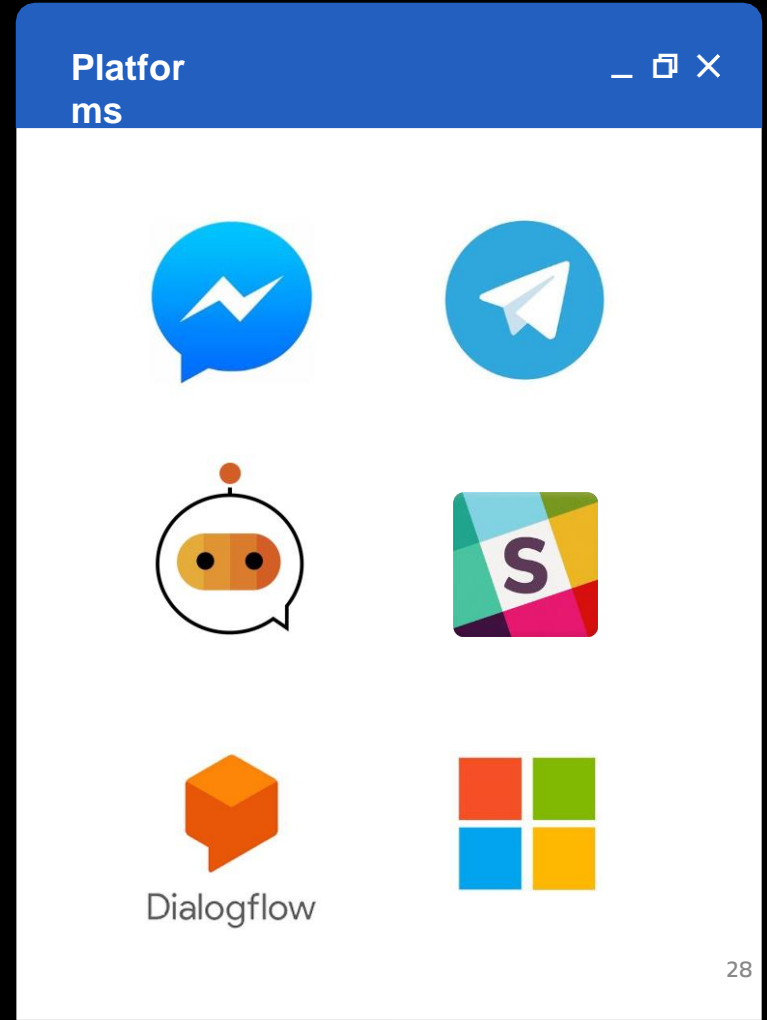
WORD CLOUD



Chatbot Platforms

Used platforms:

- Slack Bot Platform
- Microsoft Bot Framework
- Facebook Messenger Platform
- Telegram Bot Platform
- DialogFlow
- SAP Conversational AI (Recast.AI)



HR solution based on SAP conversational AI

Using the system company employees can receive fast responses regarding HR related questions like C-user expiration date, passwords recovery process, leave requests scheduling etc. System communicate with Conversation AI platform via a separate layer that handle all private information allowing to delegate only NLP tasks to chat bot system.

Technologies /services used:

- SAP Conversational AI
- Java
- okhttp3, spring boot



Online Employee Service Platform: Google Assistant application

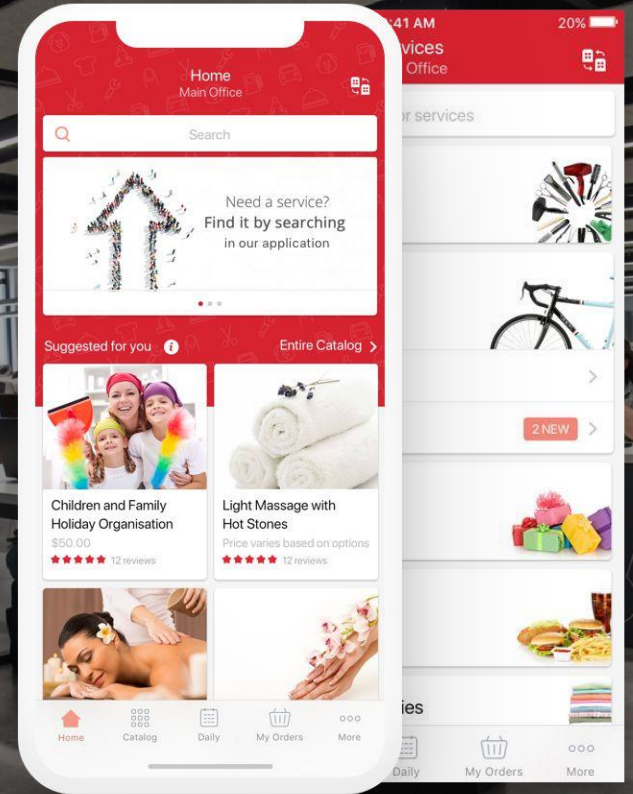
Application for Google Assistant that allows employee to work with Online Employee Service Platform using native language and voice.

Features:

- Management of exist orders / events;
- New services ordering;
- Checking the availability of services / events in the company;
- Employee schedule management.

Technologies /services used:

- Google Assistant;
- Dialogflow;
- REST API;
- Python.



Alexa meeting booking tool

Tool that allow to create a meeting in Google Calendar using Alexa Echo dot

Features:

- User can talk to personal Amazon Alexa asking to create an event with particular users on certain date and time
- Alexa analyze available meeting rooms in the building and create an invite

Technologies /services used:

- ASK SDK
- AWS Lambda
- AWS DynamoDB, S3



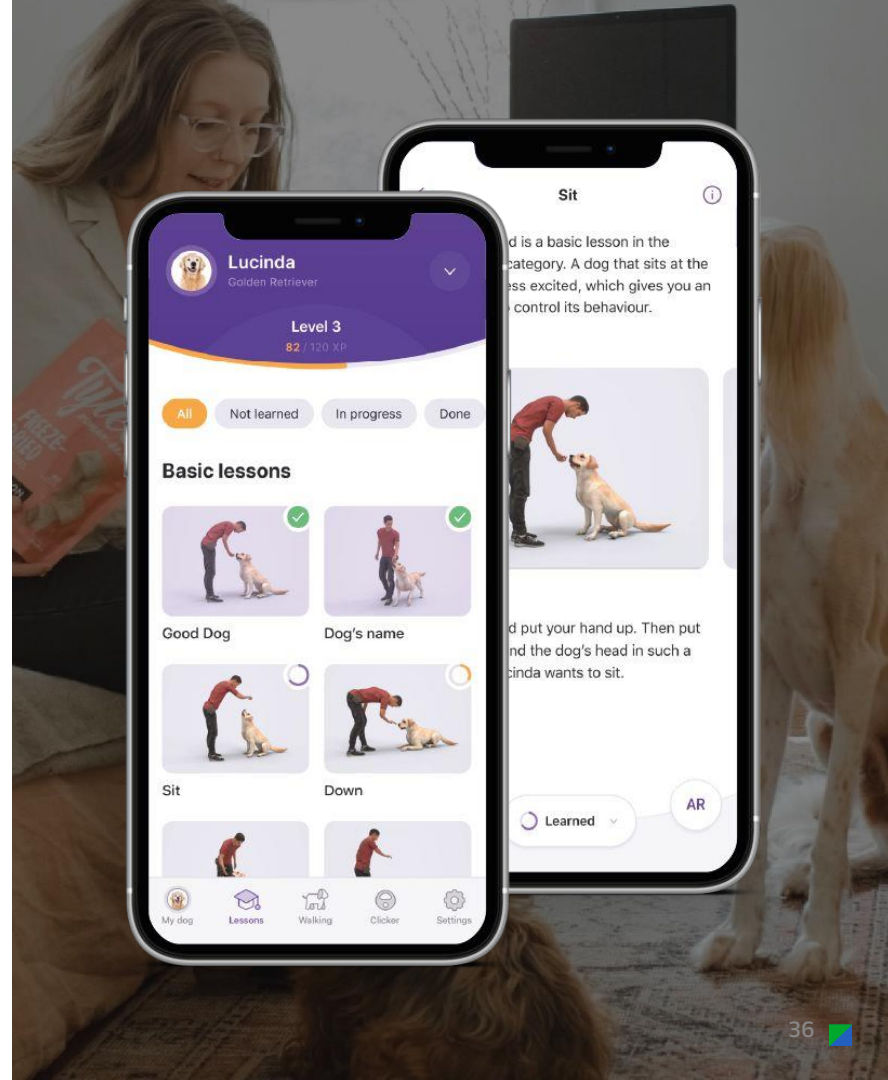
Dogs training application

Application contains a set of lessons for your dog to train. It allows to view step by step guide how to teach commands in form of animated video instructions and AR lessons.

Besides that, application let you share pet with all you family and track walking activity

Technologies used:

- Swift, Firebase;
- ARKit, Apple SceneKit.

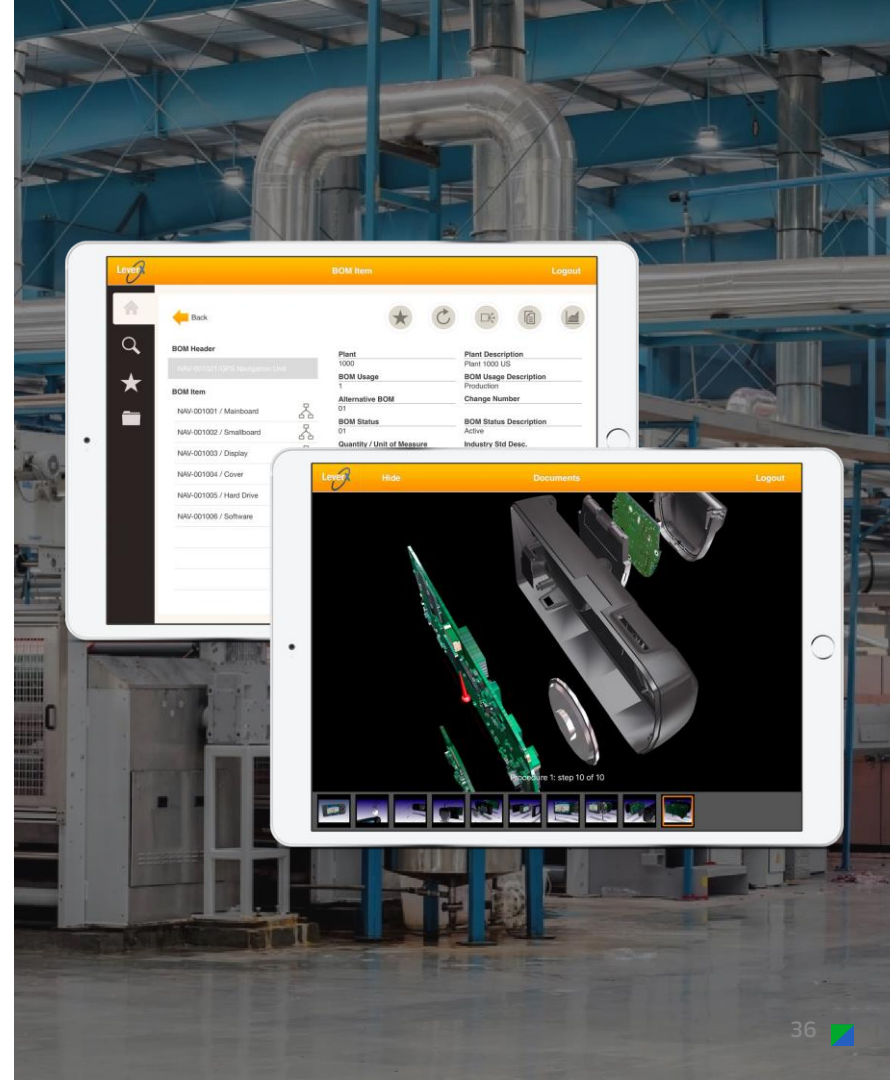


Product life-cycle management solution

Application allows to track product's life-cycle being connected to SAP system. It gives users access to warehouse statistics, parts numbers, technical documentation. One of the key-features was ability to view 3D models and visualise disassembly steps through list of animations.

Technologies used:

- SAP 3D viewer (VDS files)
- CorePlot
- SAP Mobile Platform



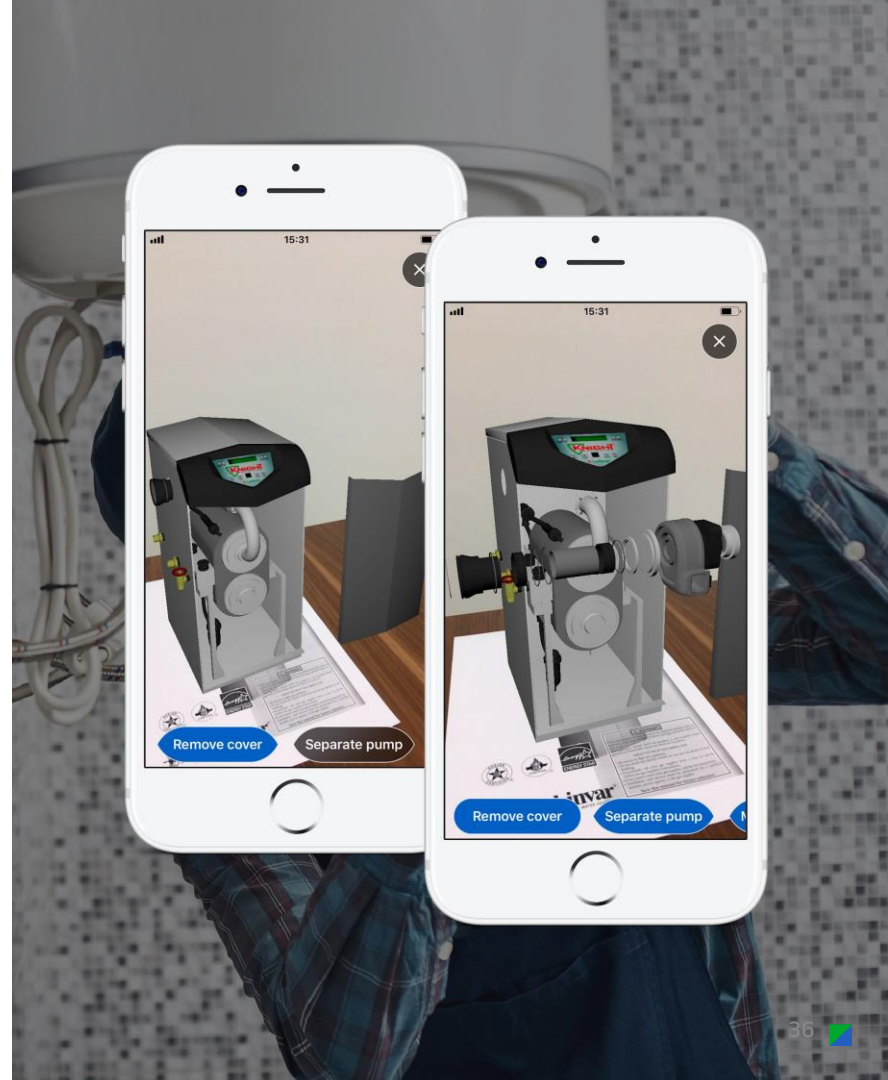
3D model preview in AR

Application provides ability to recognize 2D images like QR code, documentation pages or 3D objects, and augment it with 3D models.

Solution allows to view 3D model animations for better user experience.

Technologies used:

- Swift
- ARKit, Apple SceneKit

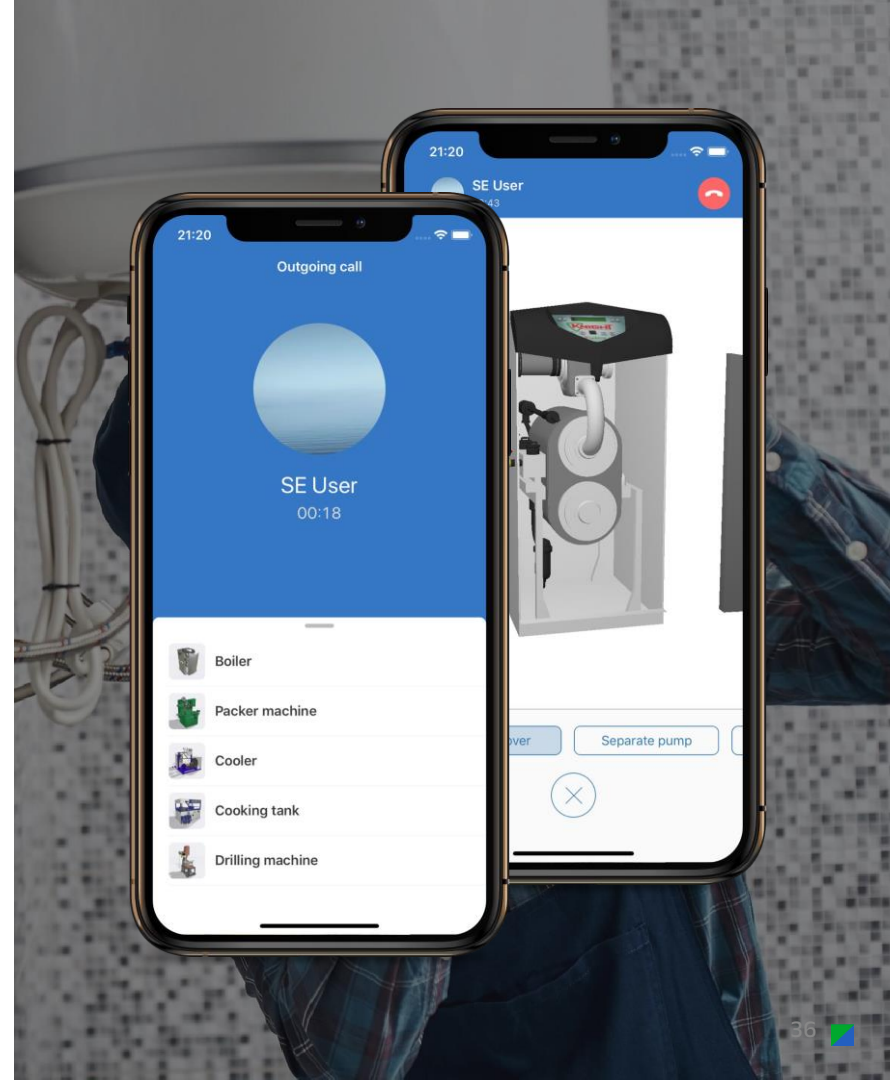


3D communicator

Application allows to set up voice calls using VoIP technology. Calls support collaborative mode where 3D models can be discussed by using simultaneous interaction.

Technologies used:

- Swift
- Sinch framework
- ARKit, Apple SceneKit



Internet of Things

Used platforms:

- SAP Leonardo;
- AWS IoT, IBM Watson, Microsoft Azure IoT;
- Raspberry Pi, Arduino, STM32.

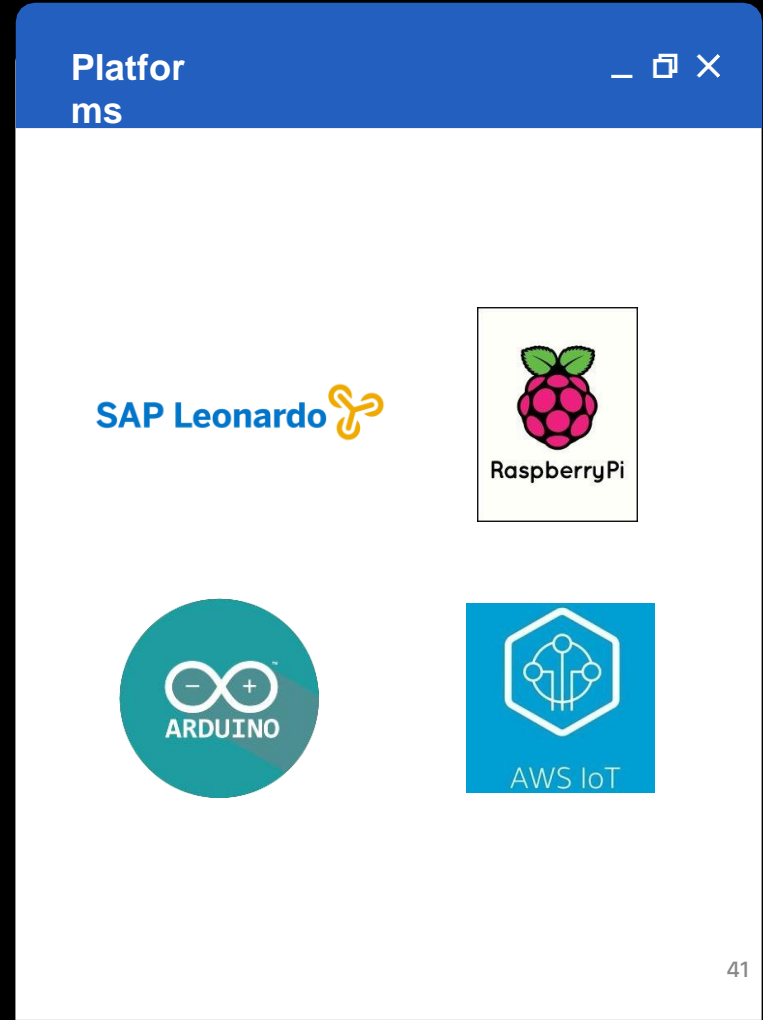
Projects:

1

IoT solution based on SAP BTP

2

Office automation solution



IoT solution based on SAP Cloud Platform

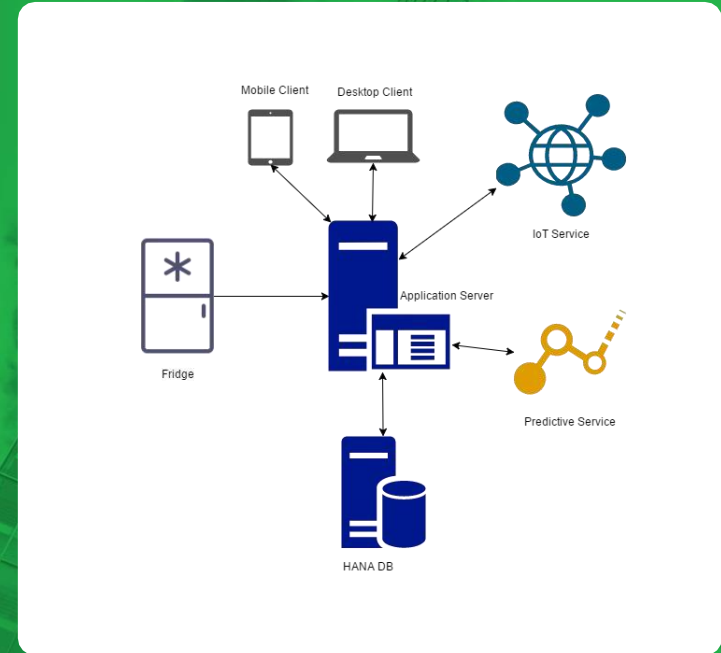
A smart fridge solution built on the SAP Leonardo.

The system allows monitoring the consumption of various products, building consumption forecasts, determining current occupancy of the fridge, and predicting days of regular maintenance procedures (based on the operating time of the device).

The solution monitors temperature and analyses humidity data. It also detects malfunctions: abnormal parameters of temperature and humidity, open doors, nonfunctioning sensors, spilled liquid, etc.

Technologies used:

- Raspberry PI
- SAP Leonardo, SAP HANA



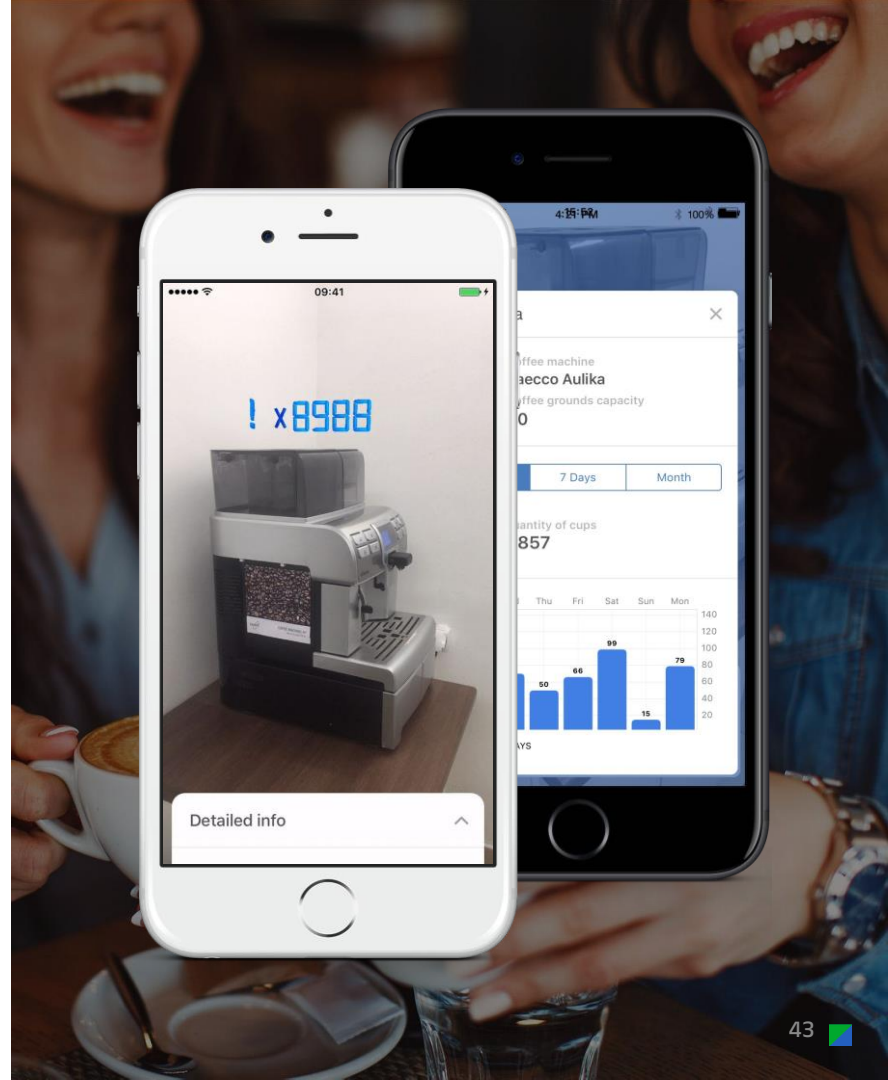
Dogs training application

The solution tracks coffee consumption and predicts next purchase

By analyzing vibration and sound signals from coffee machines with machine learning algorithms, we can detect the coffee preparation process. That technique allows us to calculate total number of cups prepared daily, and predict intervals for coffee purchase orders. It is possible to view the collected data and statistics in a mobile application.

Technologies used:

- Vuforia, Objective-C
- Arduino
- Python, scikit learn



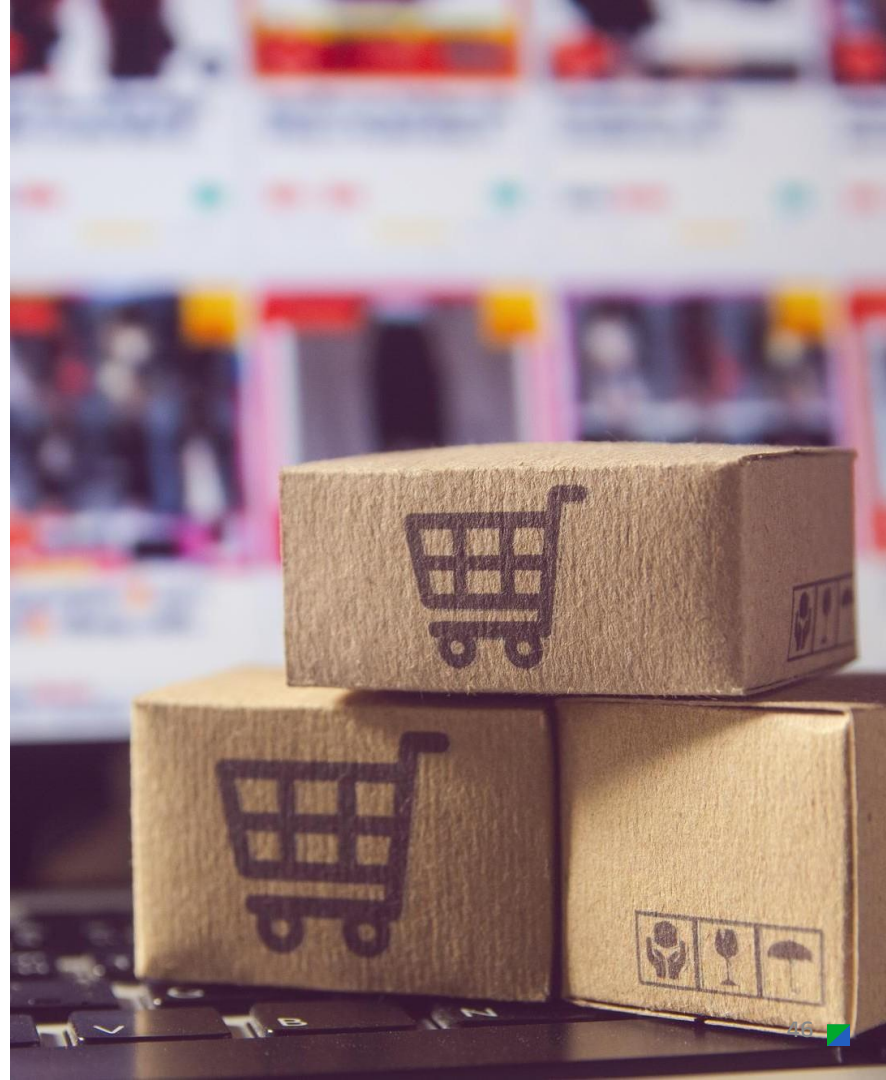
NFT Marketplace & Ecommerce Platform

Description

Marketplace for NFT tokens trading, including purchase, history and NFT creation

Technologies used:

- Flow blockchain, FCL
- Cadence based smart contracts
- Arweave media file storage
- AWS KMS



Blockchain

Blockchain main directions:

- 1 Bitcoin Core
- 2 Ethereum (Solidity, web3.js, web3.py)
- 3 Hyperledger, distributed consensus methodologies, etc.



Medical files sharing solution

Description

Solution that allows to set up sharing permission between peers and securely encrypt, transfer and decrypt medical files between doctors and patients.

Technologies used:

- Litecoin based library
- Java
- Smart contracts



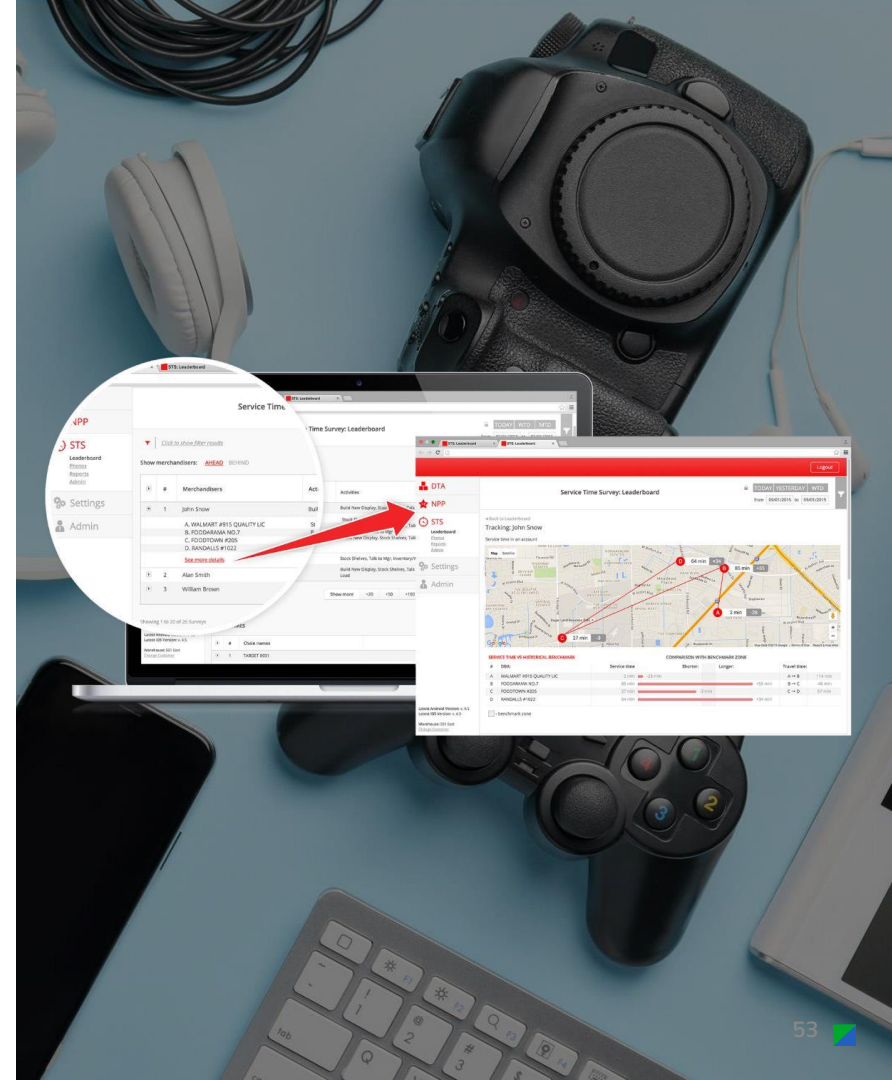
Secure file transferring solution

Description

The platform helps to improve the process of goods distribution via real-time supply management. It reduces time spent by sales representatives on customer data analysis from several hours to 22 seconds per day.

RPA usage:

Allows to migrate distributors stores from client's DB to the project via RPA csv parser and WEB app integration.





Online platform for live art auctions

The biggest real-time art auction platform in Poland

Artinfo is a web platform that offers not only a sophisticated catalogue of artworks and auction houses, but also it is an amazing source of information about the art market in Poland and Europe. It was launched over 18 years ago.

Artinfo used to receive bids via email or phone. Therefore, the implementation of online live auctions was the Artinfo's and our primary focus - it has significantly changed the way the company operates, for the better of course.

Live auctions require the best tools available to ensure stability and fast bid processing. It is essential for the application to operate in real time. We have chosen Ruby on Rails and Vue.js and transferred old data from MySQL base into a high-performance database full of PostgreSQL features.



NADCHODZĄCE ZAKOŃCZONE



34
PIEKUT DARIUSZ



35
PIEKUT Dariusz



36
LACHOWICZ-LACH Na...



37
PIEKUT Dariusz



38
PIEKUT Dariusz



39
PIEKUT Dariusz



33 DARIUSZ PIEKUT
Śródziemnomorskie klimaty I, 2017
akryl/plótno, 60 x 80 cm
więcej informacji

Cena wywoławcza: 2 000 zł
Estymacja: 3 000 - 4 000 zł

Pozycja nr 34 - rozpoczynamy licytację.

Cena wywoławcza: 300 zł

Obecna oferta:

LICYTUJ
300 zł



3



WASZCZENIUK TOMASZ (ur. 1988)

Jogomaja, 2017

Olej/deska, 40 x 40 cm

Sygnowany i datowany p.d: "Tomasz Waszczeniuk
27 III 2017", oprawiony

Cena wywoławcza: 1 000 zł + droit de suit

Estymacja: 4 000 - 4 500 zł

ZGŁOŚ OBIEKT DO LICYTACJI LIVE

Zlecenie z limitem lub telefoniczne

Wybierz kwotę...

dodatkowe opcje

Zarejestruj się, aby wysłać zgłoszenie

Składając zlecenie zgadzasz się na Warunki Sprzedaży.



KONTAKT

REGULAMIN

POMOC

Jamstack website for broader reach



Technology stack:



SANITY



Modern, performant and easy-to-navigate website based on Jamstack

Etno Cafe, a Polish chain of coffee shops and a roastery, turned to us with the challenge of transforming their out-of-date, vulnerable and prone to cyber attacks WordPress website into one that is secure, SEO performant, easy-to-manage, and visually appealing.

Thanks to the Jamstack approach, the goals were met outstandingly - and not only in a brand image area. We have delivered a sleek, fresh, easy-to-navigate, and well-performing website:

- **Page Speed Insights General Score: 73 => 91**
- **First Contentful Paint (FCP): 1.7 s => 0.8 s**
- **Largest Contentful Paint (LCP): 4.2 s => 0.9 s**
- **Cumulative Layout Shift (CLS): 1.39 s => 0.014 s**

SIMPLY COFFEE, BUT WHAT A COFFEE!

Discover what is best at Etno Cafe.
Just freshly roasted coffee, straight from the roastery.

Find your favourite coffee

At the online shop



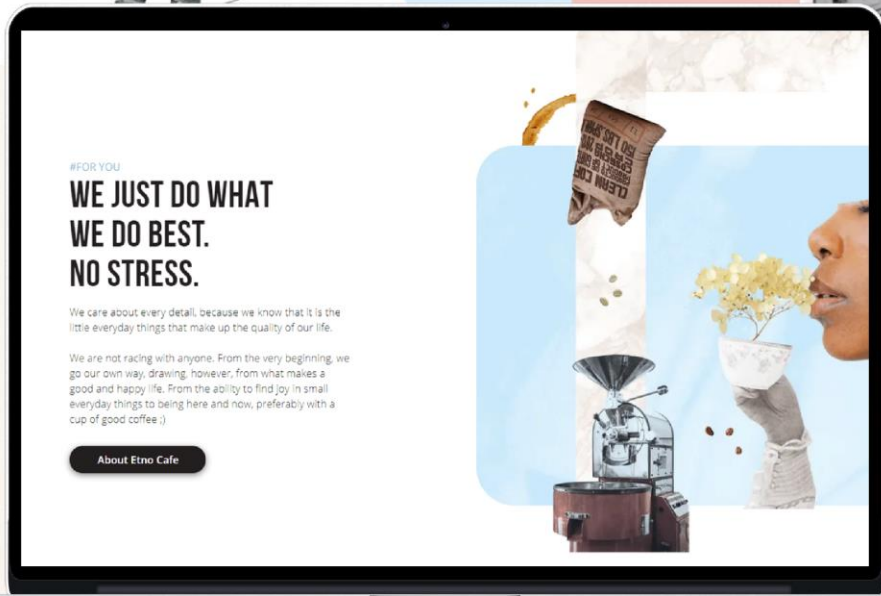
#ETNO_CAFE_COFFEE

#WROASTERS_COFFEE

#COLD_BREW_COFFEE

#HOW_TO_BREW?

#FAQ



ETNO C A F E

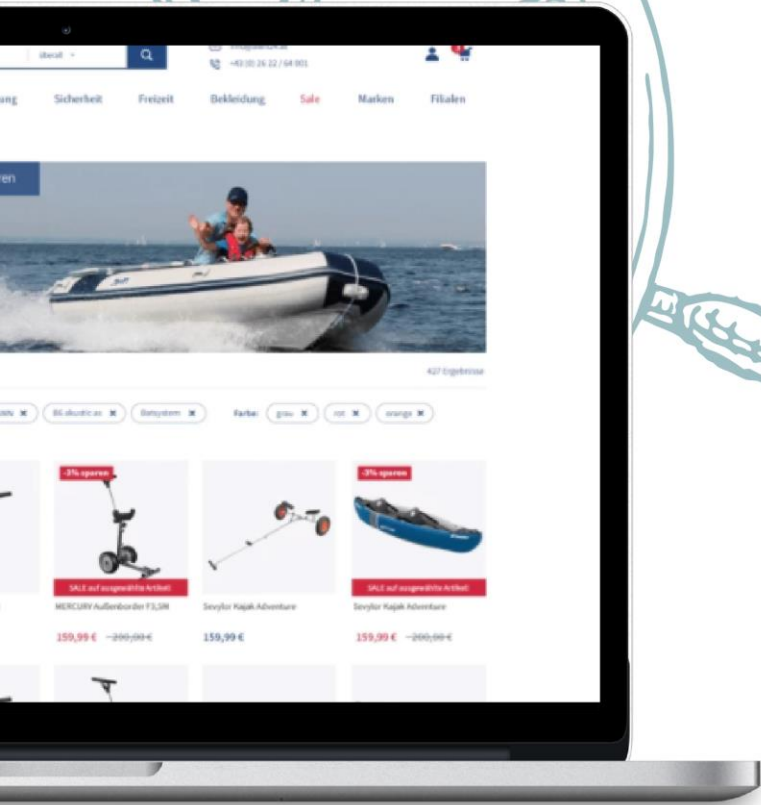
Successful Magento to Shopify migration

Optimization-oriented eCommerce approach

AWN, one of the oldest boat and yacht suppliers in Europe, is present on 18 markets, having over 20k products in the store's offer. Since they wanted to improve conversion rates and overall sales, they approached us to support them in major e-shop's redesign changes, environment setup and merge process handling.

Due to lack of investment in code maintenance for years, poor Google feed generation and bad server response times, scaling of the platform was a challenge.

We prepared consulting workshops consisting of technological and UX audits, thanks to which we were able to manage a full page redesign, data migration and conversion boost effectively.



awn One of the oldest boat and yacht suppliers in Europe

awn

Jetzt zum Newsletter anmelden und tolle Angebote sichern!

Offshore Bekleidung: Jacke 155,99€ Hose 115,99€

Petroleum Heizung: 100% sparen

Insler Montagsgesamt: 153,99€ sparen

Bestseller in Wartung

- HEMPEL
- ADZ-PAUL

awn

OceanBay GFK-Boot MM-750 Sundeck, Trailer, Suzuki 100 PS

43.599,00 €

Produktbeschreibung

Produktmerkmale

Produktmöglichkeiten

Eigenschaften

- Motorleistung: 100 PS
- Motorhersteller: Suzuki
- Motorleistung: 100 PS
- Motorhersteller: Suzuki

awn

Lattenboden Schlauchboote

Datum: Neueste zuerst

Preis

Verfügbarkeit

Hersteller

Produkttyp

Farbe

- AWN Schlauchboot Horizon 200: 390,00 €
- AWN Technoboot 03 230 5 mit Vinylnippel und Backbord: 420,00 €
- AWN Schlauchboot Family Line 200: 469,00 €
- AWN Schlauchboot Family Line 220: 419,00 €

Konto erstellen

VORNAME

NACHNAME

E-MAIL

PSWORT

Ich möchte den regelmäßigen A.W.N. Newsletter erhalten. Die Anmeldung ist selbstredend ein Kennzeichen dafür, dass die Abmeldung im Newsletter möglich. Weitere Informationen dazu finden sich in der Extensiv-Infobroschüre.

Ja, ich stimme dem AGB und dem Datenschutzhinweisungen zu.

Bestseller in Wartung

- HEMPEL
- ADZ-PAUL

Bestseller in Boote & Motoren

- AWN Technoboot 03 230 5 mit Vinylnippel und Backbord: 420,00 €
- AWN Technoboot 03 230 5 mit Vinylnippel und Backbord: 420,00 €
- AWN Technoboot 03 230 5 mit Vinylnippel und Backbord: 420,00 €
- AWN Technoboot 03 230 5 mit Vinylnippel und Backbord: 420,00 €
- AWN Technoboot 03 230 5 mit Vinylnippel und Backbord: 420,00 €
- AWN Technoboot 03 230 5 mit Vinylnippel und Backbord: 420,00 €

Ratgeber

Wissenswertes rund ums Boot

awn

Boote & Auszubehörer

Boote & Auszubehörer

Preis

Hersteller

Marke

- Yacht High Adventure: 159,99 €
- Yacht High Adventure: 159,99 €
- Yacht High Adventure: 159,99 €
- Yacht High Adventure: 159,99 €

Bestseller in Boote & Motoren

- AWN Technoboot 03 230 5 mit Vinylnippel und Backbord: 420,00 €
- AWN Technoboot 03 230 5 mit Vinylnippel und Backbord: 420,00 €
- AWN Technoboot 03 230 5 mit Vinylnippel und Backbord: 420,00 €
- AWN Technoboot 03 230 5 mit Vinylnippel und Backbord: 420,00 €

Ratgeber

Wissenswertes rund ums Boot

Registrieren & Vorteile nutzen

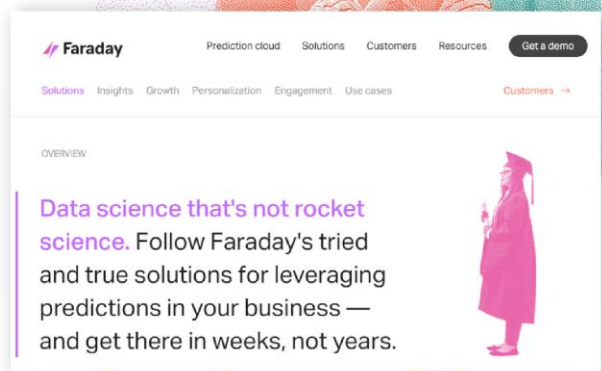
Dedicated tool to manage website's content

A web builder for Jamstack website based on Storyblok

Faraday, an American AI-focused company, supports clients in maintaining growth with predictions, insights and analyses based on responsibly collected data.

Planning for the new website, the company needed elastic technology and an approach that would assure easy layout and content rearrangement for non-technical users. By creating a dedicated web-builder from scratch, we have provided Faraday with user-friendly Storyblok's CMS that is equipped with a unique visual editor and ability to include additional plugins easily.

Faraday's marketing team can now edit the website's contents freely, at any time and without the need of reaching out to developers or any external providers. They can modify basically anything on the website (sections, navigation, buttons, linking, and more).



Technology stack:



SEM bid adjustments

USE CASE Optimize your Google Ads campaigns with Faraday's geo-bid modifiers.

CATEGORIES
[Acquisition](#)
PREDICTIONS
[Propensity](#)
INTEGRATIONS
[SEM](#)

Customer profiles

USE CASE Online behavior is misleading. Basic demographics don't cut it. With Faraday, you can reach a level of insight that most brands only dream of.

CATEGORIES
[Insights](#)
PREDICTIONS
[Persona](#)
[CLV](#)
[Propensity](#)
INTEGRATIONS
[Faraday](#)

Portable lookalikes

USE CASE Custom lookalike audiences delivered to your favorite channels. Finally, an easy way to expand your reach without sacrificing performance.

CATEGORIES
[Acquisition](#)
PREDICTIONS
[Propensity](#)
[Persona](#)
INTEGRATIONS
[Paid Social](#)

Proactive retention

USE CASE Predict your customer's churn risk before they're even a customer—then base your engagements on their score.

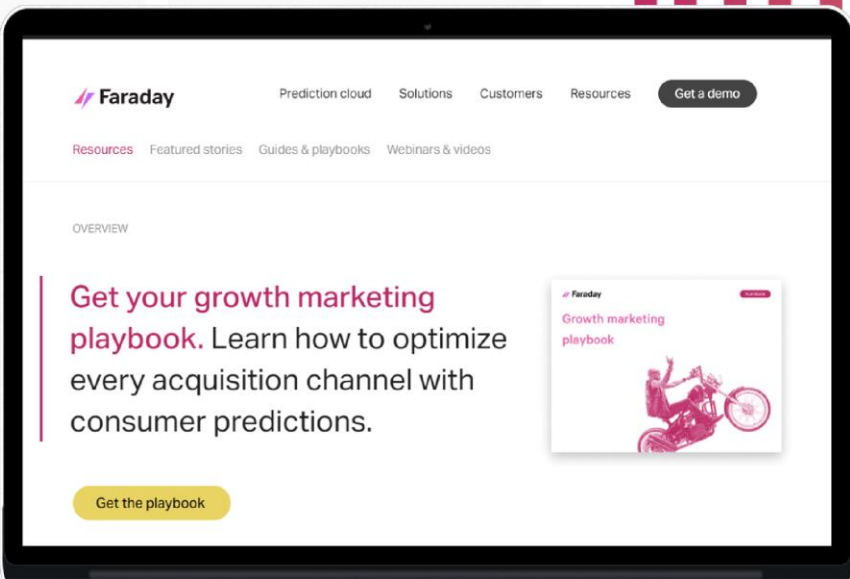
CATEGORIES
[Engagement](#)
PREDICTIONS
[Propensity](#)
INTEGRATIONS
[ESP](#)
[CRM](#)
[Database](#)

Lead scoring

USE CASE Predictive lead scoring done right. Get lead scores generated with a combination of first- and third-party data in your systems.



Prediction infrastructure commerce

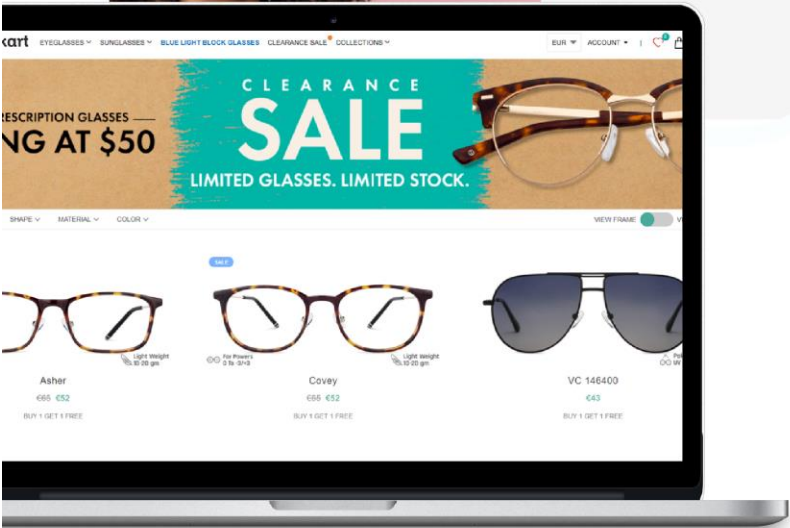




Virtual Try-on

See Yourself In Your Fave Pa

Try Now



Better eCommerce platform management

A firm admin panel to smoothly manage a Shopify based store

Lenskart, a leading Singaporean retailer of eyeglasses, sunglasses and contact lenses, contacted us to develop a special admin panel dedicated to managing the online store based on Shopify. They wanted to have more control over the ordering process, to make daily work more efficient, and to ensure that the online store is always ready to serve customers.

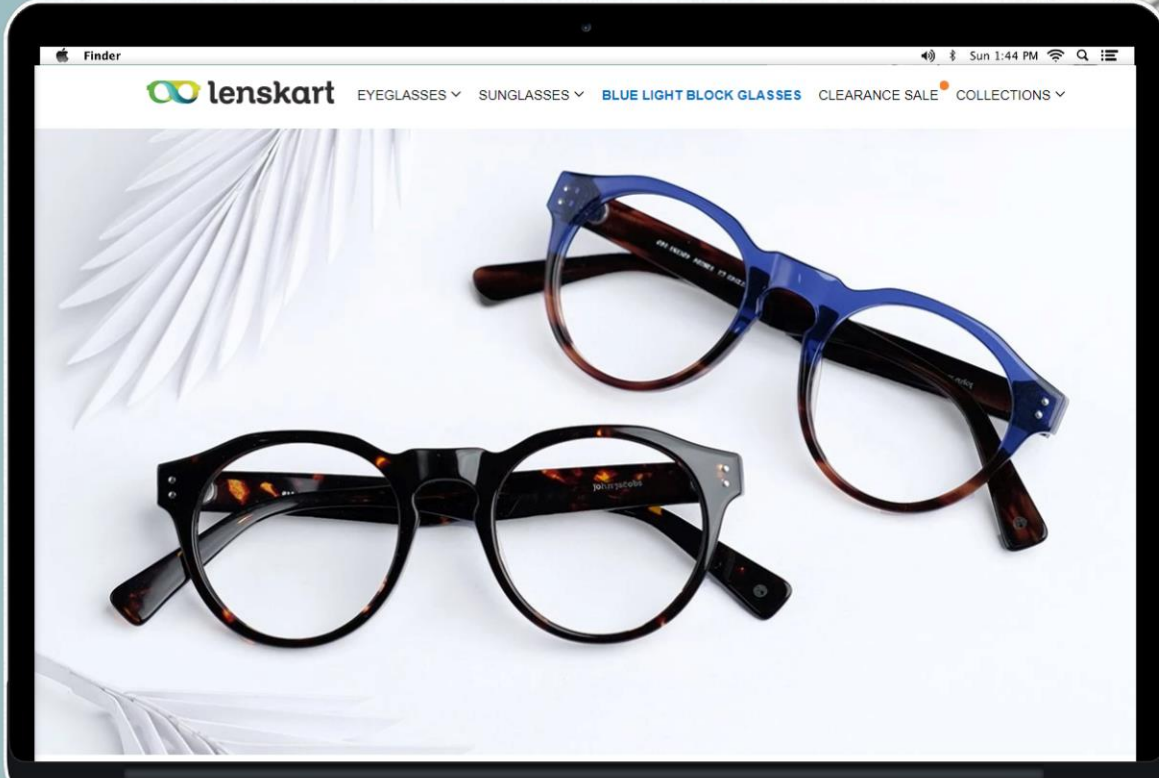
To meet the goals, in only one and a half months, we have built a fully functional web application for Lenskart's employees who are now able to manage orders, check stock levels, as well as import, export and edit product data – using only one tool.

Technology stack:





LIGHT-AS-AIR
DURABLE. FLEXIBLE. STURDY.
Buy 1, Get 1 Free



VIEW FRAME VIRTUAL TRY-ON



 Power
Anti Blue Light

VC 93664

€43

BUY 1 GET 1 FREE



 Polarized &
 UV Protected

Gold Aviator Full Rim Women Sunglasses By John
Jacobs-147913

€65

BUY 1 GET 1 FREE

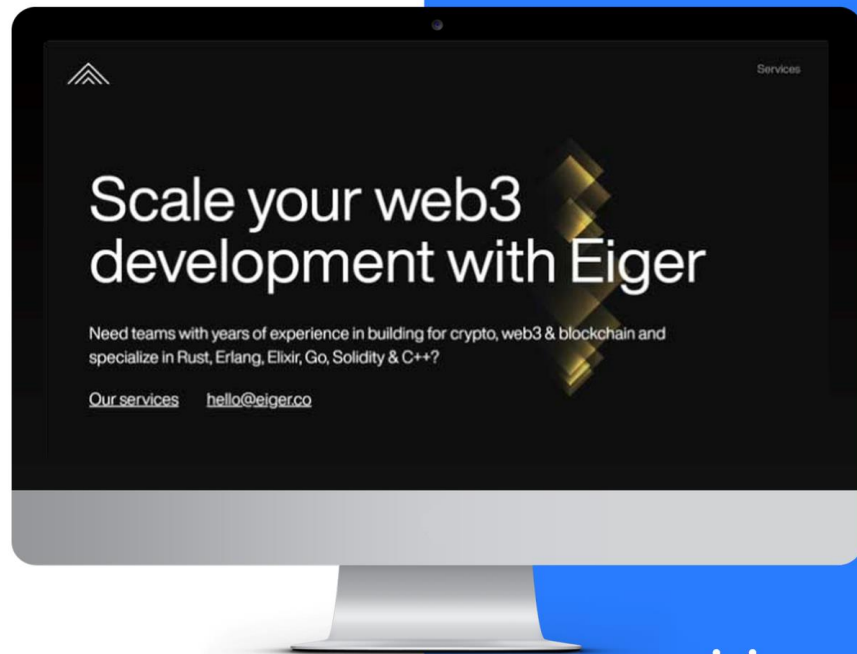


“

They work really fast, and provide tons of good candidates.

Sasi H.

HR Manager Eiger

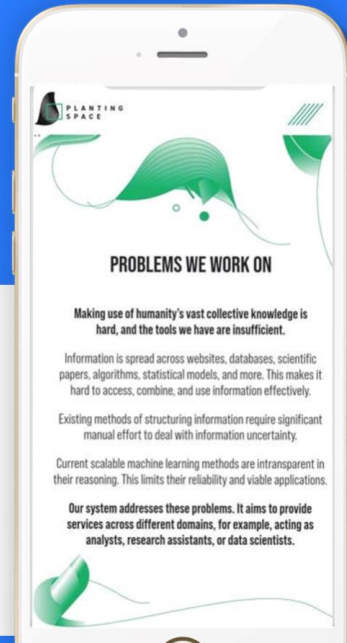




They provide us with relevant candidates on an ongoing basis

Coralie C.

Finance Specialist Planting Space



PROBLEMS WE WORK ON

Making use of humanity's vast collective knowledge is hard, and the tools we have are insufficient.

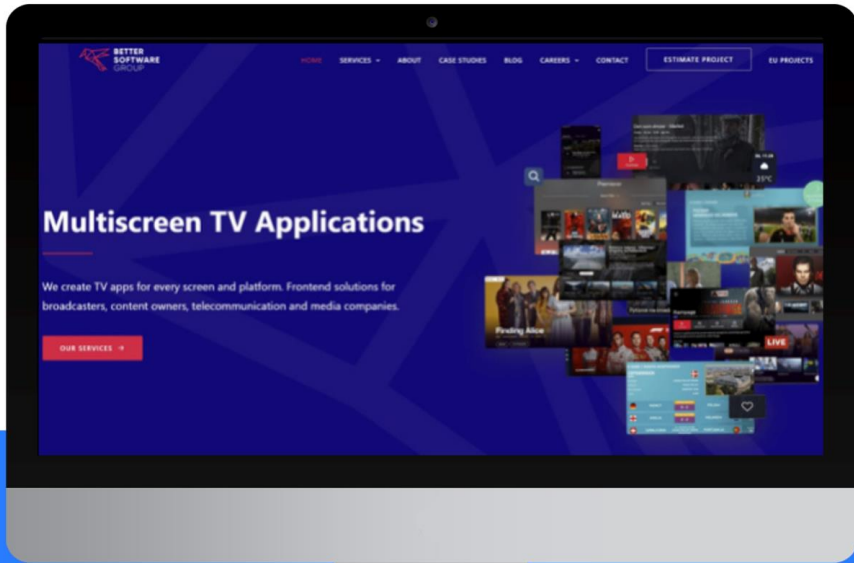
Information is spread across websites, databases, scientific papers, algorithms, statistical models, and more. This makes it hard to access, combine, and use information effectively.

Existing methods of structuring information require significant manual effort to deal with information uncertainty.

Current scalable machine learning methods are intransparent in their reasoning. This limits their reliability and viable applications.

Our system addresses these problems. It aims to provide services across different domains, for example, acting as analysts, research assistants, or data scientists.





“

I really appreciate their approach to the project.

Anna M.

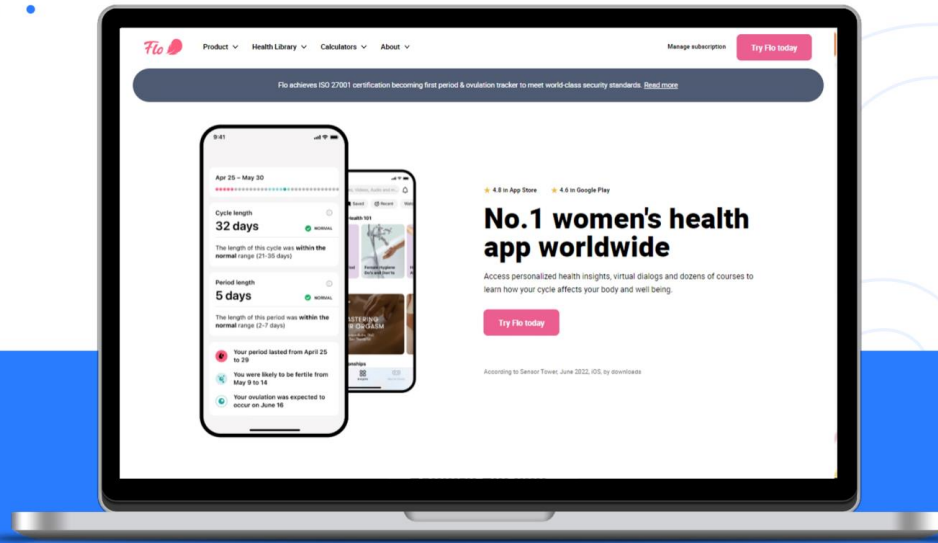
HR Manager Better Software Group

“

We filled the positions required at the exact timing they initially provided.

Elena C.

Lead Talent Partner Flo



Visit **HBL**
website

Hypothesenbank Leizburg AG

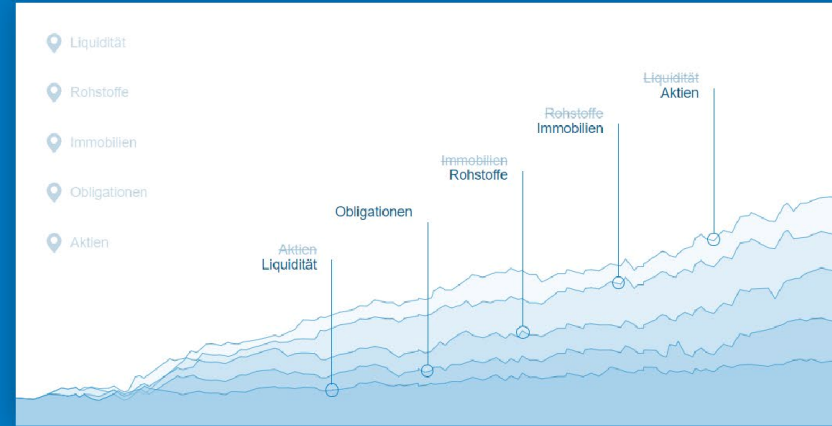
UI/UX

ASP.NET Core

D3.js

An application that protects bank customers against ill-considered financial decisions and helps them choose optimal investment products.

Ordnen Sie bitte die verschiedenen Anlageklassen nach deren langfristigen Renditepotentialen:



CLIENT RISK PROFILER

Hypothekarbank Lenzburg AG is considered as Switzerland's most digital bank. Regulations FIDLEG (Act on financial services), obliging financial institutions to protect investors against ill-considered financial decisions, has created its own digital tools that allow clients to choose the optimal investment portfolio.

The main goal of the project was to create a web application based on the mathematical model of prof. De Giorgi from the University of St. Gallen, commercialized by BFSG (Behavioral Finance Solutions GmbH), which based on the analysis of the psychological profile and knowledge of economics and finance, allow to determine the emotional profile of the client and his tendency to risk.

The solution, which has been successfully operating since 2018 and has been adapted to mobile devices, also includes a training module with an online investing course.

12 MONTHS

● Technology stack

Web App: ASP.NET core, hexagonal architecture

Frontend: ASP.NET Reazor, D3.js (visualisation)

Testing: xUnit, NSubstitute (C#), Jasmine (JavaScript), Selenium (UI)

● Team Structure

Fullstack Developers

Cloud Solution Developer



Visit **Workwell**
website

Workwell

UI/UX

ASP .NET Core

React.JS

.scikit learn

The use of artificial intelligence and machine learning to improve the quality of life and productivity of employees.

Welcome to
Workwell today

Username/Email

Password



Login

[Forgot password?](#)

[Register here](#)



USING AI/ML TO INCREASE PRODUCTIVITY

Workwell is a cloud-based application that allows to measure 200 factors influencing the quality of human life. Using academic studies, artificial intelligence, and machine learning algorithms allow to formulate recommendations for employers and employees that can improve the productivity, efficiency, and financial results of each company.

The main goal of the project was to implement a survey conducted on a group of 5,000 respondents which served as a knowledge base for artificial intelligence and machine learning algorithms formulating specific recommendations for the employee and the employer.

In the second phase, the project was carried out for a UK government organization and COVID-19 questions were added to the algorithms to understand how the pandemic affects workers' well-being and what support can be given to them to stay productive.

11 MONTHS

● Technology stack

Frontend: React + Redux

Backend: .NET Core, Python (ML + benchmarking)

Database: MySql

Infrastructure: Azure Service, SendGrid (SMTP), Docker (tests)

● Team Structure

Product Owner

UI/UX designers

Senior Backend

Cloud Solution Developer

Developers



Visit ION
website

ION

Java

React

UI/UX

Apache Spark

Oracle

Intuitive system for automated financial reporting
for banks and financial institutions.

The screenshot displays the ION Report board interface. At the top, there is a navigation bar with the ION logo and the text "Report board". Below this, there are two buttons: "Create report" and "Receive return reports". A sidebar on the left contains navigation options: "Report board", "Report definitions", "App Info", and "Clear cache". The main content area is a grid of report cards. Each card shows a date, a report name, a status, a modified timestamp, a schema version, and an instance version. Action buttons are present at the bottom of each card.

Date	Report Name	Status	Modified	Schema version	Instance version	Actions
2022/11/01	CMO: Data - Corrections	Report generated	2022/11/01 08:35:20 am	21	001	Send to supervisor, ...
2022/11/01	GIF: Transfer Transactions	Edit mode	2022/11/01 03:40:17 pm	1.1	002	Generate, ...
2021/14/12	STIR: Transactions	ETL processed	2021/14/12 03:27:27 pm	21	001	Import data from ETL, ...
2021/13/12	RKB (MSR)	ETL processed	2021/14/12 03:29:48 pm	001	001	Import data from ETL, ...
2021/02/12	Common Reporting Standard					
2021/01/12	RKB (MSR)	ETL processed				

FINANCIAL REPORTING SYSTEM

iON is a system for intuitive, comprehensive, and automated preparation of financial statements. The application allows to carry out a full reporting process including loading, converting, and verifying the correctness of data as well as generating reports in accordance with the requirements of financial institutions.

The main goal of the project was to facilitate the reporting process for banks and financial institutions and adapt it to EU requirements which require more detailed reports composed of lists and tables containing up to several million records.

Thanks to the flexible and scalable service architecture and the use of the proprietary ETL engine, it enables the processing of millions of data records in a short time. ION's customers can safely and automatically create correct financial reports and avoid the risk of high financial penalties.

6 YEARS

Technology stack

Frontend: React + Redux

Backend: Java, Spring Boot, Hibernate

Data Processing: Apache Spark, Oracle

Team Structure

Product Owner

Scrum Master

Software Architect

UI Designer

Frontend Software Developers

Backend Software Developers

Quality Assurance Developers



Visit **Resident**
website

The screenshot displays the Resident Property Software interface. On the left is a sidebar menu with options: Search Menu, Creation Center, My Work, Branch Filter, Tasks, Admin, Resources, Settings, and User Profile. The main area is titled 'Global Dashboard' and contains several components:

- Subscription Card:** Shows 'Daily Date: 2024-10-05', 'Month: 000', and 'Current: 124'.
- Conditions Card:** Shows 'Total: 207,702.00' and 'Supplies: 0'.
- Follow-up Tasks List:** A list of tasks with dates, such as 'Follow up Step 1 - First letter for Booking, Field, Collection' on 15/10/2024.
- Resident Services Panel:** A section for managing resident services.
- Items Table:** A table with columns for Item, Stock, Total Stock, and Total Fee. It lists items like 'Under my measurement', 'Medical Waste (ARMH M)', 'unassigned', and 'Property Manager 1'.
- Chart:** A line chart showing data trends over time.
- Messages:** A notification area with a 'Messages: 13' indicator.

Resident Property Software Ltd.

Angular

.NET

Azure

Event Storming

Reduce Azure cost by 30% and optimize property management application.



Cloud infrastructure optimization

Resident Software Ltd is a Property Management company that creates a cloud-based SaaS solution for real estate management agencies. This web app allows users to manage orders and view financial documentation.

As the number of properties and the agents to manage them increased, the consequences of the rapid pace of development in the early stages of the project were felt. A lots of errors made the application unstable, and the accumulating technical problems, lack of basic metrics and functionalities made customers unsubscribe.

The main goal of the project was to optimize the application hosted on the Azure platform in terms of the cost of the cloud infrastructure. The costs reduced by 30% were allocated to further development of the application, which allowed for the implementation of several new functionalities.

20 MONTHS

Technology stack

Frontend: Angular.

Backend: .NET / C#.

Database: SQL Server, Redis.

Infrastructure: Azure platform and services

Team Structure

Solution Architect

Backend Developers

Frontend Developer

Cloud Solution Developer



Rollout Process Manager

Bosch Software Innovations turned to EffectiveSoft to assist the client's in-house team in the development of Rollout Process Manager. It is a modular web-based system designed for metering point operators to facilitate the installation of new (smart) metering systems. The system enables the specialists to plan, optimize, automate, control, and monitor all the processes and associated costs related to the rollout and operation of the new metering infrastructure.

TECH STACK

Languages: Java 8, JavaScript, SQL

Technologies and Tools: Ext JS4, Ext JS6, IntelliJ Idea, Soap-UI, Oracle database, Spring MVC, Spring Framework, MyBatis (iBatis), Junit, Mockito, Siesta4, Maven, SVN



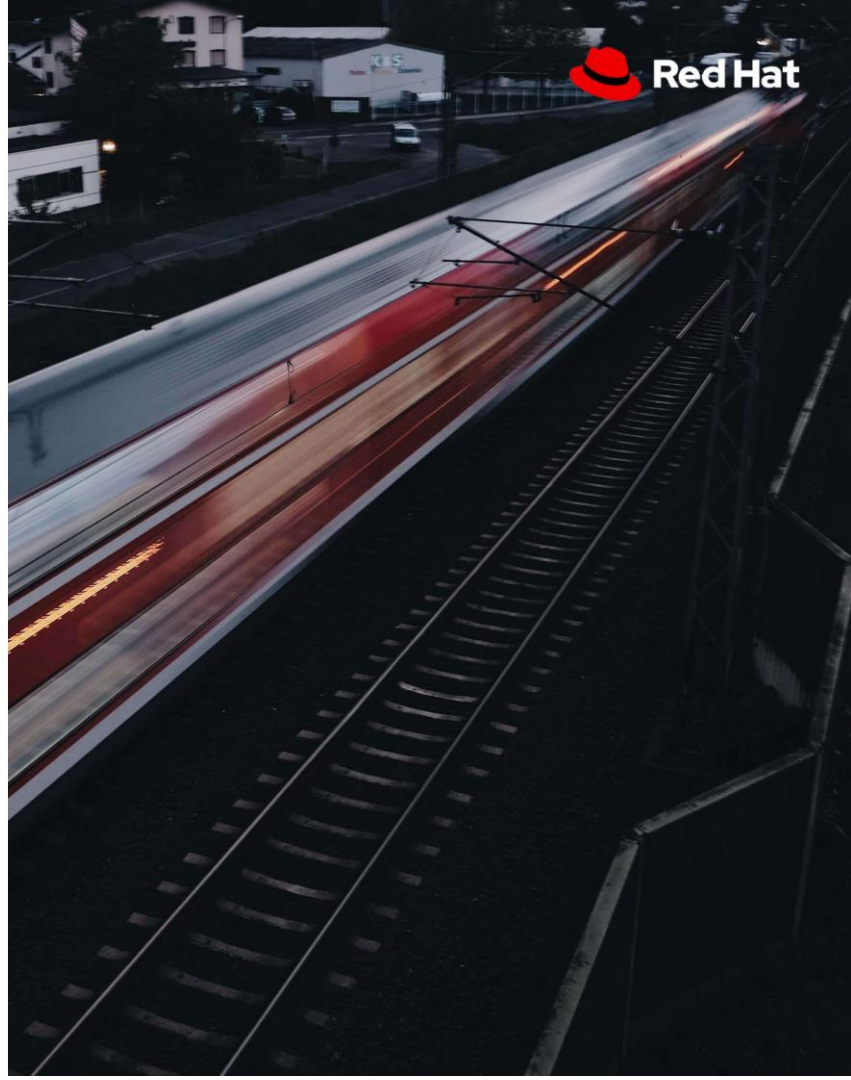
OUR PROJECTS

Software optimization for railway technology provider

Red Hat addressed Effective Soft to assist its in-house team in optimizing the efficiency of Interoperable Train Control Messaging application. The solution we developed provides critical wireless communications to the railway industry for positive train control (PTC), a safety and collision prevention technology.

TECH STACK

Frontend: React, Node.js



OUR PROJECTS

Vessels Analytics Platform

The team at EffectiveSoft developed from scratch a web-based platform for Maersk, a global leader in container shipping and ports. The platform is designed to analyze the vessels market based upon the data on historical and current vessel assessments, sales transactions, vessels prices evaluation according to specific parameters at any point in time.

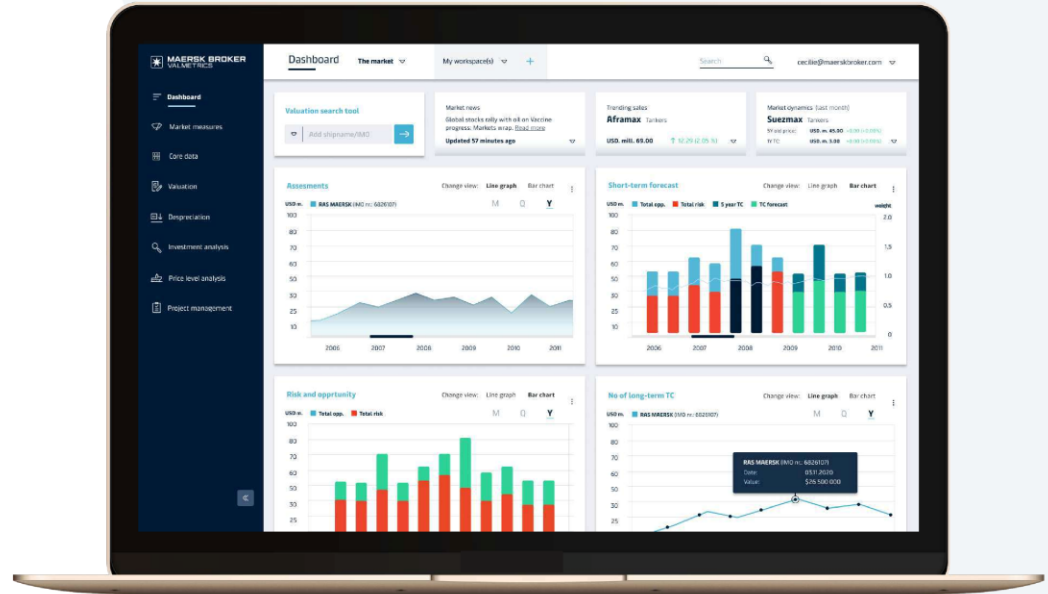
TECH STACK

Mathematical models and integration: Matlab, Python

Backend: Net Core, MS SQL

Frontend: React.js

Hosting: Azure, Docker



Projects

Deloitte

Tax application used by major financial institutions in Europe

A complex solution for full tax processes automation and control. It significantly reduces the risk of wrong data insertion or errors and allows sending tax declarations easily with only a few clicks. The technology can be adjusted to a particular company's needs and implemented safely into its processes. It links data from various accounting systems and stores archived declarations.

Scope product workshops, backend development, admin panel

Technologies .NET

 Finance

 EU



Projects

ING

Several innovative projects for a leader in digital banking

Mobile and web app brought ING to the next level of online banking. An integrated system for designing and launching advanced electronic forms made data-acquisition easier. A comprehensive banking platform supports all processes of bank collaboration with intermediaries, working also as a CRM. The solution allows a proper digitization of paper documents circulation

Scope mobile, backend, frontend, API

Technologies Java

 Banking

 Poland



Projects

Split

[See case study](#)



Earn cashback through smarter shopping and sharing.

Split is a mobile app and browser extension for Chrome and Safari that make referrals fair for everyone. Earn equal commission automatically while you shop and share links with your family, friends and followers. Split displaced Instagram as no.1 in the US AppStore for a solid couple of weeks. Proud parenting moment right here!

 Lifestyle

 NYC

5y+ of cooperation

#1 in the US Appstore, Lifestyle

Scope

product workshops, UX/UI design, branding, iOS app, backend, frontend, web page, QA, integrations, marketing, SLA and maintenance

Technologies

Objective-C, React, Django, Python,



Shoppers

Share a link, split the benefits!

Finally, a way to make money from referrals that is fair for everyone. Use Split to share links to products you love with your community. You both earn a commission if they buy. Now, doesn't that feel good?

Get started



Projects

Zenka

Money on your account in just 5 minutes with best mobile loan app in Kenya

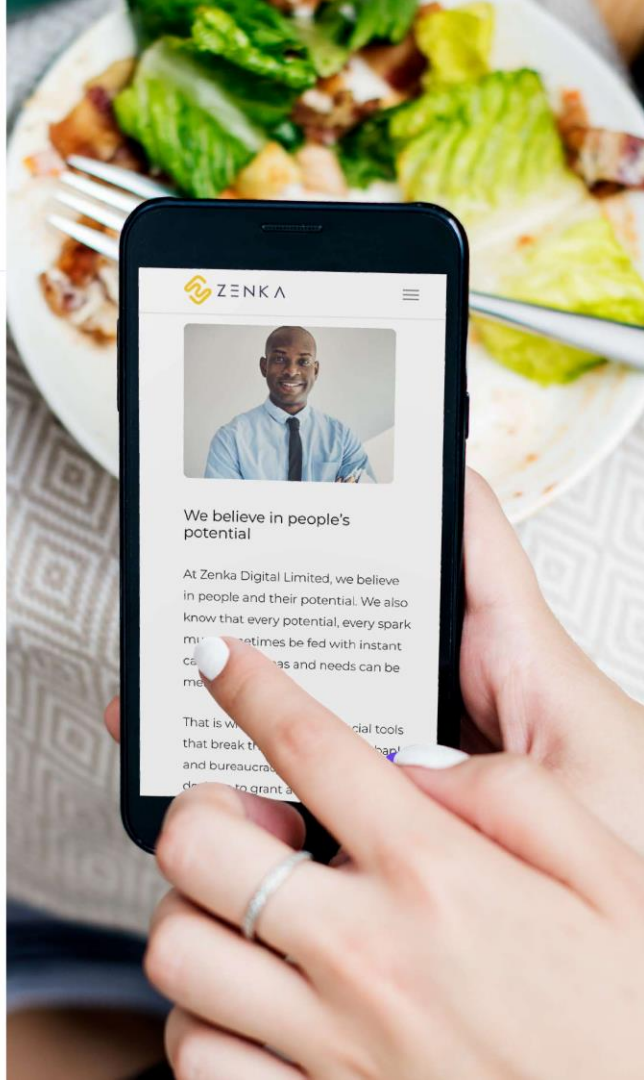
Zenka is the most flexible personal loan platform on the market, giving Kenyans more control over their finances with its unique features. It offers a simple registration and application process, after which users receive a loan straight to their M-Pesa account. The app verifies their identity and creditworthiness, guaranteeing the privacy of provided information.

Scope mobile application development

Technologies Kotlin

 Banking

 Kenya



Projects

Cashdirector

AI enabled digital Chief Financial Officer for SMEs

The solution is based on a real-time accounting platform accessible directly within online banking. It automates daily financial tasks, helps manage day-to-day cash flow, and provides easy access to financing when needed. A private label platform for banks enables acquiring more new business, activating more clients, and implementing Advanced Loans Underwriting.

Scope hybrid application development

Technologies Flutter

 Banking

 Poland



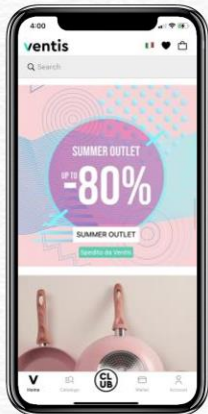
Successful track record of building fintech and e-commerce solutions for our clients

Custom software development

Mobile Solutions (1/4)

Ventis.it

Shopping & retail Platform



- Developed Functionality of **Bonus Points** (Credits and Coupons)
- **Cash Back** Functionality
- Integration with **Ventis Wallet**

Yeppon.it

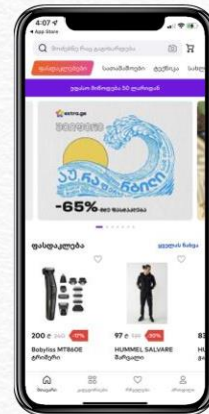
E-Commerce platform



- **UI/UX** research and Design
- Developed **Mobile App**.
- All the **web functionalities** are replicated in App.

Extra.ge

Shopping application



- Created **Mobile App**.
- Integrated with existing **backend solutions** & databases

Successful track record of building fintech and e-commerce solutions for our clients

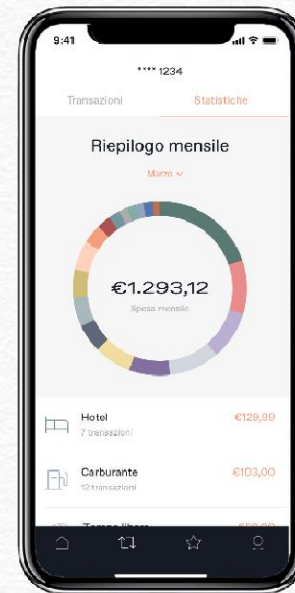
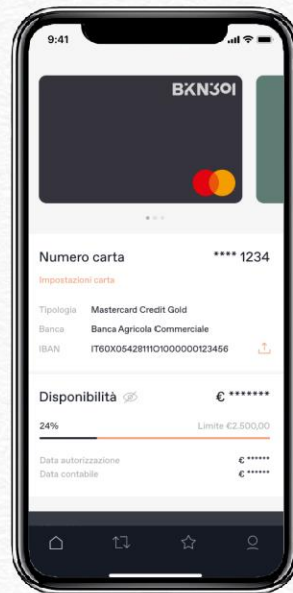
Custom software development

Mobile Solutions (2/4)

BKN Wallet

Financial institution

- Integration with the banks
- Internal Transfers
- Billing
- Cards
- Balance
- Safe device functionality
- Strong Customer authentication (SCA)



Successful track record of building fintech and e-commerce solutions for our clients

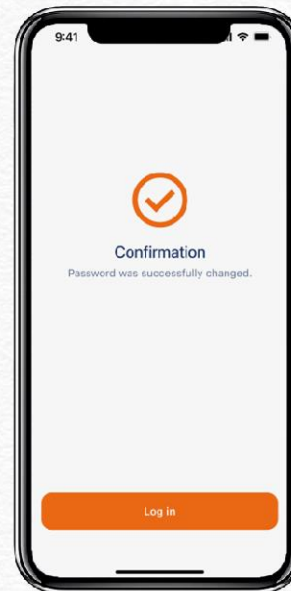
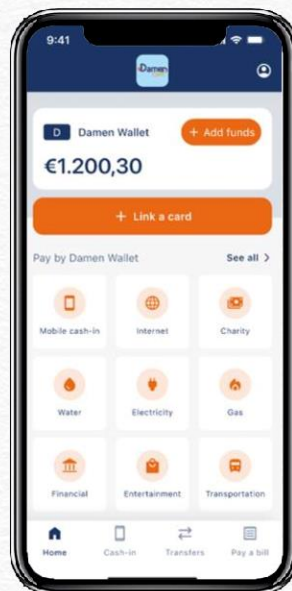
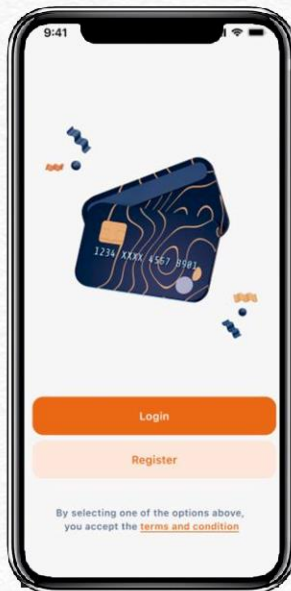
Custom software development

Mobile Solutions (3/4)

Damen Wallet

Financial institution

- Cash-in balances
- Pay bills
- P2P transfers
- Manage balance and transactions
- e-KYC verification
- Notifications from nears POS



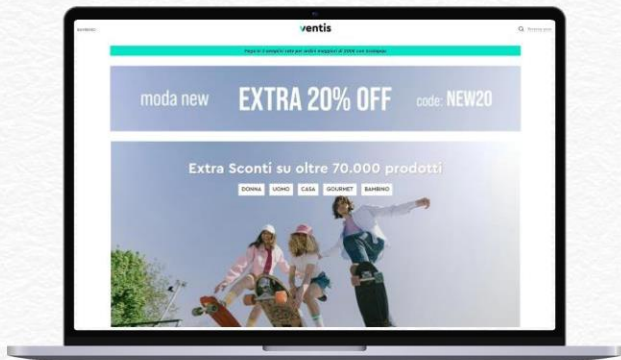
Successful track record of building fintech and e-commerce solutions for our clients

Custom software development

Web Solutions (4/4)

Italian Retail Platform

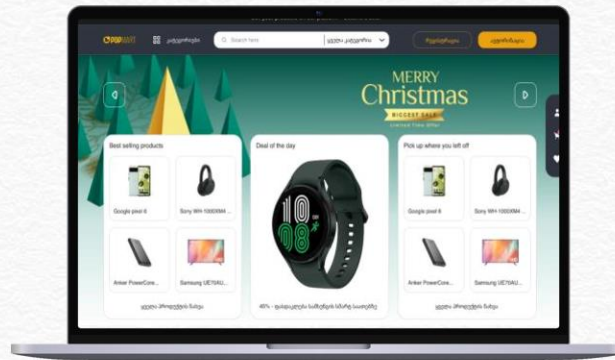
Shopping & retail Platform



- Developed **Functionality** of VentisCredit & Coupons
- **Referral system** – Friends invitation.
- Integration with Ventis **Wallet**

Electronic Market (for Big Retail outlet)

Chain of consumer electronics stores



- Become **Seller**
- **Add cart and buy** products
- “Buy now, pay later” with banks
- Integration with **navision** (stock management) and **accounting software**

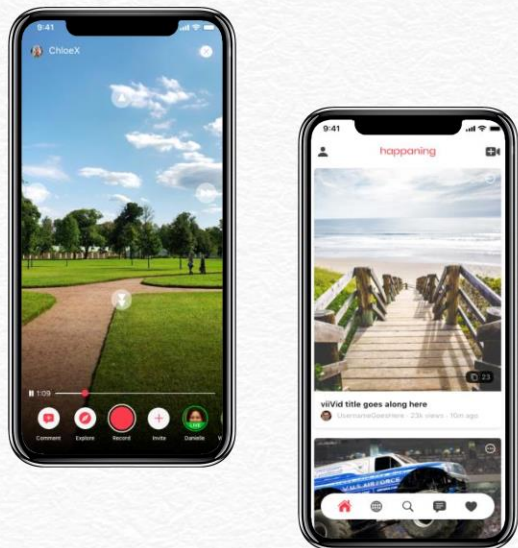
Our priorities are ease-of-use and convenience of flow

Custom software development

Digital Product Design (1./3)

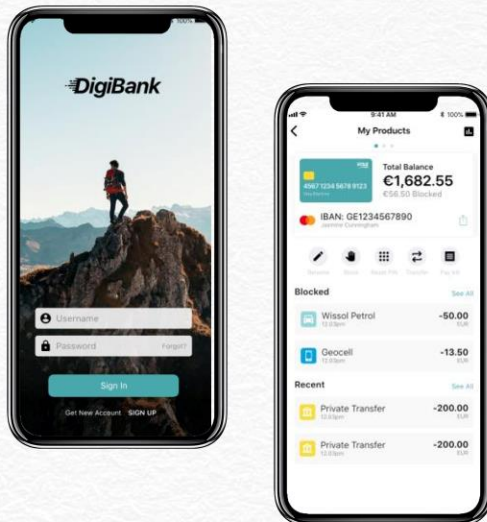
Happaning

Video streaming application



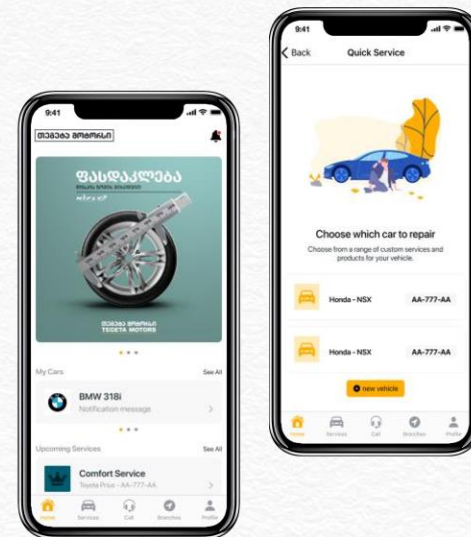
DigiBank

Mobile banking



shop.tegetamotors.ge

Full auto service company



Our priorities are ease-of-use and convenience of flow

Custom software development

Digital Product Design (2/3)

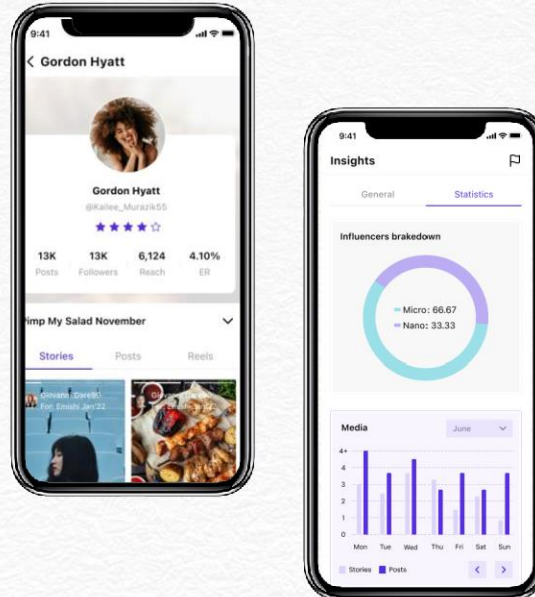
Area

Real estate company



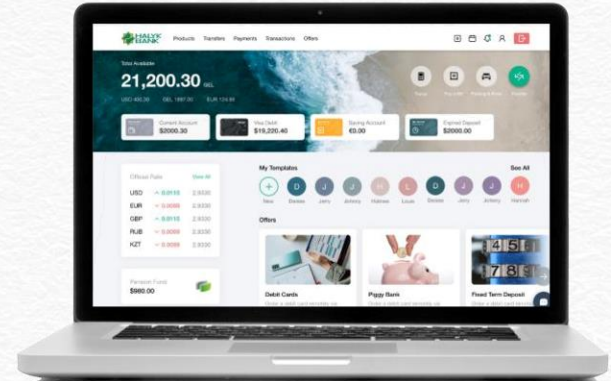
Instants

Financial institution



Halyk

Internet & Mobile Bank



Transforming business needs into digital products through rigorous analysis

Custom software development

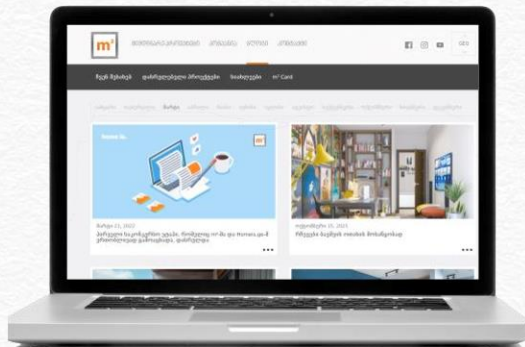
Digital Product Design (3/3)

Credo Bank



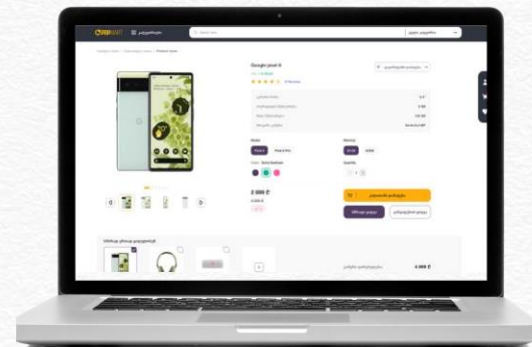
- Sales target **web application** for financial institution
- **Analyzing** and **designing** the architecture for the services
- **System Integration** with bank modules

M2



- **Analyzing** and **designing** architecture for m2
- Analyzing system integration with **NFC services**
- **User behavior** analysis for m2 home application

Elit Electronics



- Become **Seller**, add **cart** and **buy** products
- **“Buy now, pay later”** with banks
- Integration with **navision** (stock management) and **accounting software**

Mynameis

Boosting social interactions with a groundbreaking video-call product

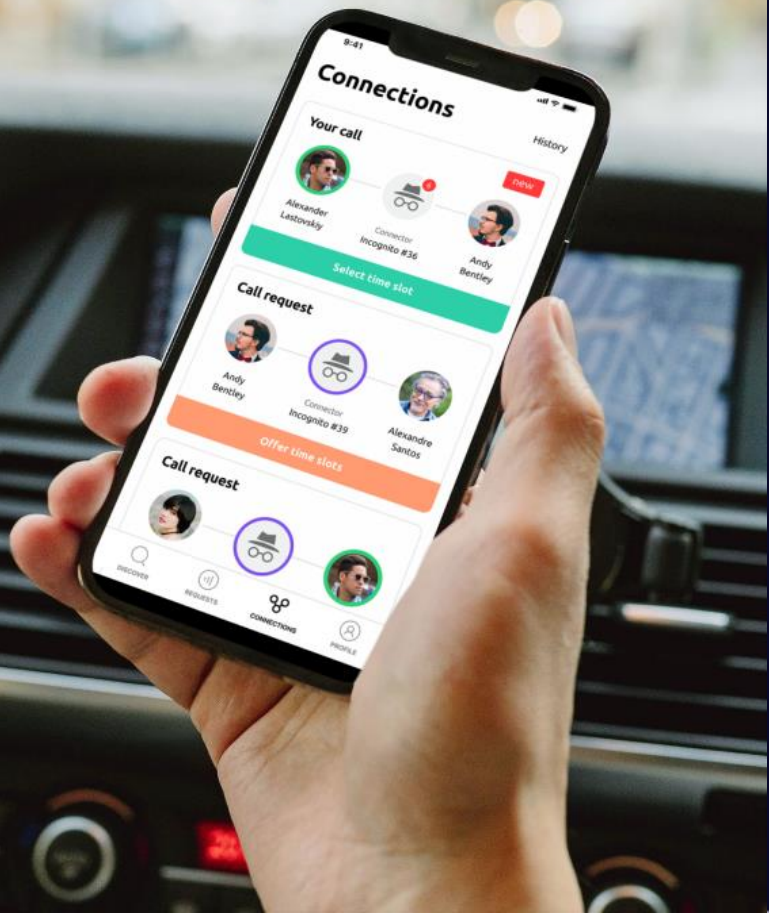
PRODUCT DESIGN

MOBILE DEVELOPMENT

QA

Application





Technologies



NodeJS



VueJS



JavaScript



SWIFT



Kotlin

Platforms



iOS



Android

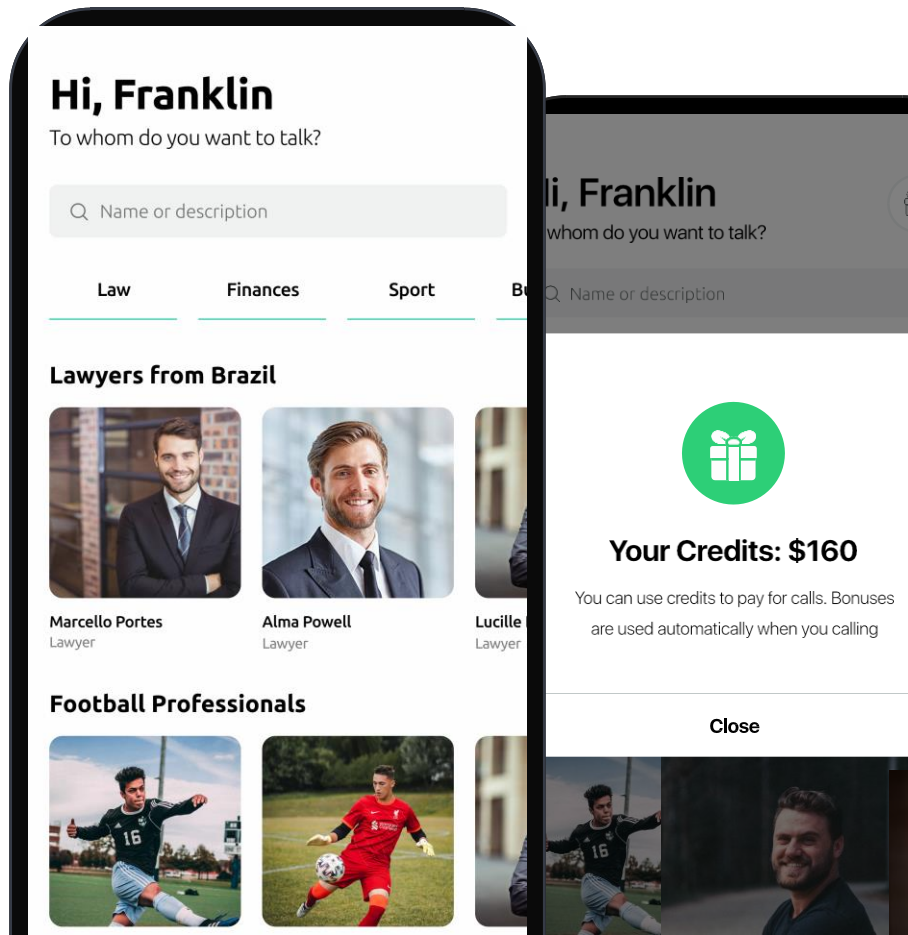


Web

The product

Mynameis is a call-on-demand professional platform that allows users to pitch their project, product, idea, offer, or themselves using live video.

Selecto was responsible for a full cycle of product creation process, designing and developing Mynameis from an early concept to its release and maintenance. We specifically focused on presenting the highest video resolution, while also assuring the security of payments for video calls and their quality.



9:41 📶 🔋

Aaron Strickland
4 Reviews

There is no denying the fact that the success of an advertisement lies mostly in the headline. The headline should attract the reader immediately after seeing it.

🌐 Languages English, Portuguese

👤 Registered 10 Aug, 2018

Recipients

Alexandre Santos

Andy Lee

← ⋮

Ralph Edwards
Administrative lawyer

📍 United States, Washington-on-the-Brazos

🌐 English, French

💰 \$36 per min

🕒 Minimum 5 minutes

Description
Having excellent logical, analytical, research and writing skills are all hallmarks of a good lawyer.

9:41 📶 🔋

Requests

My Requests

Sport	USA	English	Rate
-------	-----	---------	------

Create Highlight for this filter? ✕

Mini-football trainer 🔖

Football

📍 United States, Washington-on-the-Brazos

🌐 English, Portugues, Spanish, French

💰 Max \$360 per min

🕒 Till 10 Aug, 2022

Mini-football can be just as exiting as large scale soccer. Let's talk more about your professional growth in this field.

[Learn more](#)

Mini-football trainer 🔖

Administrative Services
Rio De Janeiro

Waren
Fashion Model
Rio De Janeiro

Anne Russel
Lawyer
USA, Chicago

Create New Recipient

Out of call

You can continue for additional fee

Extend call

Hang up

Caller have paid for a call

The caller has successfully submitted the transaction for the operation.

Continue

Randall Jennings
4 Reviews

Recipients Profile Bookmarks

Mini-football trainer
Football

United States, New-York

English, German

Max \$360 per min

Till 10 Aug, 2018

Everyone recently received a bunch of emails about updated privacy policies that they promptly deleted. I don't blame them.

Open

9:41

Ralph Edwards

00:01:23

Saturday, Jul 28

7:00 pm - 08:00 pm
12:00 am - 9:00 pm for Alexander Lastovskiy
9:30 pm - 10:00 pm for Alma Powell

10:00 pm - 1:00 pm
10:00 pm - 12:00 pm for Elsa Veitch
12:00 pm - 1:00 pm for Andy Holmes

9:41

Your Recipients

Q Name or description

<input checked="" type="checkbox"/>	Marcello Portes Lawyer	\$36 per min
<input type="checkbox"/>	Alexandre Santos Administrative lawyer	\$12 per min
<input type="checkbox"/>	Bernard Francis Experienced Fashion Model	\$10 per min
<input type="checkbox"/>		\$5 per min

Matt Brooks
Assessment officer

United States, Washington-on-the-Brazos

English, Portuguese, Spanish, French

DISCOVER REQUESTS CONNECTIONS

9:41

Feedback

We are committed to provide the best quality of attention and video calls experience but we understand that issues may occur. Please share your feedback or file a complaint if there is a good reason to.

Overall experience

1 2 3 4 5

Quality of attention

9:41

October 2022

MON TUE WED THU

4 5

LifeArk

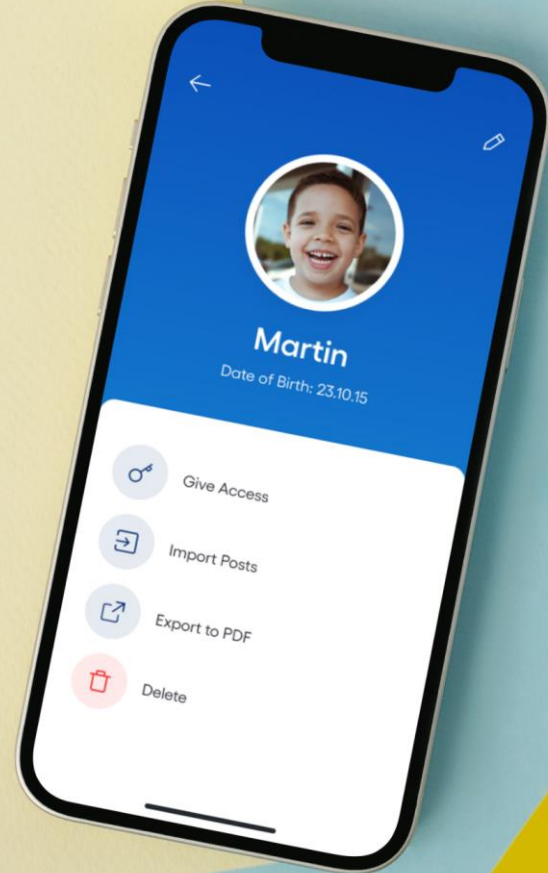
Linking generations with the digital time capsule

PRODUCT DESIGN

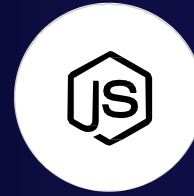
WEB & MOBILE DEVELOPMENT

Website





Technologies



NodeJS



SWIFT

Platforms



Mobile

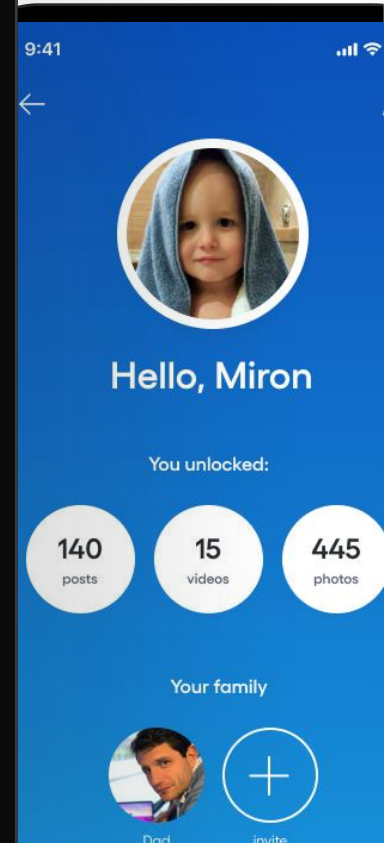
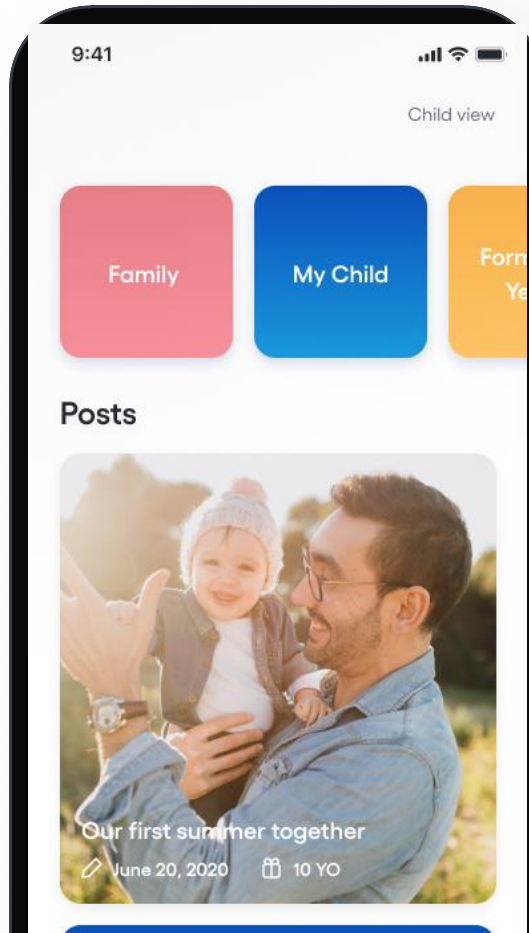


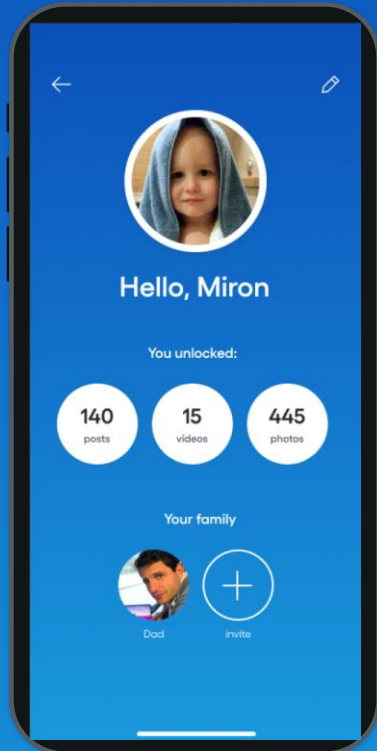
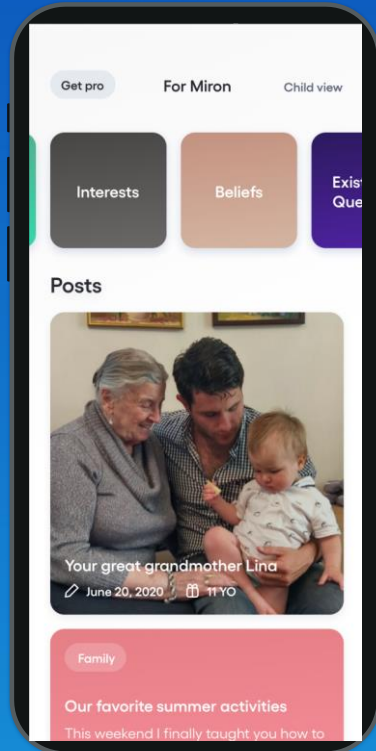
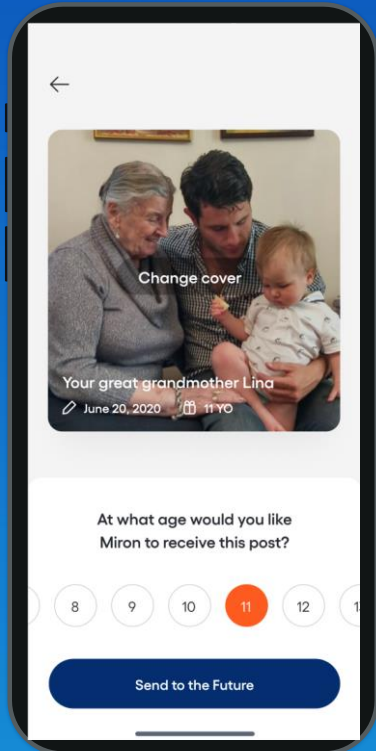
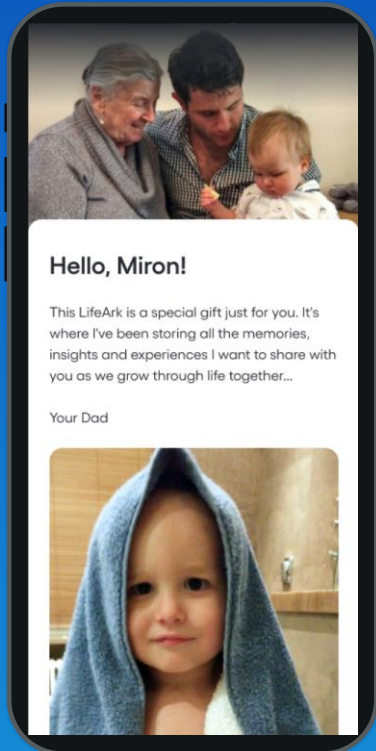
Web

The product

LifeArk is a self-curated family encyclopedia that allows parents to share personal experience, life history and establish meaningful lasting relationships with their children.

Selecto team aimed to build a cross-generational channel that saves the genuine tone of thoughts, stories and feelings delivered to the kids. We reimagined the existing solution, improved flows for better user experience and added additional security layers.







Impact

- **4.7 app rating** on the Apple Store
- **7k+ downloads** in the first week after revamp

“ Their approach is intuitive and creative, and the results are beautiful. They thought of a lot of ways to get users excited about the app and had very original ideas that are very forward-looking.

Daniel Feltsman, CEO @ LifeArk

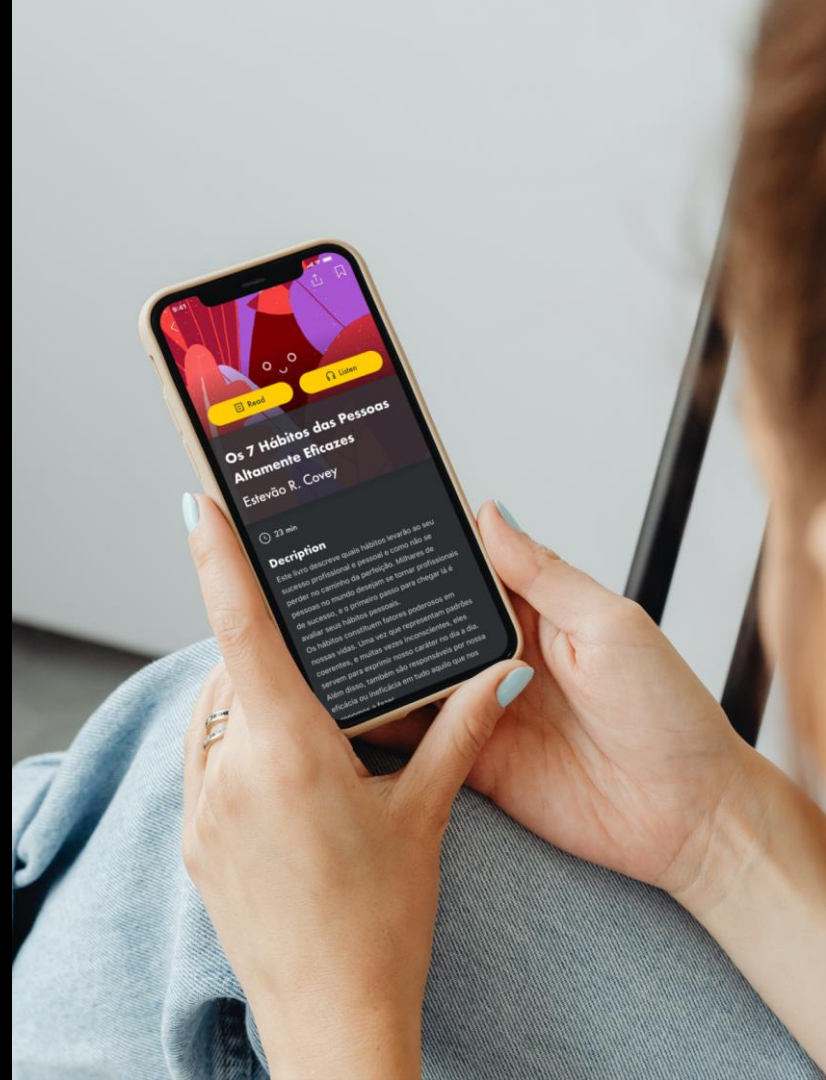
esens

Challenging book industry conventions with a game-changing e-library

PRODUCT DESIGN

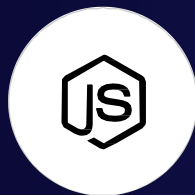
WEB & MOBILE DEVELOPMENT

QA

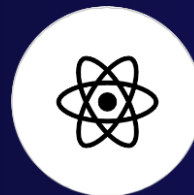




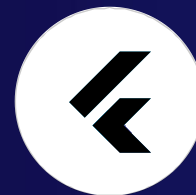
Technologies



NodeJS



React



Flutter

Platforms



iOS



Android

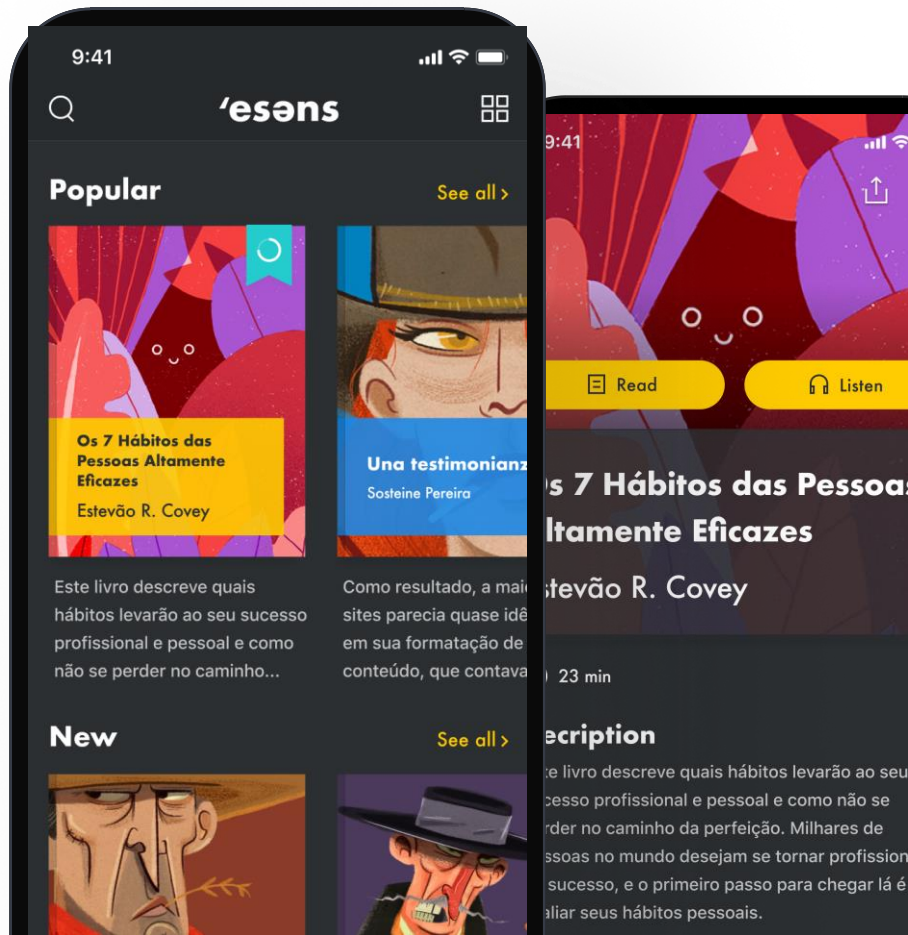


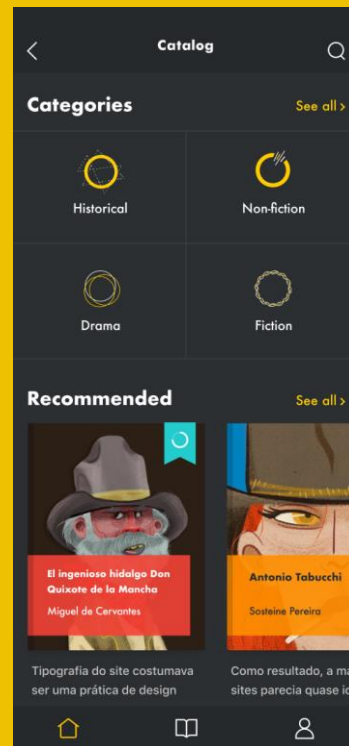
Web

The product

Esens is a hybrid mobile application with a library of book summaries for the Brazilian market.

With a focus on improving people's lifestyles, Selecto team developed and designed a product, which delivers the key book information through a modern and bright visual style, perfectly suiting the local audience and cultural visual preferences.





Mascot

Creating a gateway for digital native writers with a one-of-a-kind app

PRODUCT DESIGN

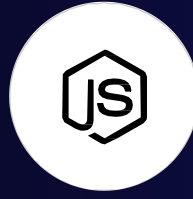
WEB & MOBILE DEVELOPMENT

QA





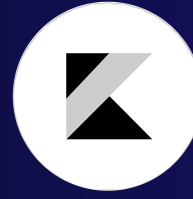
Technologies



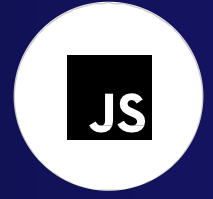
NodeJS



SWIFT



Kotlin



JavaScript

Platforms



iOS

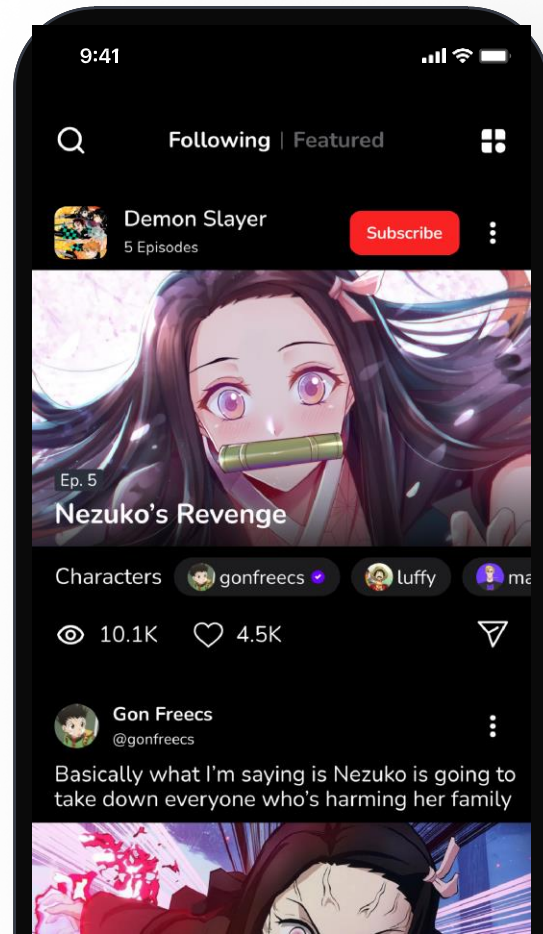


Android

The product

Mascot is an app to find roleplay partners and groups, where users can customize and switch characters in live chats and publish roleplay stories for others to read.

Selecto team designed and delivered a new storytelling feature from scratch, upgrading the product from a group chat app into a customized and interactive social platform, connecting anime fans. We focused on gamifying Mascot to the extent that a user feels fully immersed in the imaginary realm of the app, creating a sense of community among members.





Create Multiple Profiles

... create unlimited profiles to meet people, showoff OCS, or switch in live roleplay chats.

Got it!

Hidden Profiles

This user chose to hide their other profiles. DM them to ask for a reveal.

Cancel

DM

Safety Basics

- **Do NOT share personal info**
This includes your address, SSN, or financial info. Be careful giving out your phone number.
 - **Do NOT send inappropriate content**
This includes text, images, videos and gifs. Ask others about their comfort zones before you send or request something. No means no!
 - **Report suspicious behavior**
If someone breaks Mascot's community guidelines, press the three dot button (top right corner) of the chat to block & report them.
- For more details, please visit our website for [Community Guidelines](#)



9:41

Demon Slayer

19:23 Gon HXH

Check this story out. I loved it!

Thanks!

Gon HXH 19:23

Luffy

Check this story out. I loved it!

Oh, I've already read this one.

Naruto

Baby

9:41

Welcome to Mascot

9:41

Hisoka's Basement - clean edition

Gon got trapped by Hisoka in the base...

10.1K 4.5K

Open Story

Episodes

Cast

Details

9:41

Activity

I'm Hinata you followed

Friends with



Impact

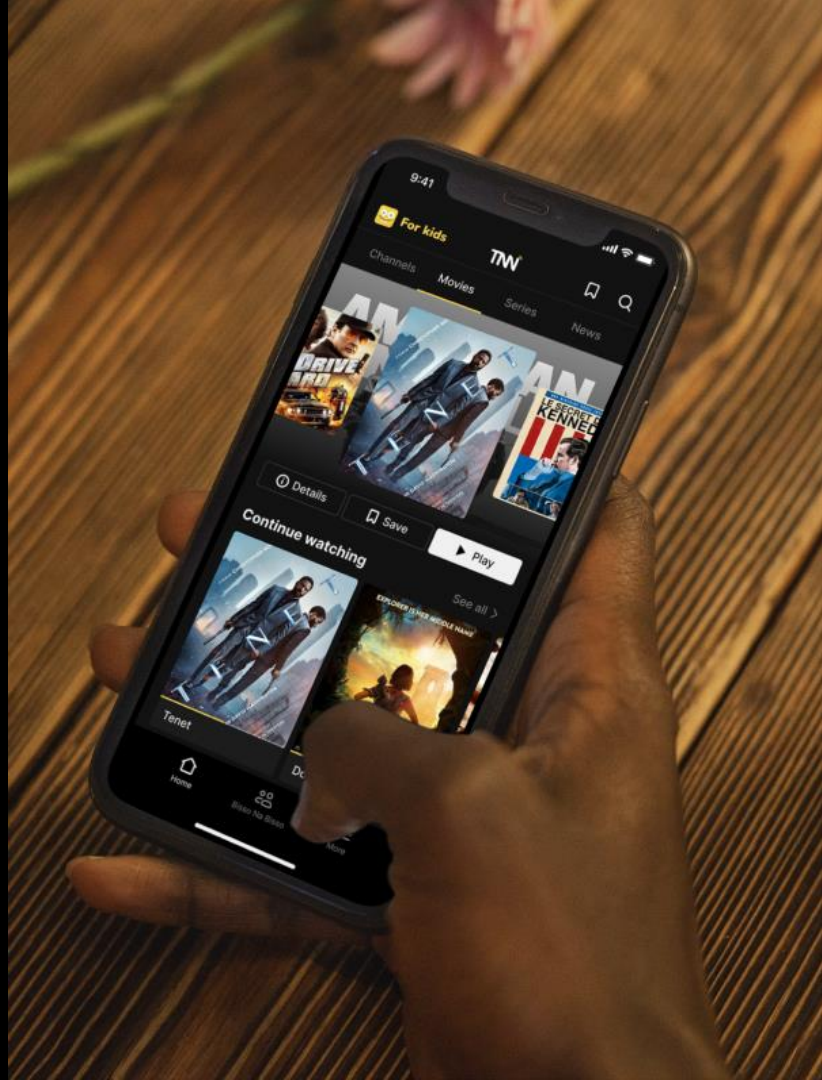
- **4.5 app rating** on the Apple Store
- **50K+ downloads** in Google Play within the first month after the launch
- **+46% more active daily users** after adding storytelling feature

AfrikaStream (Vodacom)

Introducing a pivotal player for the African entertainment market

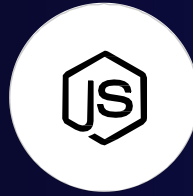
PRODUCT DESIGN

MOBILE DEVELOPMENT

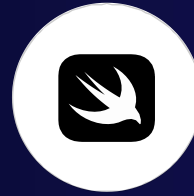




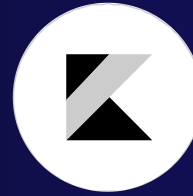
Technologies



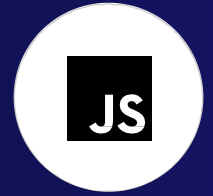
NodeJS



SWIFT



Kotlin



JavaScript

Platforms



iOS

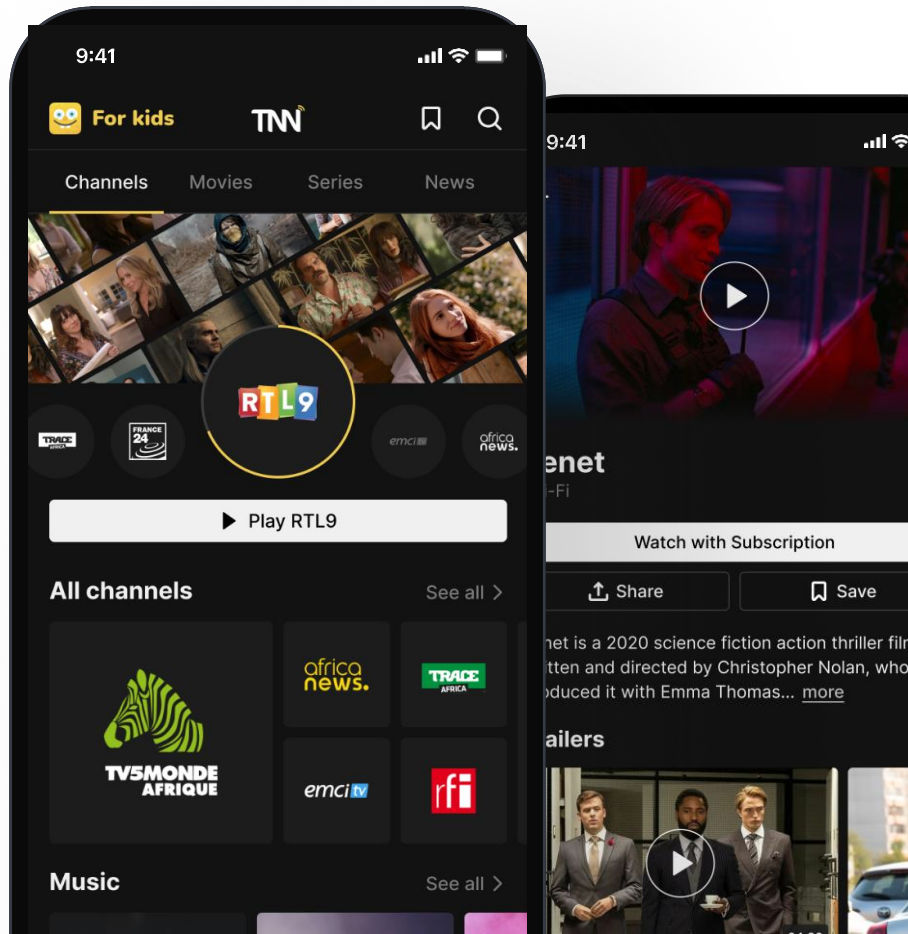


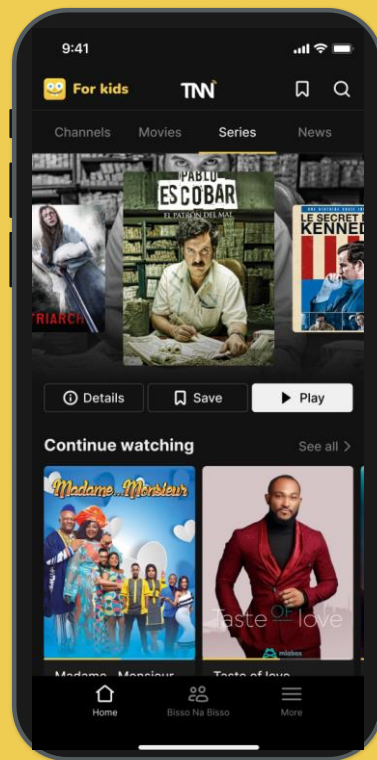
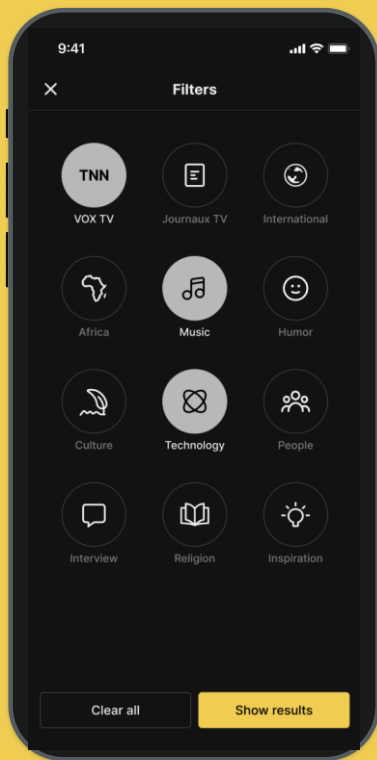
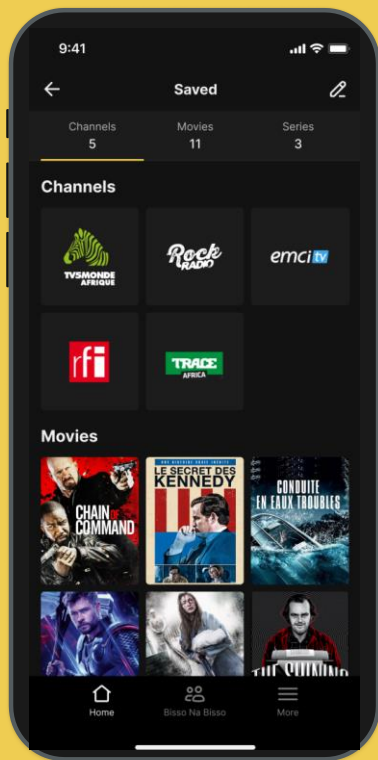
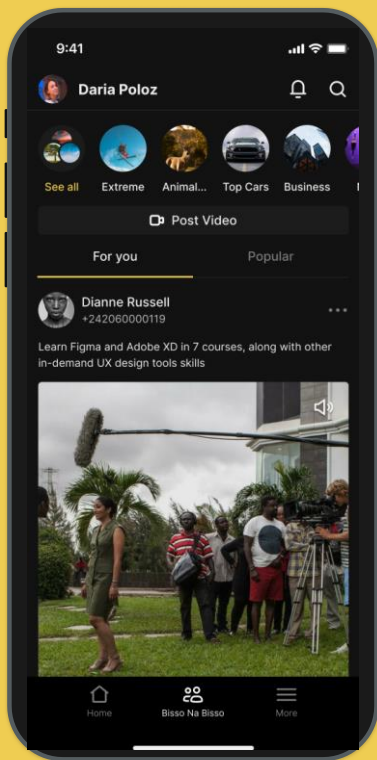
Android

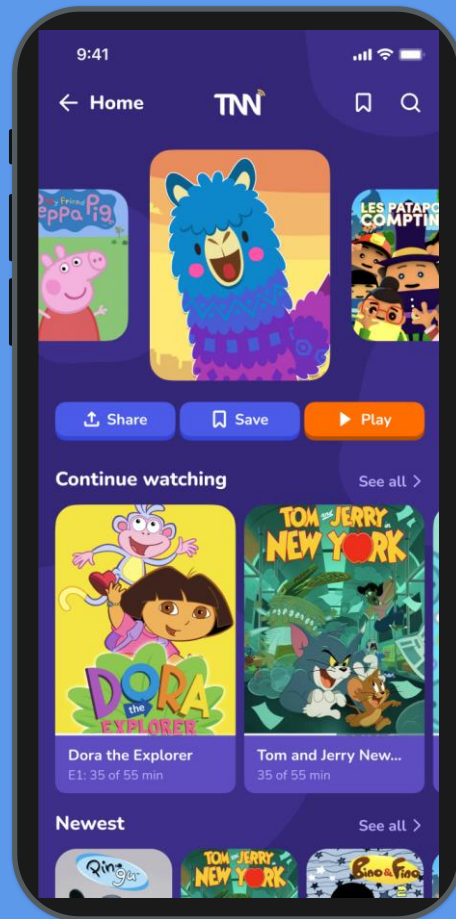
The product

AfrikaStream is a mobile application that allows subscribers to watch live TV and high-quality video content on their smartphones and tablets.

Selecto enhanced the UI/UX of the app and integrated new features such as video feeds, user profiles, social interactions, and chat forums to adapt the product to the target audience needs. We eventually devised the idea of constructing AfrikaStream on the "local cloud" concept, which resulted in significant cost reductions and enhanced internet speed for end users.









Impact

- Reaching the market with more than **250 million people in 20+ African countries**
- **The largest** African online streaming service

“ We continue to have a fantastic experience with them. I’m truly amazed by their level of attention to detail and focus.

Dominique Ntirushwa, Head of Project @ AfricaStream

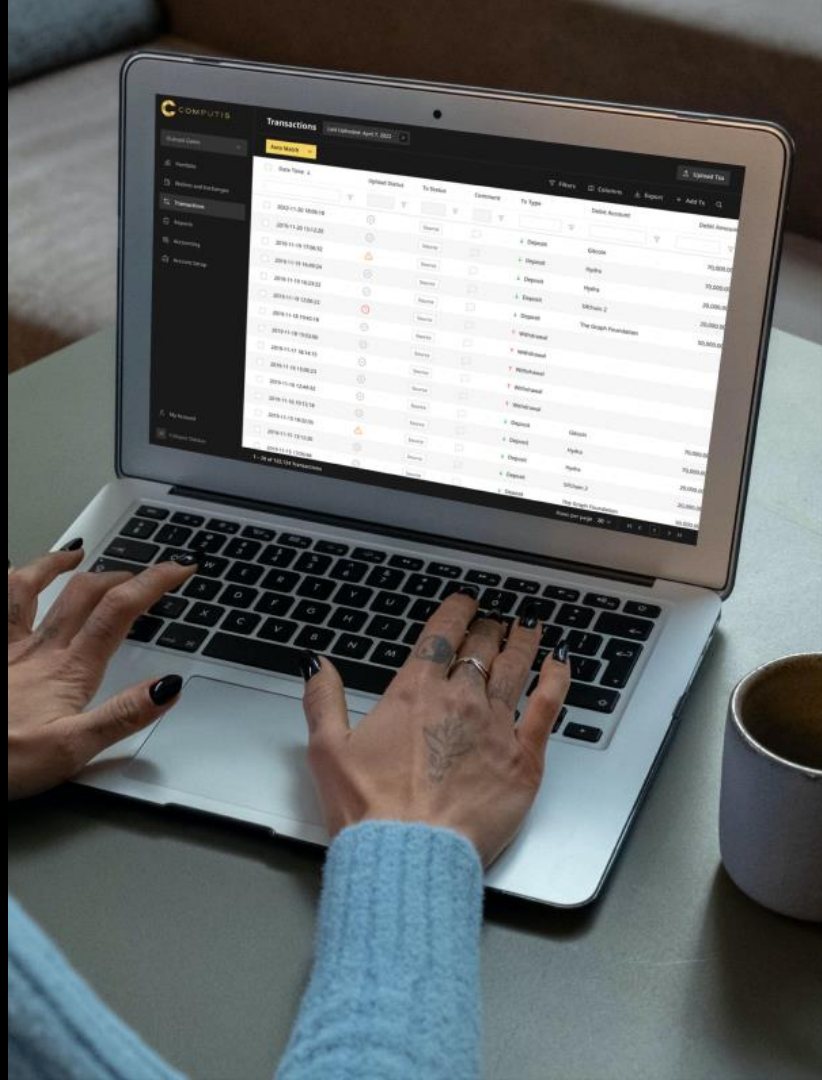
Computis

Championing accounting experience for a leading SaaS software company

PRODUCT DESIGN

DEVELOPMENT

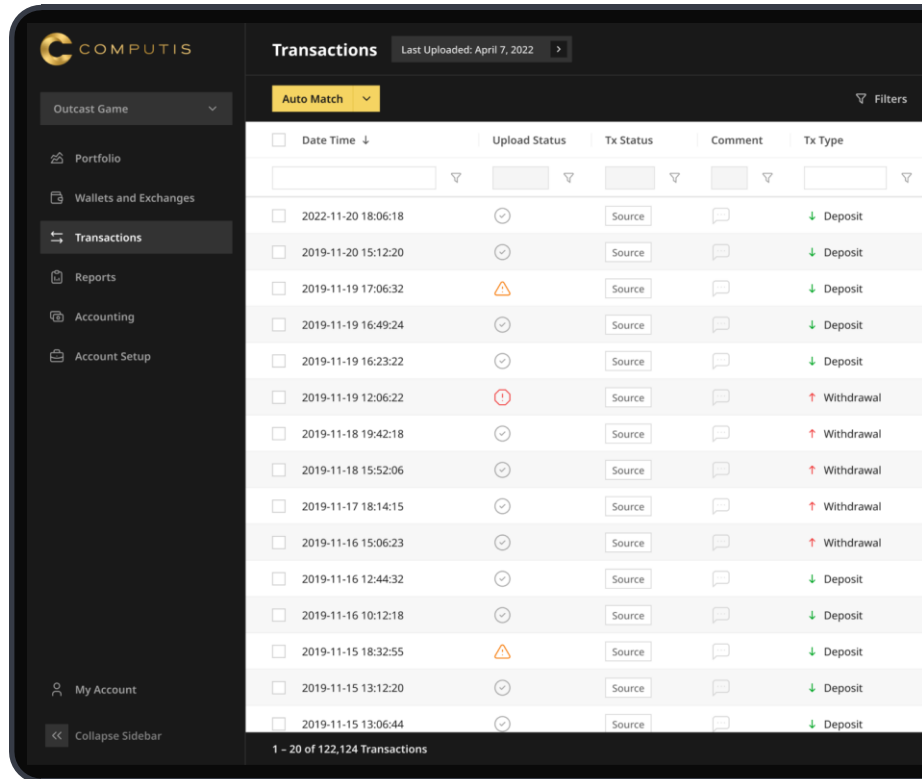
BRANDING



The product

Computis is B2B SaaS software that assists accountants in managing their clients' crypto transactions from different wallets. It can generate precise, customized & transparent reports for accounting and taxing purposes.

Selecto enhanced functionality, maximizing the number of transactions, which can be processed and sent to tax authorities simultaneously. We are also working on a new visual identity for the software to bring its unique functionality closer to the broader audience.



The screenshot displays the 'Transactions' page in the Computis application. The interface includes a sidebar with navigation options: Outcast Game, Portfolio, Wallets and Exchanges, Transactions (selected), Reports, Accounting, and Account Setup. At the bottom of the sidebar are 'My Account' and 'Collapse Sidebar' options. The main content area shows a table of transactions with the following columns: Date Time, Upload Status, Tx Status, Comment, and Tx Type. The table is filtered by 'Auto Match' and shows 12 transactions. The status of each transaction is indicated by a circle with a checkmark (green for success, red for failure) or a warning triangle (yellow). The Tx Type column shows 'Deposit' or 'Withdrawal' with a corresponding arrow icon. The bottom of the table indicates '1 - 20 of 122,124 Transactions'.

Date Time	Upload Status	Tx Status	Comment	Tx Type
2022-11-20 18:06:18	✓	Source		↓ Deposit
2019-11-20 15:12:20	✓	Source		↓ Deposit
2019-11-19 17:06:32	⚠	Source		↓ Deposit
2019-11-19 16:49:24	✓	Source		↓ Deposit
2019-11-19 16:23:22	✓	Source		↓ Deposit
2019-11-19 12:06:22	✗	Source		↑ Withdrawal
2019-11-18 19:42:18	✓	Source		↑ Withdrawal
2019-11-18 15:52:06	✓	Source		↑ Withdrawal
2019-11-17 18:14:15	✓	Source		↑ Withdrawal
2019-11-16 15:06:23	✓	Source		↑ Withdrawal
2019-11-16 12:44:32	✓	Source		↓ Deposit
2019-11-16 10:12:18	✓	Source		↓ Deposit
2019-11-15 18:32:55	⚠	Source		↓ Deposit
2019-11-15 13:12:20	✓	Source		↓ Deposit
2019-11-15 13:06:44	✓	Source		↓ Deposit

Created Time: 16:58:39 (UTC+10)
 Refreshed Time: 17:21:51 08-09-2022
 Created by: Skaine Brakaville

Comments will be displayed if any are added

Period
 Start Date: 08-06-2022
 End Date: 08-07-2022

Additional
 Accounts: All
 Assets: BTC, ETH, SOL

Reports
 Reporting Status: Submitted

My Account

Collapse Sidebar

Create Client

My Account

Collapse Sidebar

Download

Advanced
 10 columns

Download

File format: csv

COMPUTIS

Upload History

Name	Entry Type	Status	Upload Date Time	Uploaded by
OutcastGame_1ms_Apr_2022	Success	Success	2022-11-20 18:06:18	Lan Vu
OutcastGame_1ms_Mar_2022	Enforcing Size	Success	2019-11-20 19:12:20	Skaine Brakaville
OutcastGame_1ms_Feb_2022	In Queue	Success	2019-11-19 17:06:33	Elizabeth Dodge
OutcastGame_1ms_Jan_2022	Cancelled	Failed	2019-11-19 16:49:34	Elizabeth Dodge
OutcastGame_1ms_Dec_2021	Cancelled	Failed	2019-11-19 12:08:02	Skaine Brakaville
OutcastGame_1ms_Nov_2021	Success	Success	2019-11-18 19:42:18	Skaine Brakaville
OutcastGame_1ms_Oct_2021	Success	Success	2019-11-18 15:52:06	Skaine Brakaville
OutcastGame_1ms_Sep_2021	Success	Success	2019-11-17 16:14:55	Skaine Brakaville
OutcastGame_1ms_Aug_2021	Success	Success	2019-11-16 15:06:23	Skaine Brakaville
OutcastGame_1ms_Jul_2021	Success	Success	2019-11-16 12:44:32	Skaine Brakaville

1 - 10 of 10 Uploads

COMPUTIS

Transactions Manager

Dashboard

Wallets and Exchanges

Transactions

Reports

Exports

Accounting

Client Setup

My Account

Collapse Sidebar

Transactions Manager

Download your transaction files for all years of trading and exports them here. Every deposit, withdrawal & trade should be linked.

Download Template

Select Files

Supported formats: csv, xls,.xlsx
 Up to 10 files at once

COMPUTIS

Create Client

Step 1 Step 2

Select Client Type

My Account

Collapse Sidebar

COMPUTIS

Welcome

Log in to Computis to

Email: Skaine.Brakaville@computis.com

Password: *****

Log In

David has just



Impact

- **+15% time savings** thanks to process automation
- **12x faster** report generation time
- **1m transactions** now can be processed, up **from 100k previously**

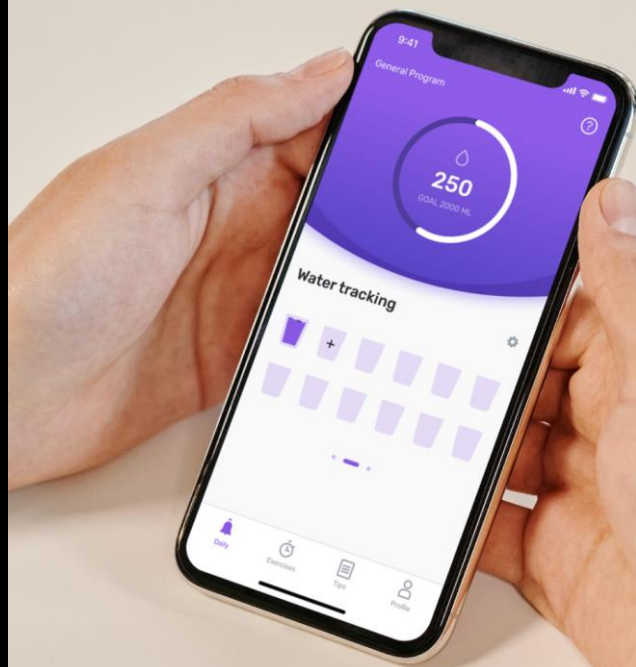
MsFit

Bringing workout routine digital with an innovative workout app

PRODUCT DESIGN

DEVELOPMENT

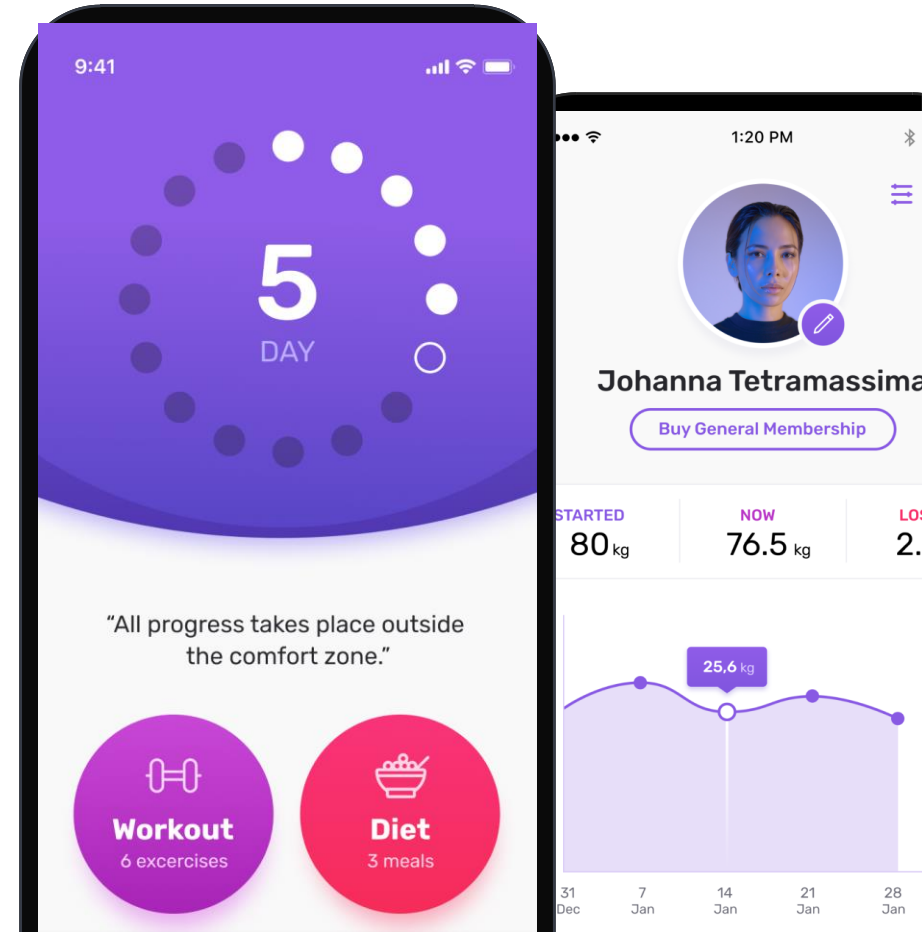
QA

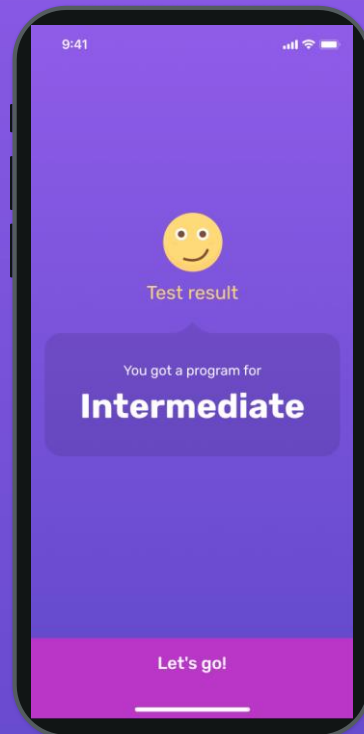
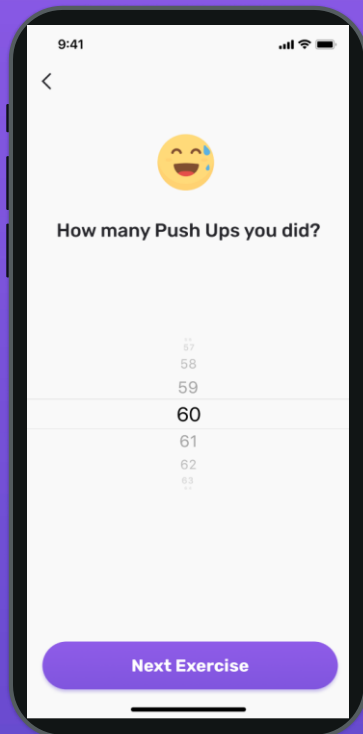
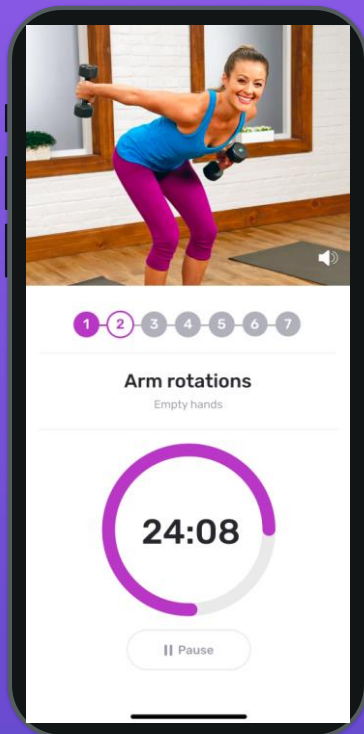
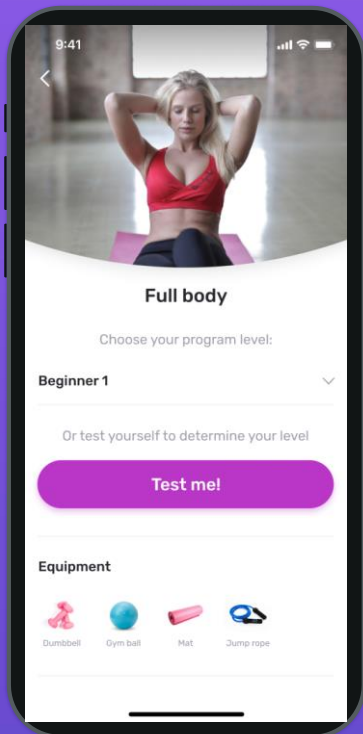


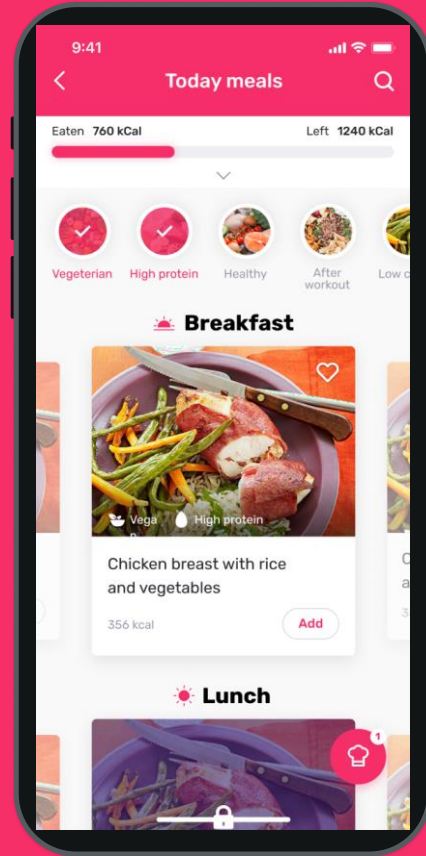
The product

Ms Fit is a pioneering fitness application that allows women to work out at home under the direction of a personal coach or using the tips and routine provided by the app.

Selecto's task was to build a new product from scratch, while keeping design simple and intuitive. As easy workouting was given a top priority, we used a holistic approach to deliver a coherent exercise flow. Smart logic system allows women to track progress, generate reports and customize training routines – all to make an at-home workout just as effective as at the gym.









Impact

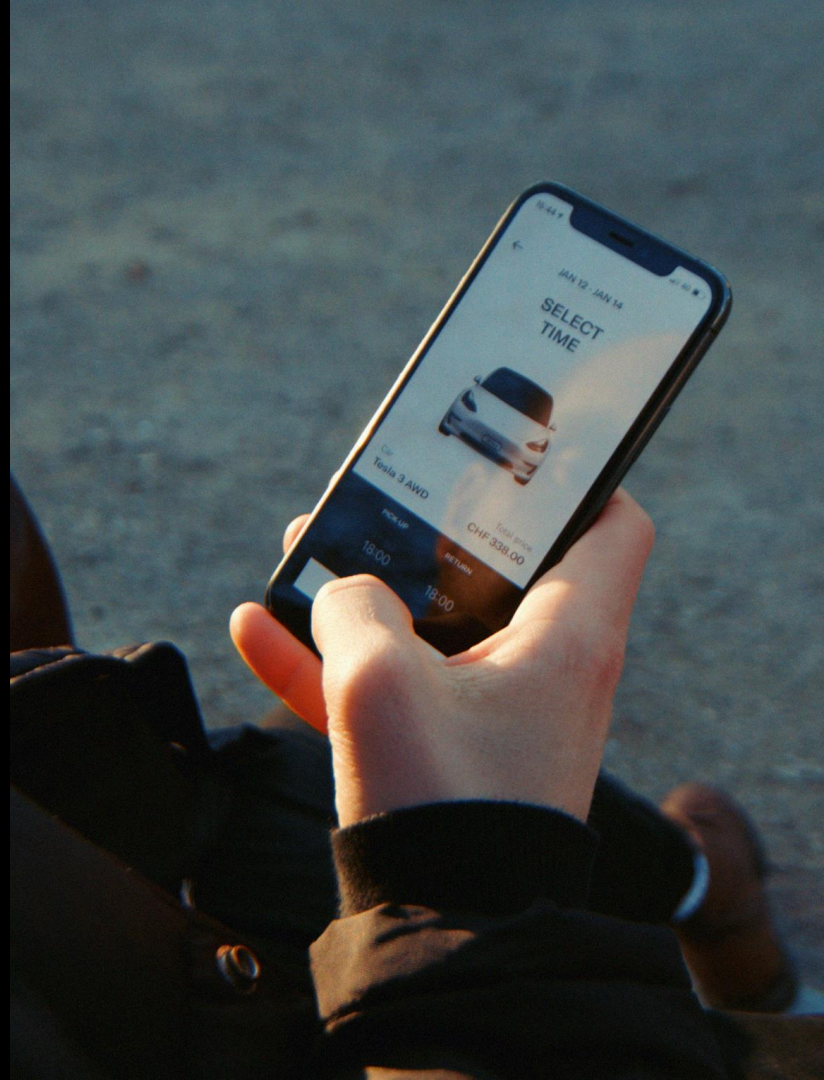
- **5.0 app** rating on Google Play and Apple Store
- **6k+** downloads first month after the launch
- Featured by Apple Store in Top Fitness Apps

Elise

Renting can be performed easily in Geneva, thanks to modern experience

UX DESIGN

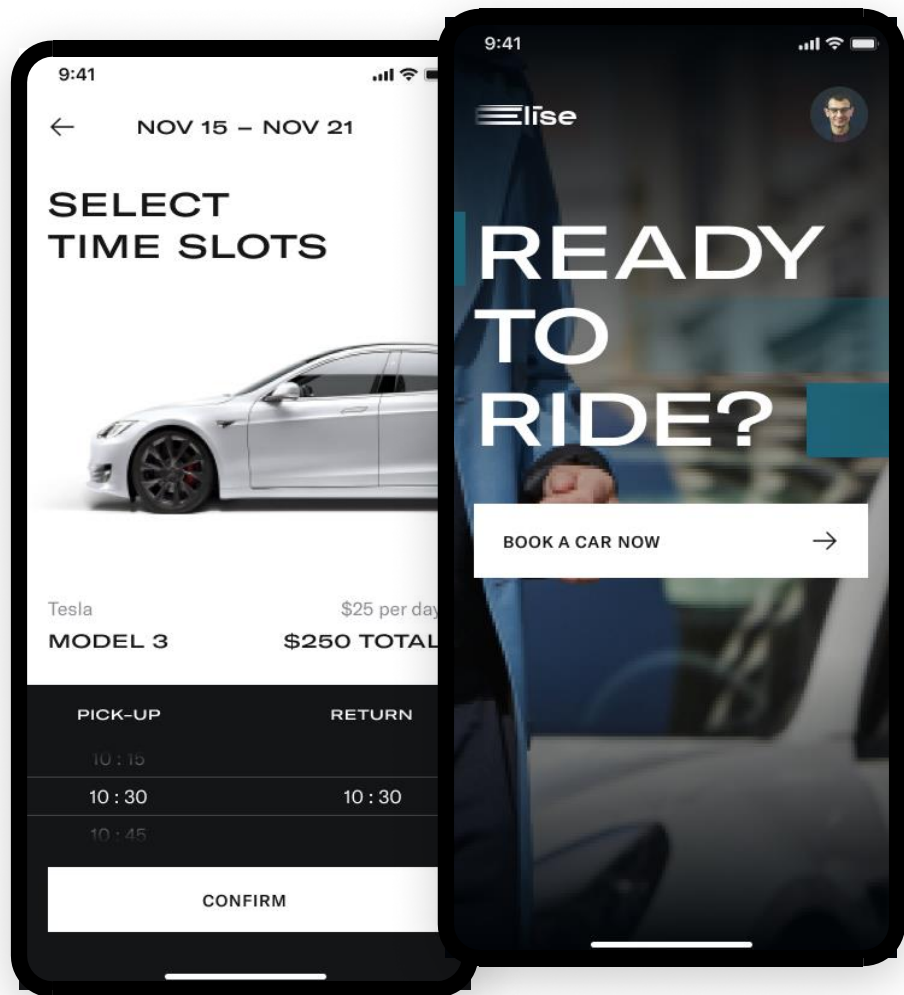
MOBILE DEVELOPMENT

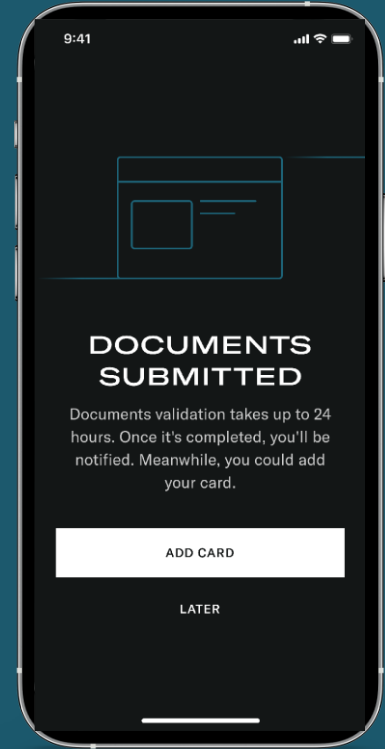
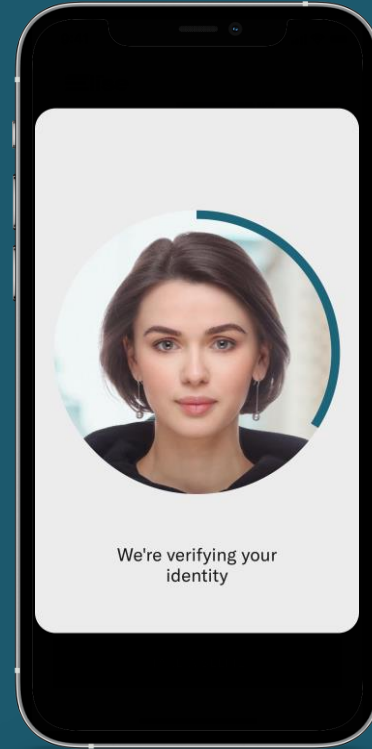
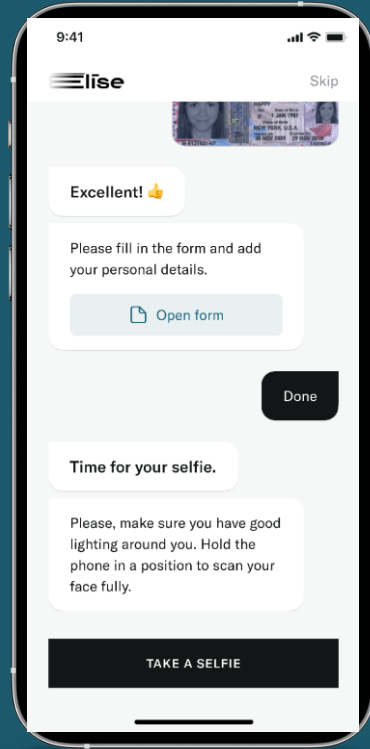
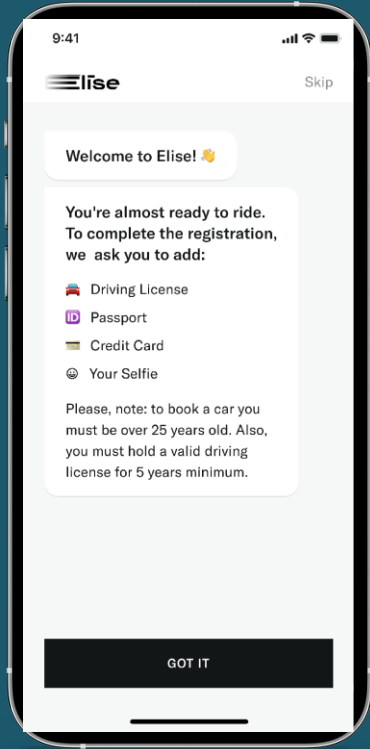


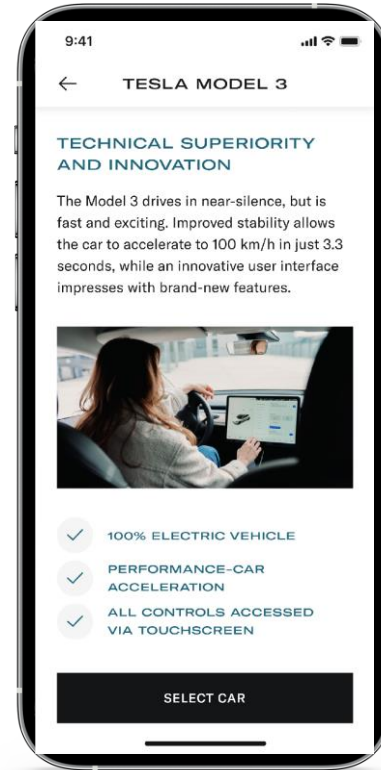
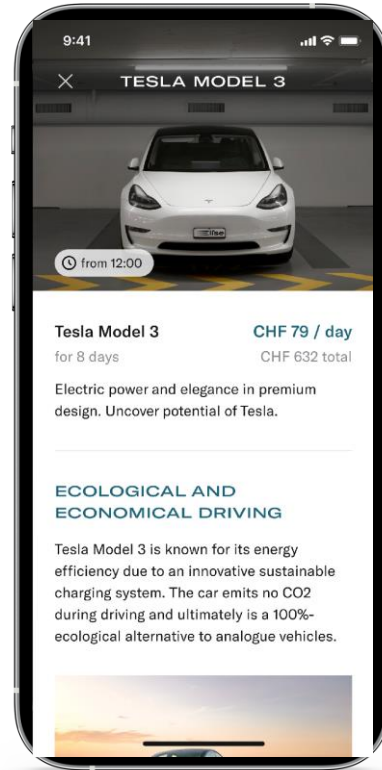
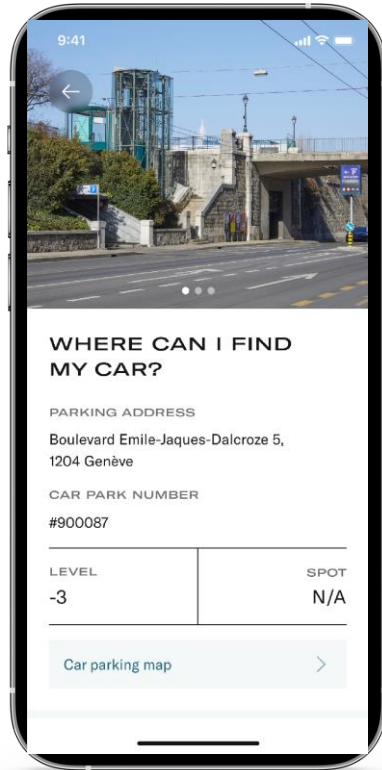
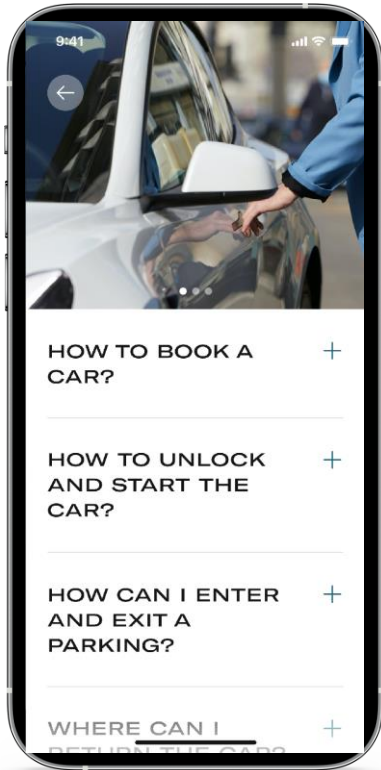
The product

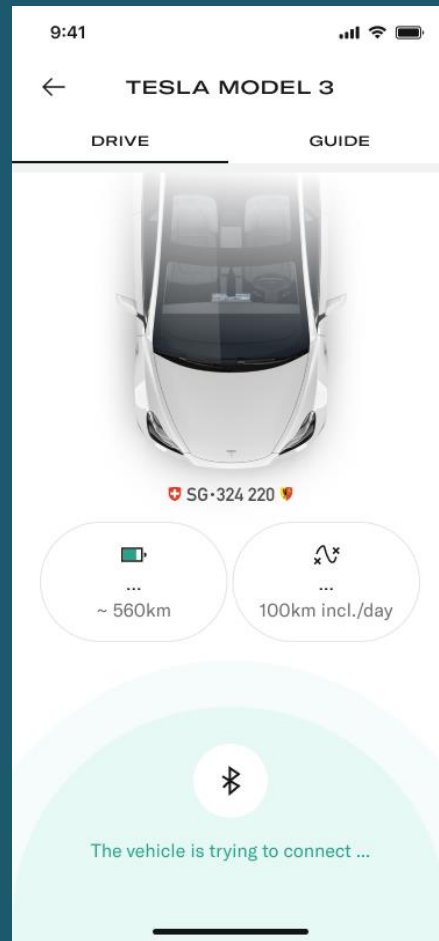
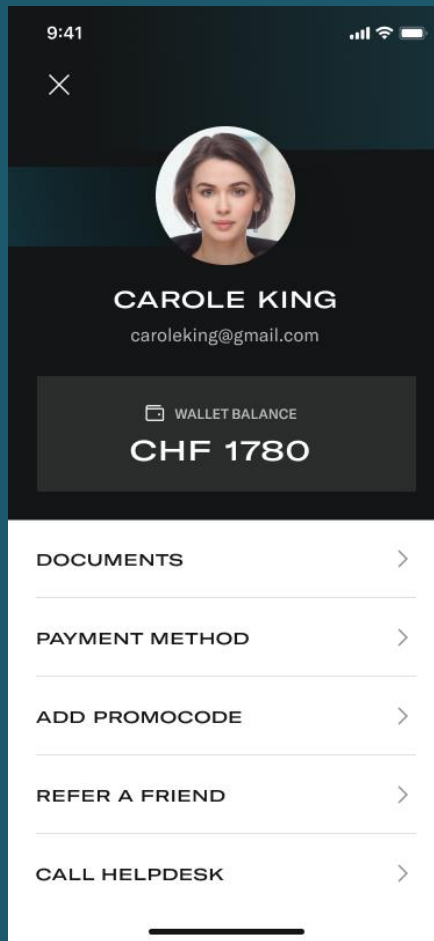
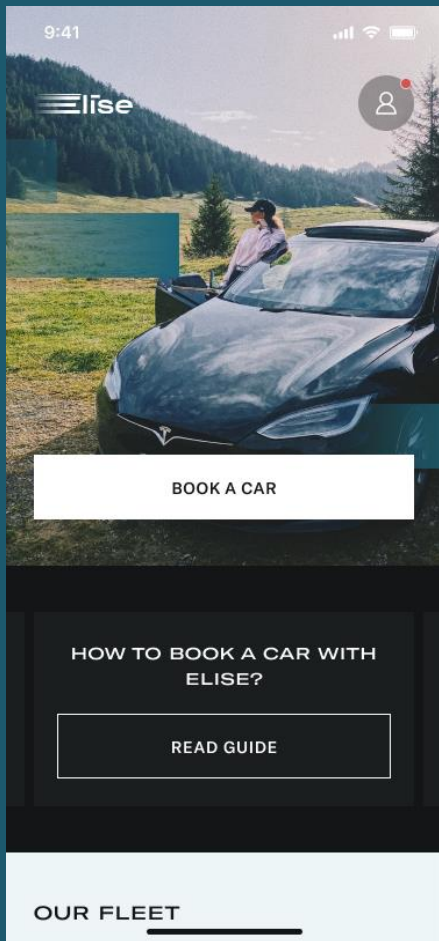
Elise is a fully digital service offering electric cars rental in Geneva. Users could book a vehicle of premium class, unlock it within a click and just go, without any face-to-face contact.

Selecto team joined when Elise was just a concept. We helped the client to ideate the product, define the feature set, create a value proposition, and create a consistent user experience across all touchpoints.











Impact

- **75% conversion rate** from the beginning
- **3 months** from zero to MVP release
- Operating now in **2 countries**

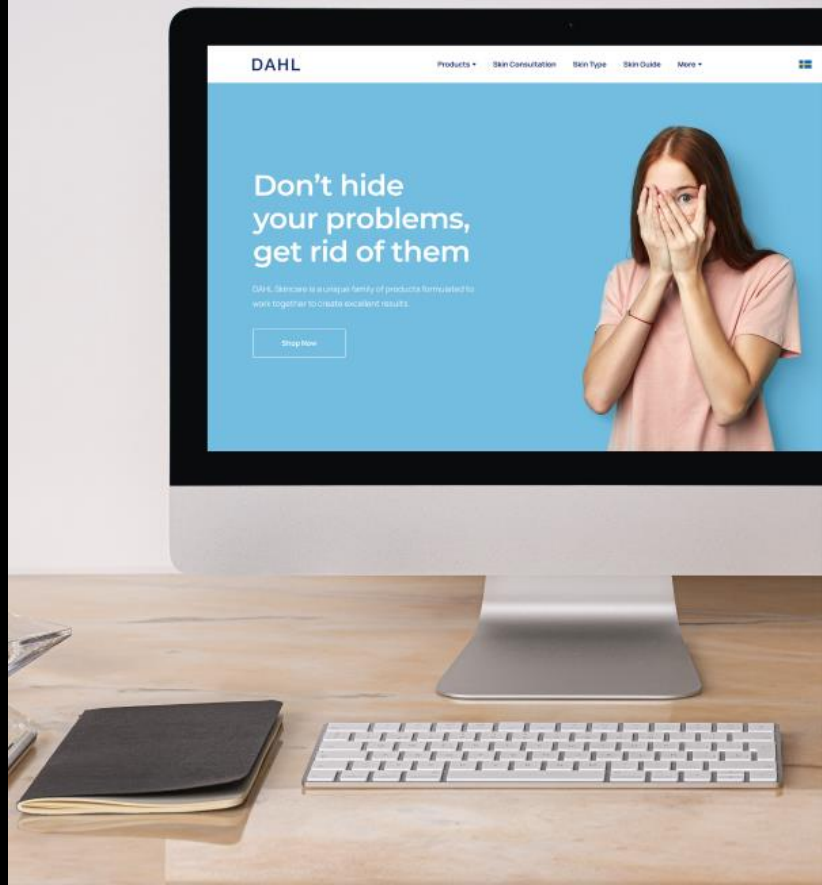
“ What I just can’t fail to mention is the quality of the design delivered”

Alfred Marchal, Project Lead @ Elise

Dahl

Reinventing client interaction for a top-quality skincare company

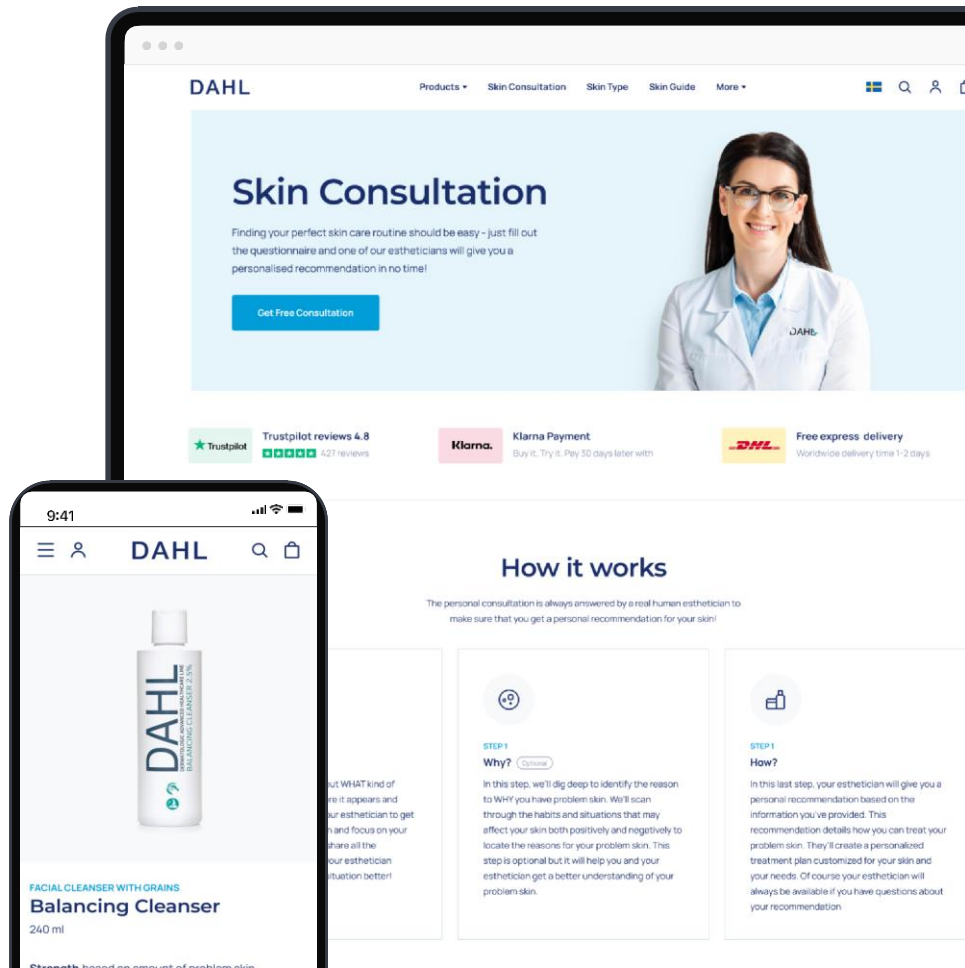
PRODUCT DESIGN



The product

DAHL is a skincare consultation company that provides personalized recommendations and offers top-notch dermatology products, using a tailored approach to the needs of each client.

Our team revamped the company's online platform, introducing fresh design and enhancing e-commerce user experience. To streamline the customer service, we created a mobile-first platform and connected it to a responsive desktop version, delivering a seamless UX/UI and integrating advanced user profiles.



[← Back](#)

RENGÖRING MOT PROBLEMHY

Balancing Cleanser

240 ml

2.5%

5%

With Microbeads

Without Microbeads

- What** An exfoliating cleanser with natural wooden microbeads.
- For** Oily and combination skin, acne, comedones, seborrhea, rosacea and perioral dermatitis.
- When** Every evening
- How** Work up a lather and cleanse the skin in a circular motion. Rinse off with warm water.
- Why** To deep cleanse the skin, kill bacteria and prevent the appearance of new comedones and pimples.

- ✓ Stops overproduction of sebum
- ✓ Contains micro grains to exfoliate the skin
- ✓ Provides deep cleansing without destroying the skin's moisture barrier

Add to Card – € 42

Klarna.

1

BUY IT

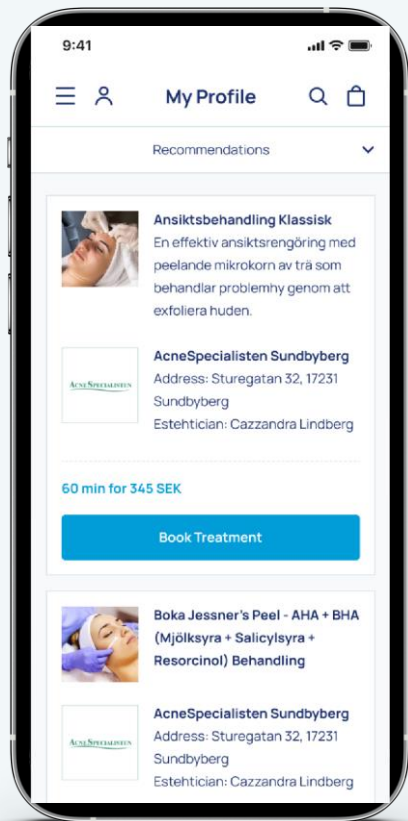
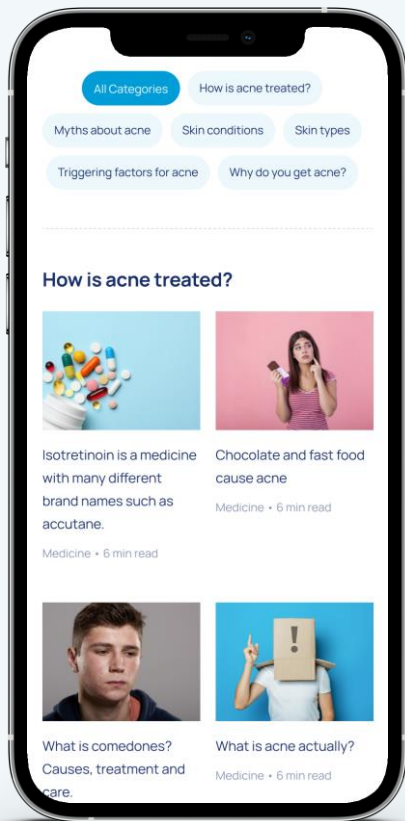
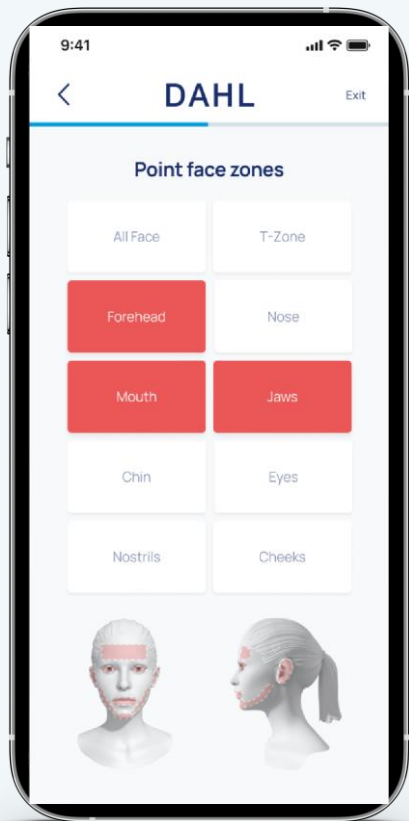
2

TRY IT

3

PAY LATER

Description





Impact

- **87% higher user retention** rate after delivering mobile-first website
- **4.8 star rating on Trustpilot** with nearly 500 reviews
- **12x times faster diagnosis procedures** flow after the revamp

“ Selecto has great expertise in e-commerce and business automation design. Their team is proactive, hardworking and always aspires to create the best possible service.

Marcus Dahl, CEO @ DAHL Skincare

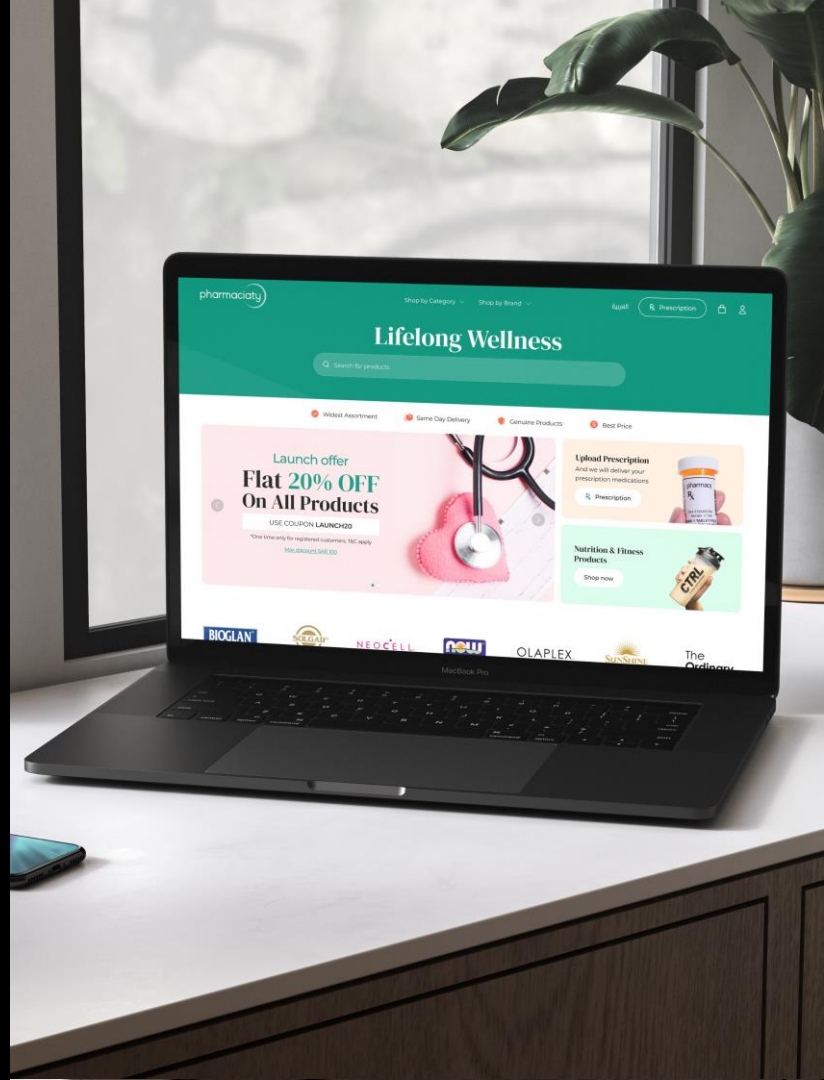
Pharmaciaty

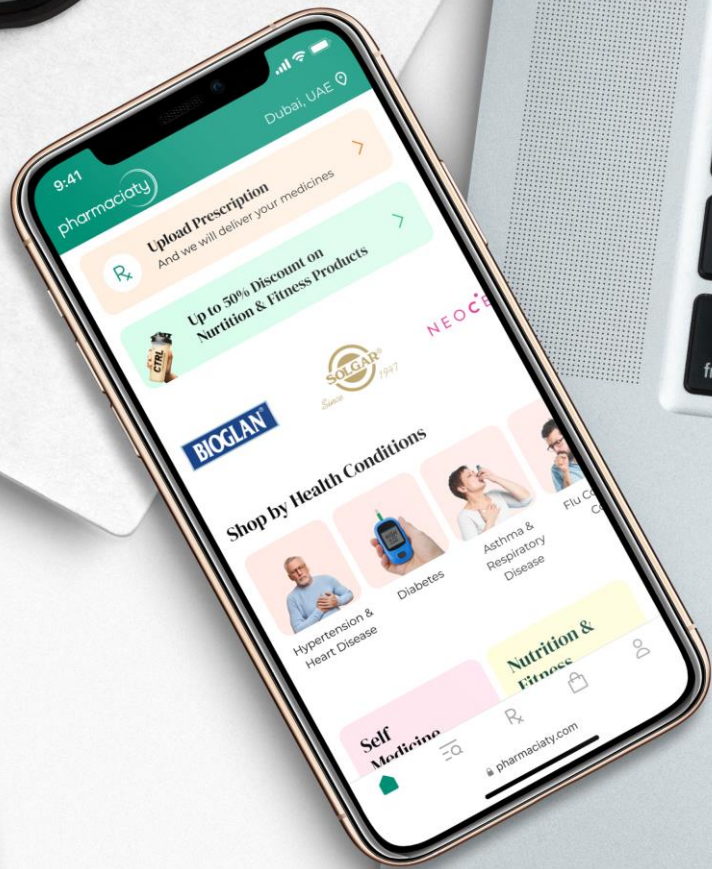
Reimagining healthcare value chain with a digital solution

PRODUCT DESIGN

WEB & MOBILE DEVELOPMENT

QA





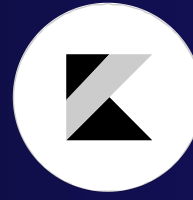
Technologies



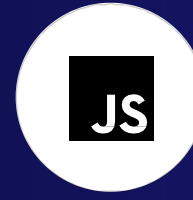
NodeJS



SWIFT



Kotlin



JavaScript

Platforms

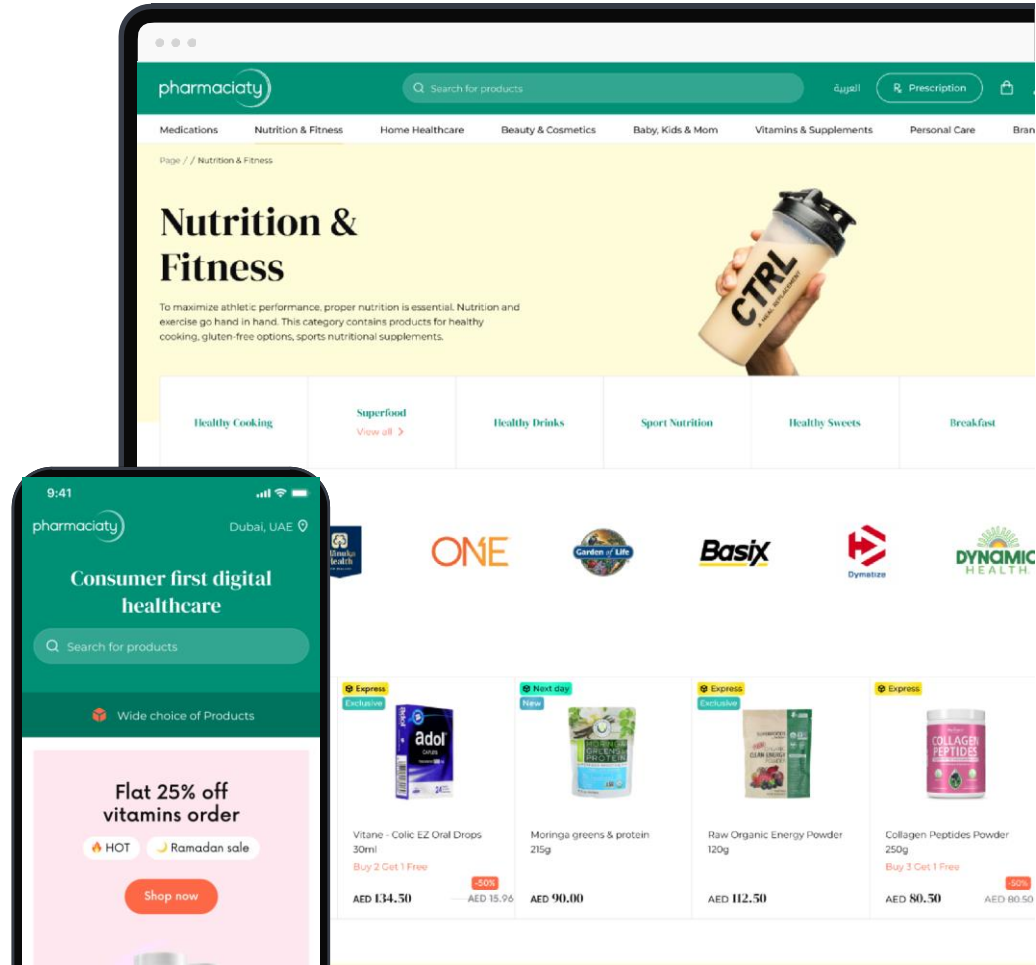


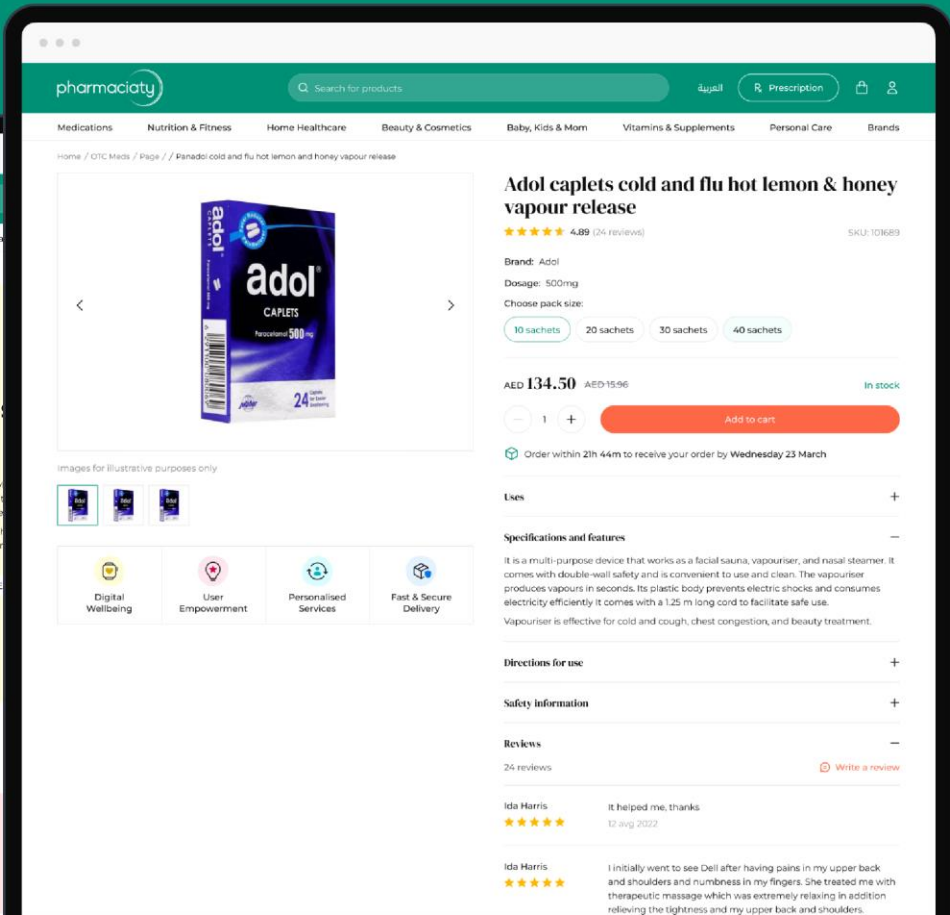
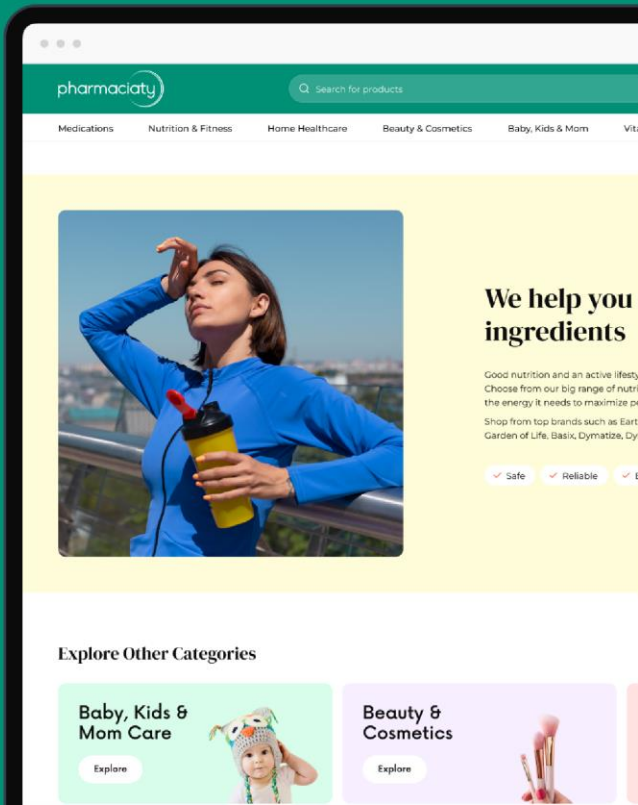
Web

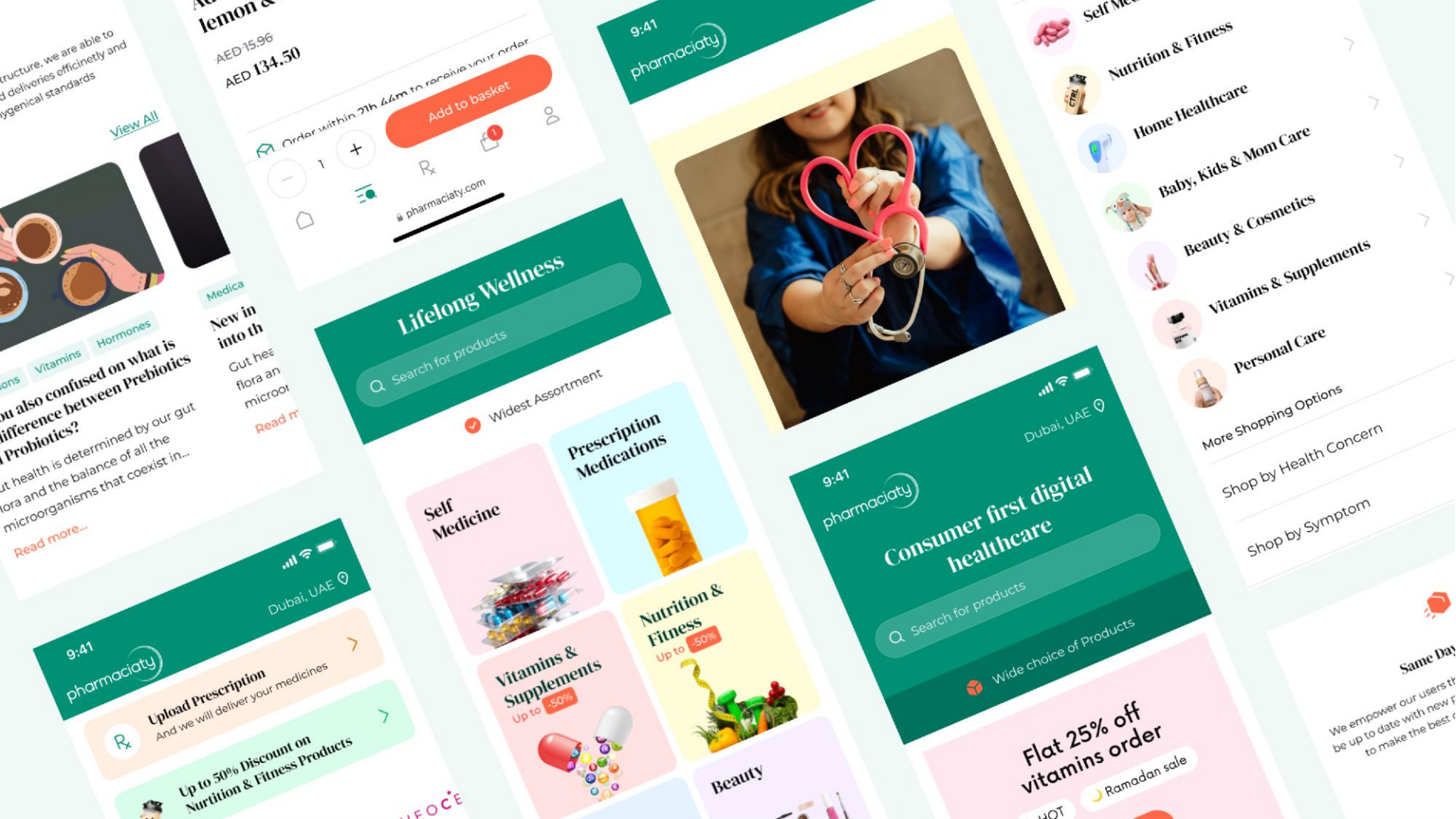
The product

Pharmaciaty is a digital healthcare platform that serves as a marketplace for over-the-counter products and prescription drugs. The main goal is to provide holistic digital health services by promoting safe, efficient, affordable and unified healthcare solutions in the Middle East.

Selecto team delivered a website which serves not only as an e-commerce, but as a combination of retail and healthcare platforms. We added more functionalities, such as the ability to upload RX, verify them by pharmacists and order RX products, which makes the product unique in its niche market.







structure, we are able to
deliveries efficiently and
hygienical standards

[View All](#)



also confused on what is
difference between Probiotics?

ut health is determined by our gut
flora and the balance of all the
microorganisms that coexist in...

[Read more...](#)

Medica

New in
into th

Gut hee
flora an
microo

[Read m](#)

lemon &
AED 15.96
AED 134.50



Order within 2h 44m to receive your order.

Add to basket

pharmaciety.com

Search for products

Widest Assortment

Self
Medicine



Prescription
Medications



Nutrition &
Fitness
Up to 50%



Vitamins &
Supplements
Up to 50%



Beauty

9:41
pharmacy



9:41
pharmaciety

Consumer first digital
healthcare

Search for products

Wide choice of Products

Flat 25% off
vitamins order

Ramadan sale

HOT

Self Med



Nutrition & Fitness

Home Healthcare

Baby, Kids & Mom Care

Beauty & Cosmetics

Vitamins & Supplements

Personal Care

More Shopping Options

Shop by Health Concern

Shop by Symptom

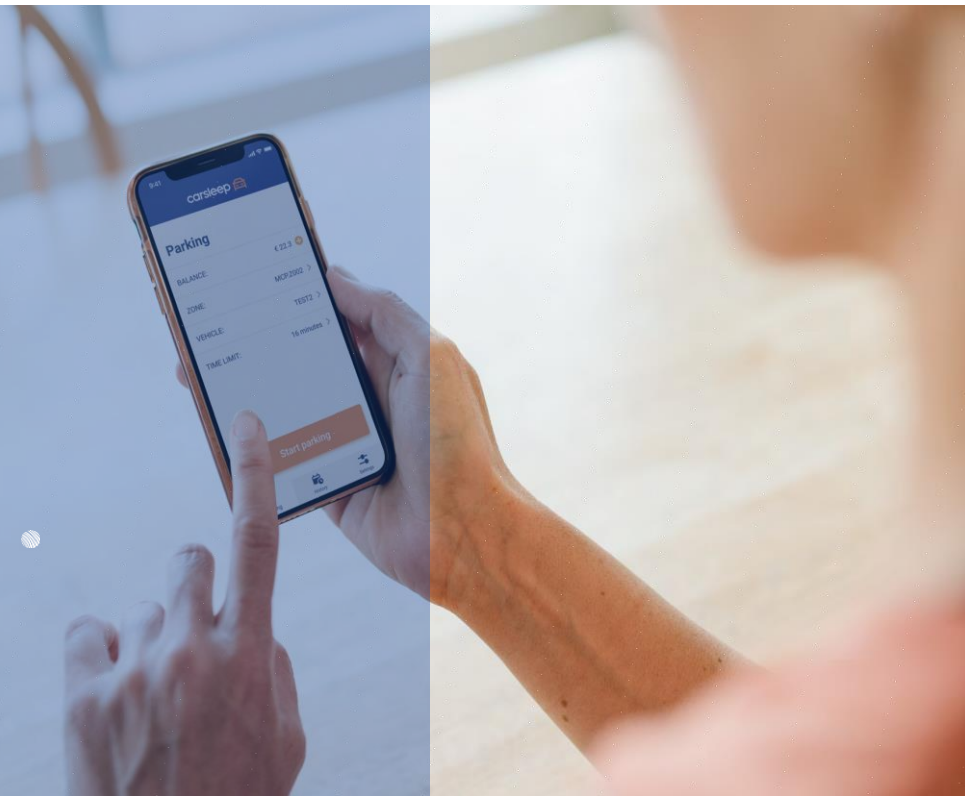
Same Day

We empower our users to
be up to date with new f
to make the best f



Impact

- **250+ product categories** optimized on the website
- **RX verification** procedure, **unique** on the market



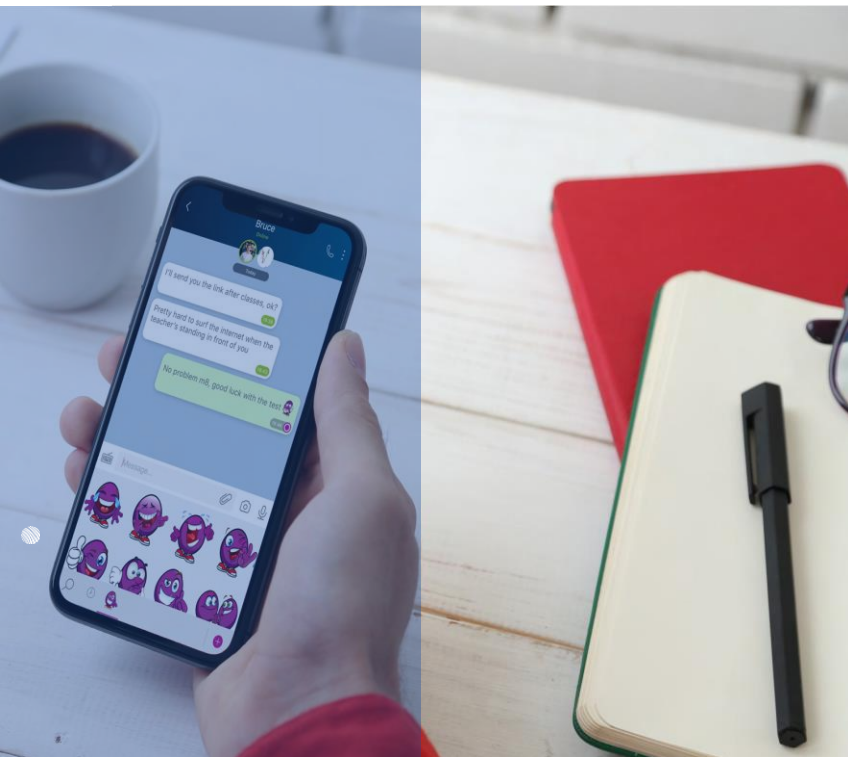
CarSleep

Parking management software for administering car parking spaces

Project Overview

Carsleep is an innovative application that helps people easily find and pay for parking via their mobile devices. People can use this product to quickly pay for street and underground parking without having to use a meter and a kiosk or they can simply buy a parking subscription. The built-in GPS helps to find the closest parking space nearby on a map, which suites customers' needs and price range. As well, it also allows to registrate and save several vehicles in one profile.

- Real-time map based on GPS
- Online search and booking opportunity
- Credit card and e-wallet payment options
- Intuitive and user-friendly design



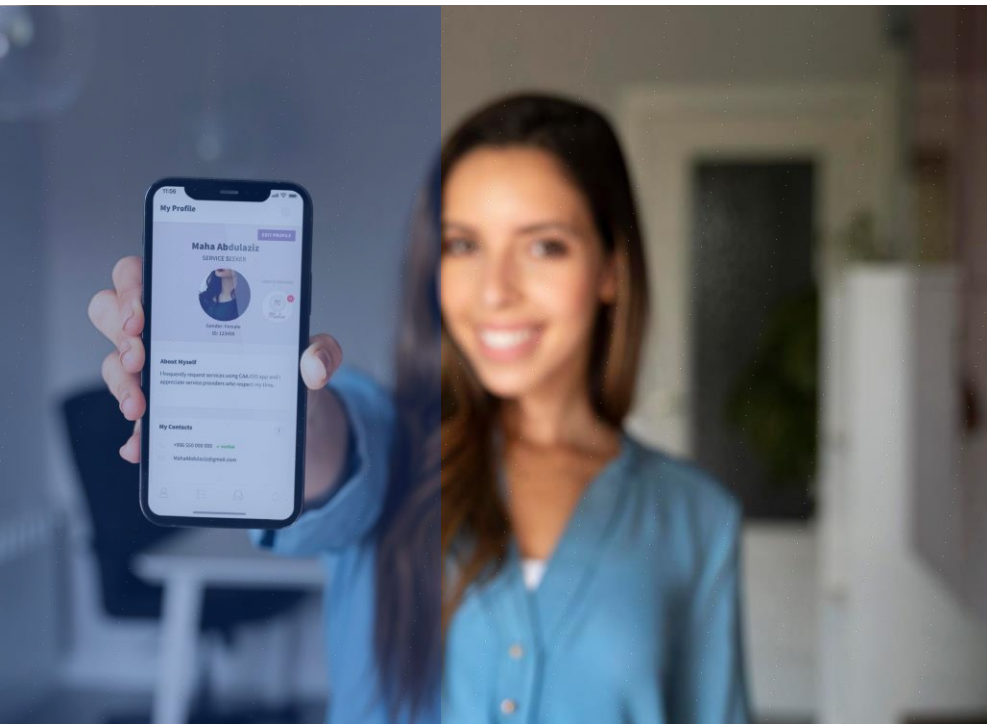
BubCon

A next generation mass-market messenger app

Project Overview

A German client requested SoftTeco to help with the development of BubCon - the next generation mass-market messenger app. Our team was responsible for the development of the chat server, the back office and the frontend. The chat server is written in Erlang and adheres to the client's requirements for security, reliability and scalability. SoftTeco paid great attention to the app's usability, adding many unique features to it. The app offers background customization, animated emojis with sound effects, group calls and much more.

- End-to-end encryption
- Interactive design with unique user interface
- An option to create private chats and conferences
- Immediate password recovery and user verification



Caajoo

A convenient mobile marketplace with a variety of advanced functions

Project Overview

SoftTeco developed a product that would connect customers with local service providers, ensure smooth communication between them without any extra commission, and guarantee security of data and transactions. With a few taps, a customer can post a request and get quotes from different service providers. To help the customer find the most suitable freelancer nearby, the app shows profiles of service providers, their reviews and location.

- Built-in notifications and live chat
- Robust system of verified ratings
- GPS function to see requests from service seekers nearby
- Request ranking system based on the task urgency

MINESWEEPER



STATUS: LIVE

GENRE: Puzzle

VERSION: Released

PLATFORM:   

ENGINE: Unity 3D



SETTING: Join JAZZ the racoon on his exciting, mind-sharpening, FREE minesweeper adventure.

STRIKE FORCE TROOPERS



GENRE: Top-down shooter, Action

VERSION: Released

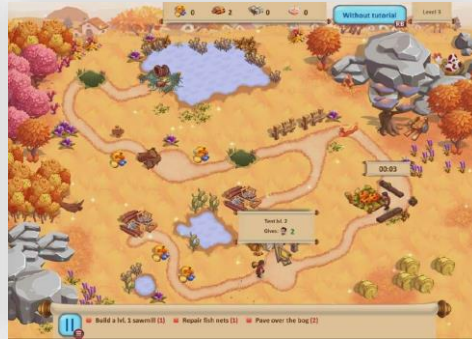
PLATFORM:  

ENGINE: Unity 3D



SETTING: Your team is waiting for you to join operations which based on same scenarios with the series. Become the team commander and upgrade you team and complete the levels!

GNOME'S GARDEN



GENRE: Strategy, Time Management

VERSION: Released

PLATFORM:   

ENGINE: Unity 3D



SETTING: Help the princess save the gardens and make the king better again. Construct buildings, remove obstacles, repair damaged bridges and restore the beauty of the royal garden.

DANCE THE RHYTHM GAME



GENRE: Rhythm-based game

VERSION: Released

PLATFORM:  

ENGINE: Unity 3D



SETTING: Dance! The Rhythm Game - is a free to play rhythm game which features two modes, Dance Story and Social Hub where you can gather with your friends and play online.

DOMINO



STATUS: IN DEVELOPMENT

GENRE: Board Game

PLATFORM:   

ENGINE: Unity 3D



SETTING: Play your favorite Domino games online with your friends! Create Private Rooms, invite friends and family, play domino straight in your smartphone. Play in Public Rooms with domino enthusiast from all over the world. Bet Real or Virtual Currency to make your game more fun!

MONSTER SWEETS



GENRE: Puzzle, Swipe'em Together

VERSION: Released

PLATFORM:  

ENGINE: Unity 3D



SETTING: "Monster Sweets" is yummy addicting puzzle game with loony characters and inventive stick-them-together gameplay. Swipe to stick the Monsters together, feed them with delicious sweets and win to solve impressive levels.

VICTORY BELLES



STATUS: IN DEVELOPMENT

GENRE: Fleet raising simulations

PLATFORM:    

ENGINE: Unity 3D



SETTING: The strongest navies of WW2 must work together, despite threat and treachery, to defend humanity from a monstrous new foe. Battling in every stretch of water from the Aleutian Islands to the coasts of West Africa, you will have the opportunity to assemble a fleet of over 120+ of the most powerful, famous, and glorious warships of the time to fight for the fate of the world!

SPACEJUNK RUMBLE



STATUS: IN DEVELOPMENT

GENRE: 3D Space Shooter, Arcade, Multiplayer PvP

VERSION: Closed Beta

PLATFORM:  

ENGINE: Unity 3D



SETTING: Post-apocalyptic setting of the game harmonizes with the reworked in space style Mad Max. This setting emphasizes the mettle and stiffness of PvP battles and is well-accepted by target audience.

MY KINGDOM'S FALL



STATUS: IN DEVELOPMENT

GENRE: Match 3, Collectable card game, Multiplayer

VERSION: Closed Beta. Under development.
Play as UserTest.

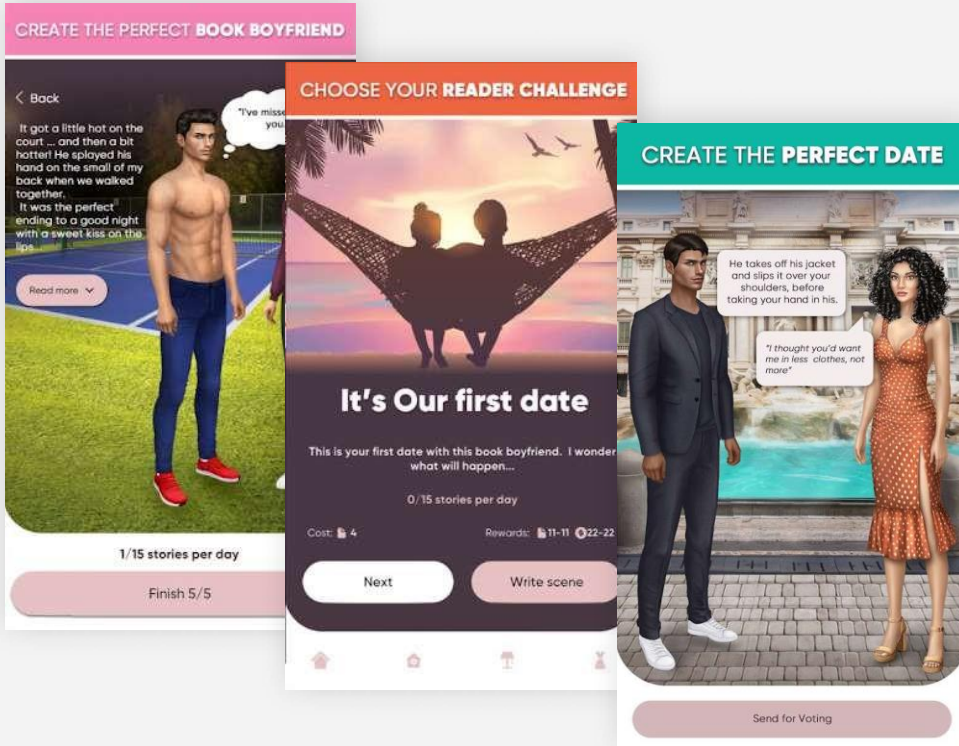
PLATFORM:   

ENGINE: Unity 3D



SETTING: Kill the monsters in match-3 battles, gather and level up heroes, and fight other players for world dominance in intensive match-3 PVP carnage!

NOVELS



STATUS: LIVE

GENRE: Interactive Story

VERSION: Released

PLATFORM:   

ENGINE: Unity 3D



SETTING: Live your dream date - virtually - in The Book Boyfriend Club. Shopping, dressing up, decorating - all in one. Fun, fascinating game that allows you to create your dream date.

"It was unforgettable night..."

FUR FIGHT



GENRE: Realtime (synchronous) multiplayer

VERSION: Released

PLATFORM:  

ENGINE: Unity 3D



SETTING: Fur Fight is an attractive mobile action game that sinks the player into a jungleish world where furry animals keep control of the land. This free to play multiplayer game features unique realtime arena battles, humorous characters and beautiful jungle art.

PAINPAL



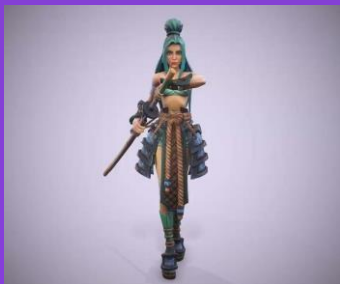
STATUS: IN DEVELOPMENT

GENRE: Health

PLATFORM:   

ENGINE: Unity 3D





UNTITLED MOBA GAME

- ✓ AAA Play To Earn blockchain based MOBA product
- ✓ 5v5 team based competitive
- ✓ Characters and map developed by Whimsy Games
- ✓ Gameplay videos designed by Whimsy Games
- ✓ To be launched soon

Game development



- ✓ Product for a large retail company
- ✓ Match-3 game with storyline and location renovation mechanics
- ✓ The user receives free QR cards at the POS of the retail chain which he scans to get resources for a simplified playthrough
- ✓ Full development cycle by Whimsy Games
- ✓ To be launched soon



- ✓ Product for a business specializing in the design of custom Minivans
- ✓ Match-2 game with Van appearance customization mechanics
- ✓ To be launched soon

Game development



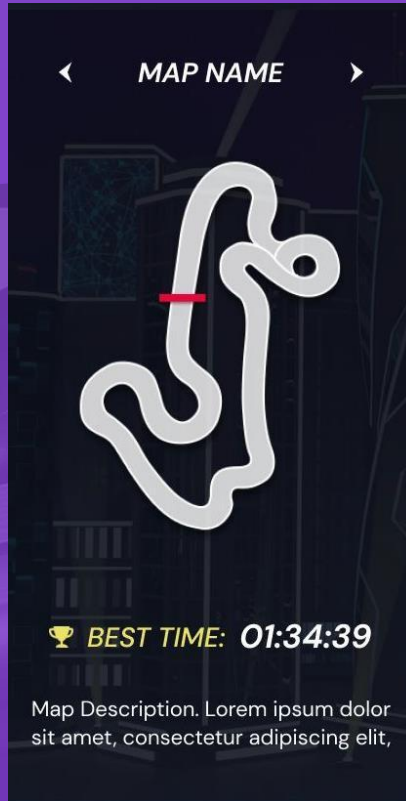
- ✓ New match 3 fantasy game with epic pvp battles
- ✓ Full cycle development by Whimsy Games
- ✓ Characters NFT collection currently in development
- ✓ To be launched soon



Game development

Meta Karts

- ✓ Blockchain-based product
- ✓ Competitive Play To Earn racing game
- ✓ Full development cycle by Whimsy Games
 - 3D / ART
 - Client side development
 - Server side development
 - Blockchain side development
- ✓ To be launched soon

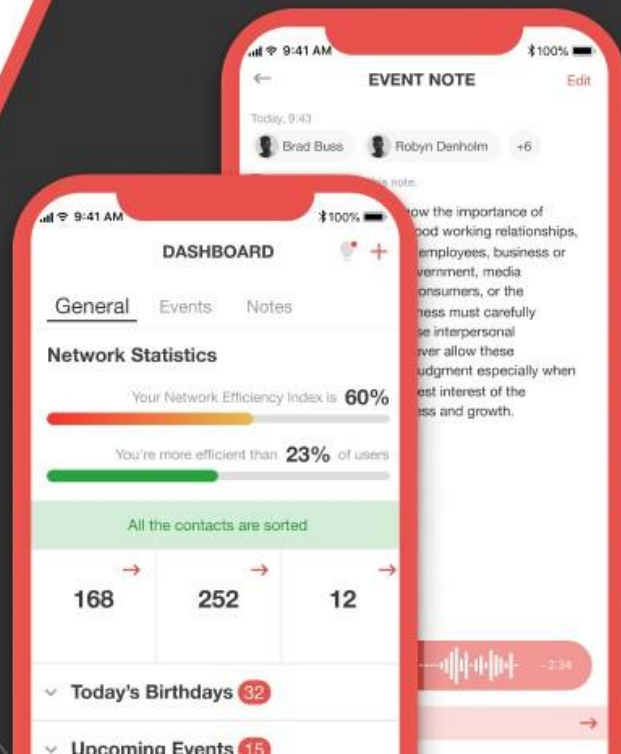


NRM



NRM

Proactive Network Relationship Manager. It's your personal CRM to help fully utilize the value of your network. Backed by powerful functions and AI-enabled features.



type of project

TECHNOLOGIES

Mobile App (Cross-Platform React Native)
Backend (PHP, Rest API)
Database and Storage (MySQL)

ADDITIONAL TECH AND SERVICE:
Digital Ocean

PLATFORM

IOS, Android

HOW IT WORKS

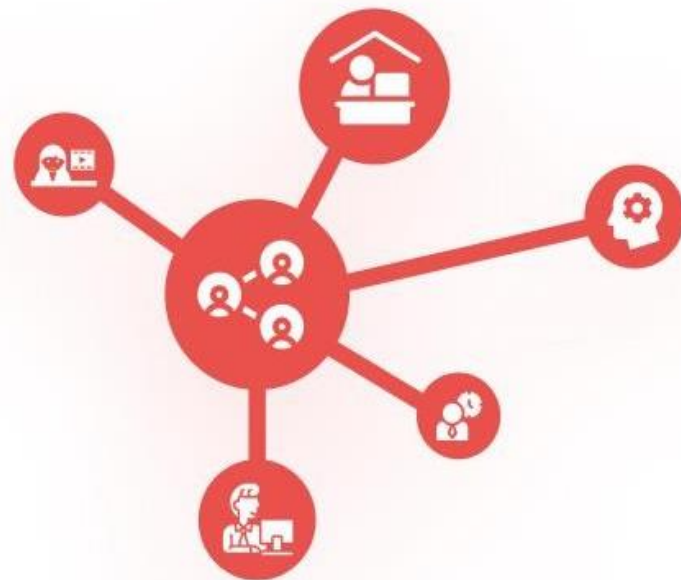
The application is based on a networking methodology of intimacy circles and level of interest (or contact strength).

Every contact is assigned to one of three social circles and placed on an axis of how interesting a person is for the user, or how strong he or she relates to the user in specific areas of interest.

One of the core purposes is to use smart networking steps to connect the user to the most compatible people and keep them within their closest circle.

SOCIAL APP

NRM

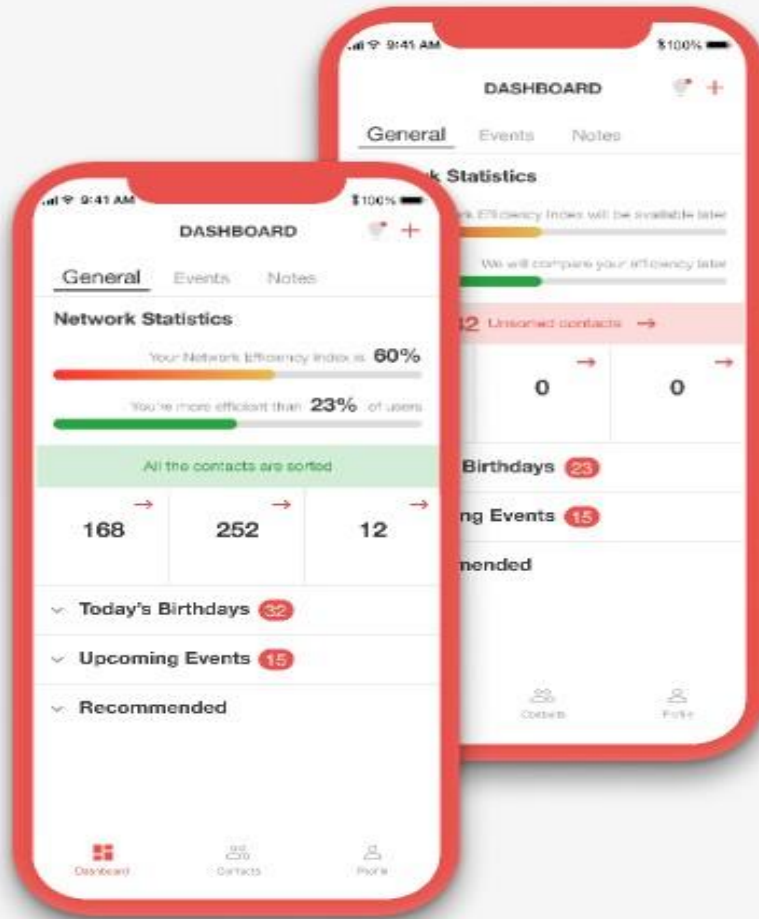




The solution is to automate personal network management in a simple-to-use app and add features that will make a user more connected.

Network Relations Manager is a tool we have developed for everyone who needs to manage a network of personal contacts and keep in touch proactively.

NRM



NRM
SOCIAL APP

sort your contacts

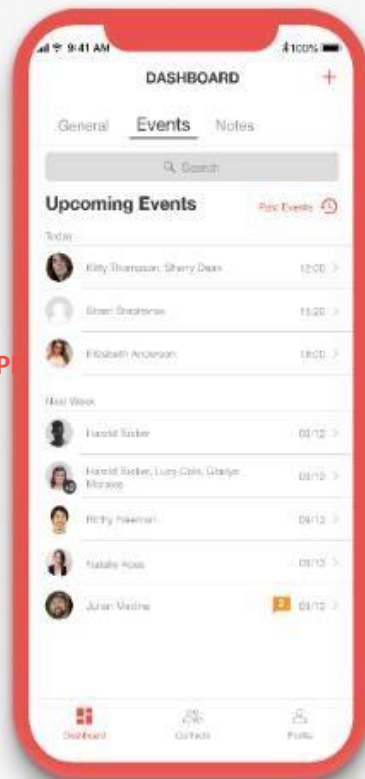
Categorize, group, and organize your contacts based on multiple attributes and characteristics.

see upcoming events

The events tab allows you to view important dates like birthdays and other upcoming events.

SOCIAL APP

NRM



TYPE OF PROJECT

TECHNOLOGIES

Mobile App (Cross-Platform React Native)
Backend (NodeJS, Rest API)
Database and Storage (MySQL)

ADDITIONAL TECH AND SERVICE:
Digital Ocean

PLATFORM

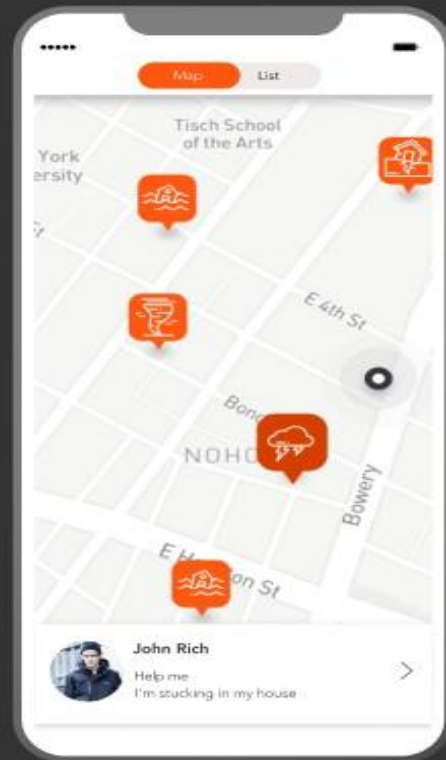
iOS, Android

TYPE OF PROJECT

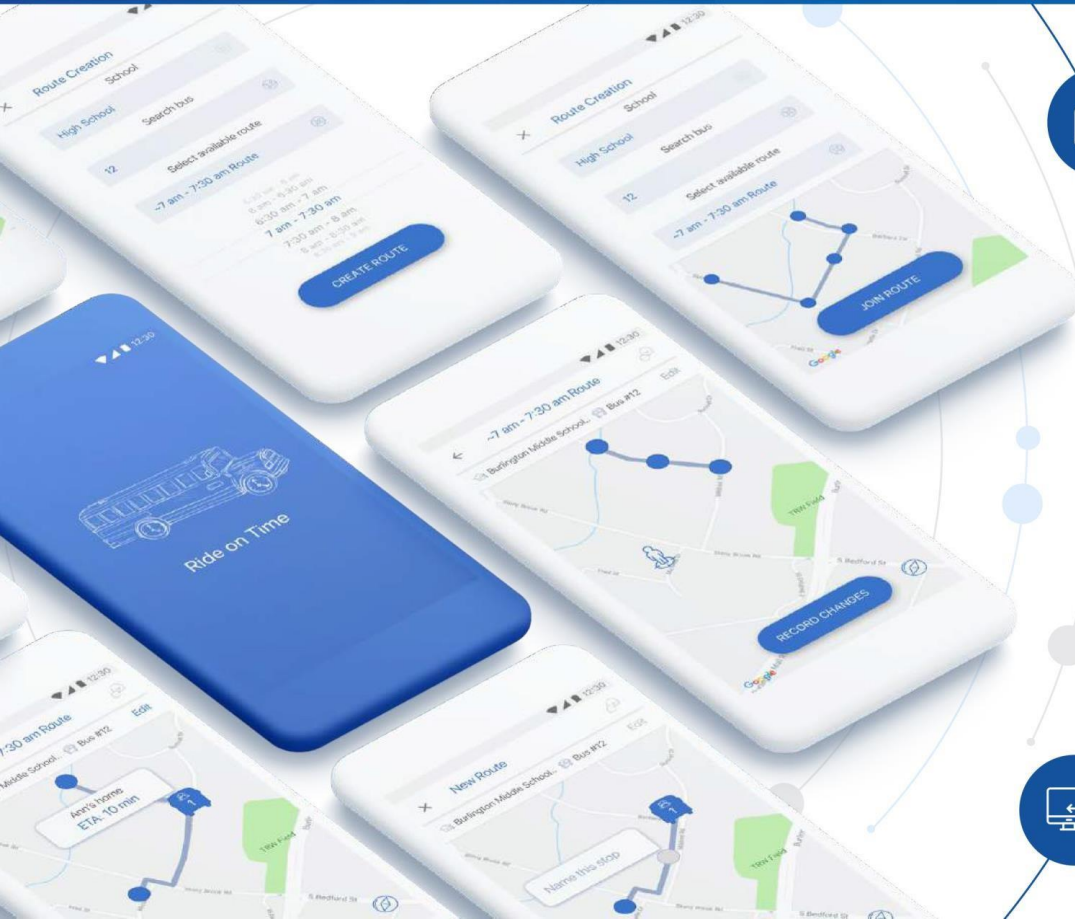
It is a Peer-to-Peer application that allows users to interact in the event of a disaster. Users can share location information, messages, and personal information if needed.

Citizens to the Rescue is an all-hazard disaster alerting network app for iPhone and Android for ordinary citizens to be able to assemble voluntary emergency response teams in the event of a disaster.

Citizens to the Rescue lets responders and the public take action when 911 is down and tracks victim locations better than social media. Using crowdsourcing to deliver real-time disaster and emergency information - users can obtain and send updates instantly about emergencies, disasters, property, and infrastructure damage and injuries.



RIDE ON TIME mobile app



PROJECT OVERVIEW

We created an app that helps middle school and high school students to know where their bus is.



CHALLENGE

To create a platform that shows school bus availability in the real-time mode.



SOLUTION

Created mobile app that allows:

- Notify student for 5 or 10 minutes before bus arrives at stop
- To show bus moves on map in the real-time mode
- To set alarm for one mile before bus arrives at final destination
- To remember location of the stop
- To track the moving coordinates and check it with the coordinates of the bus to sync up student's route with bus route



PLATFORMS

iOS, Android

RIDE ON TIME mobile app

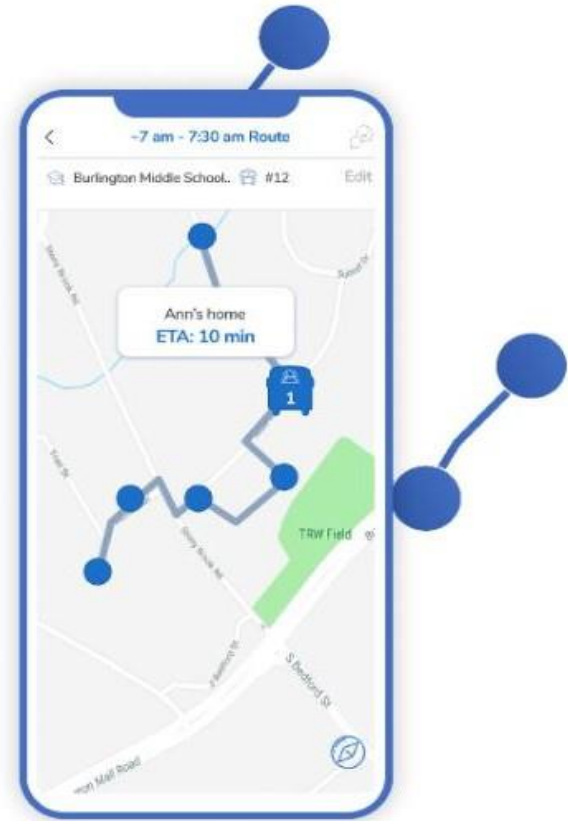
Technologies

Mobile App	Swift, Kotlin
Backend	PHP, NodeJS
Database and Storage	MySQL, PostgreSQL
Additional tech and service:	Open Street Maps API, Google API, Socket.io, Firebase Cloud Messaging

This is a peer-to-peer application that provides certain featured based on data generated by users. The system itself collects, analyzes, and combines all the data needed to provide the required functionality and flow.

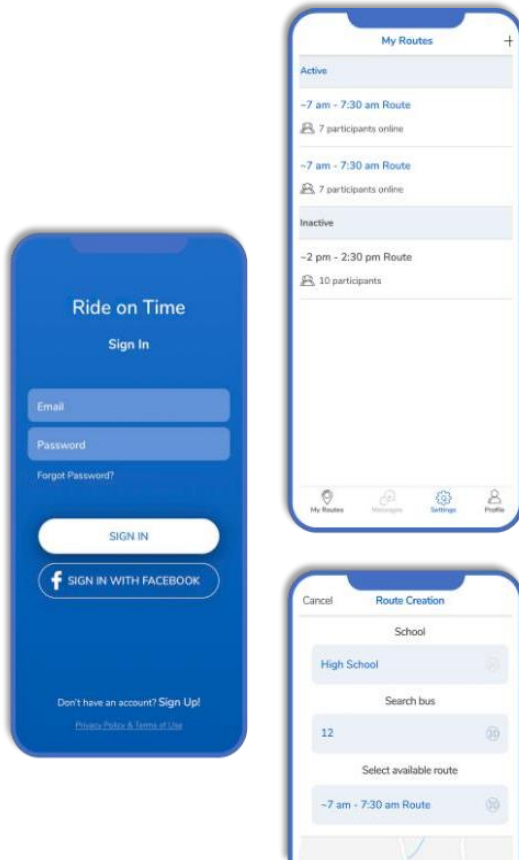
With Ride on Time students receive notifications on the location of their bus and estimated time of arrival to their stops. Setting up the app is as simple as tapping a record button to verify your route membership and enjoying the benefits of the app.

Our app is independent of schools and bus administrations, so you can easily create your route and share it with others.



As a result

The first version of the project was successfully released and is in the beta stage. As of today, more than 700 users have logged in.



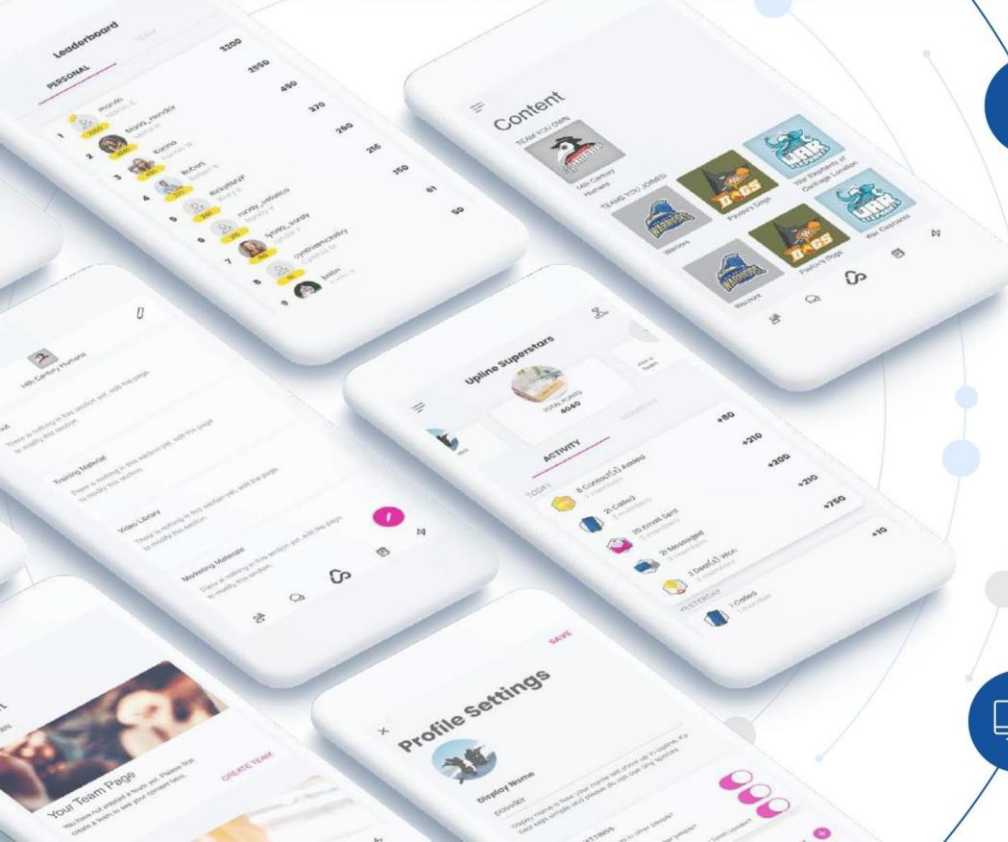
Our team has proposed and integrated right before beta-release:

- a custom module for quick and easy data collection about bugs or user issues. It is enough for the user to shake the device and confirm the submission of the report. The system automatically screenshots the interface and collects all the technical information. The user can add a short comment if needed.
- created the design and integrated the Product Landing Page. We believe this action will accelerate product promotion and provide more information to potential users.

Here are some of the key ideas we've recommended for the product owner to integrate with the next version:

- Broadcasting and chatting between riding groups;
- Several gamification scripts for better and faster user engagement;
- Expanding and data import for use in other areas.

UPLINE mobile app



PROJECT OVERVIEW

The app that helps sales leaders to manage their teams.



CHALLENGE

To create an application that allows to manage a team of any size, with detailed analytics and reports.



SOLUTION

UPLINE app has the following features:

- Automatically track your sales goals and activities with customized reminders when it's time to follow-up
- You can monitor everyone's exact sales activities
- Oversee your team members' progress towards their monthly goals.
- You can chat live, share content, run contests, even host interactive webinars



PLATFORMS

iOS, Android

BALANCE WHEEL PRO mobile app



PROJECT OVERVIEW

We created this app to help people organize their lives. You can create tasks and any amount of wheels to visualize balance in each sphere. And even get an external assessment for any wheel. Just share your wheel with colleagues or friends.

Balance Wheel Pro is an effective self-coaching tool for assessing and improving the life balance. It allows to build various balance wheels, evaluate personal performance in any field, set goals and track progress.

CHALLENGE

To find an easy to use and convenient way for visualization of balance wheels.

SOLUTION

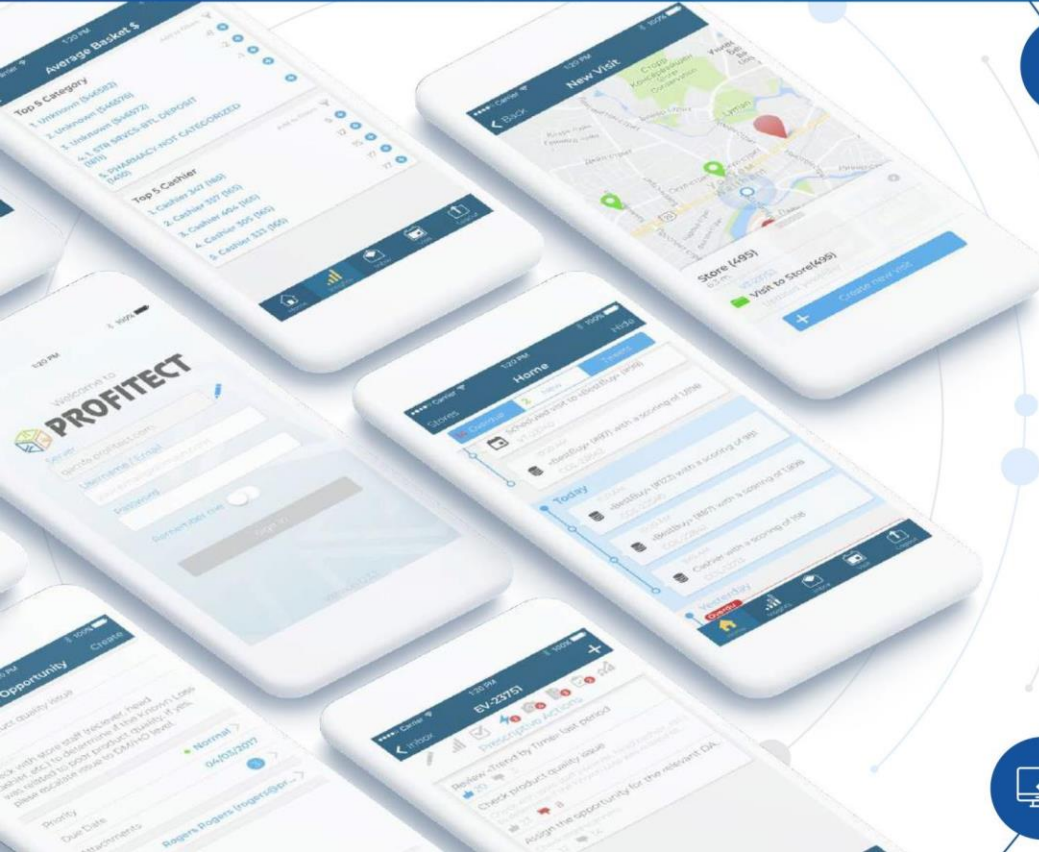
Developed mobile app that allows:

- Create multiple balance wheels and different areas in it
- Create multiple tasks, schedule deadlines and reminders
- Synchronize all data with multiple devices
- Send invites to your contacts in Gmail or add emails that are not in your contact list in order to make external assessment

PLATFORMS

iOS, Android

PROFITECT mobile app



PROJECT OVERVIEW

The Profitect mobile app is designed for retailers and CPG companies at all levels (head office, district managers, store managers, and store employees) to understand the behavior of each store's data in real-time.

CHALLENGE

To create an application that allows to:

- Monitor task management and performance of stores, programs, and individuals
- View customer feedback in real-time with social ratings
- Guide store employees' actions

SOLUTION

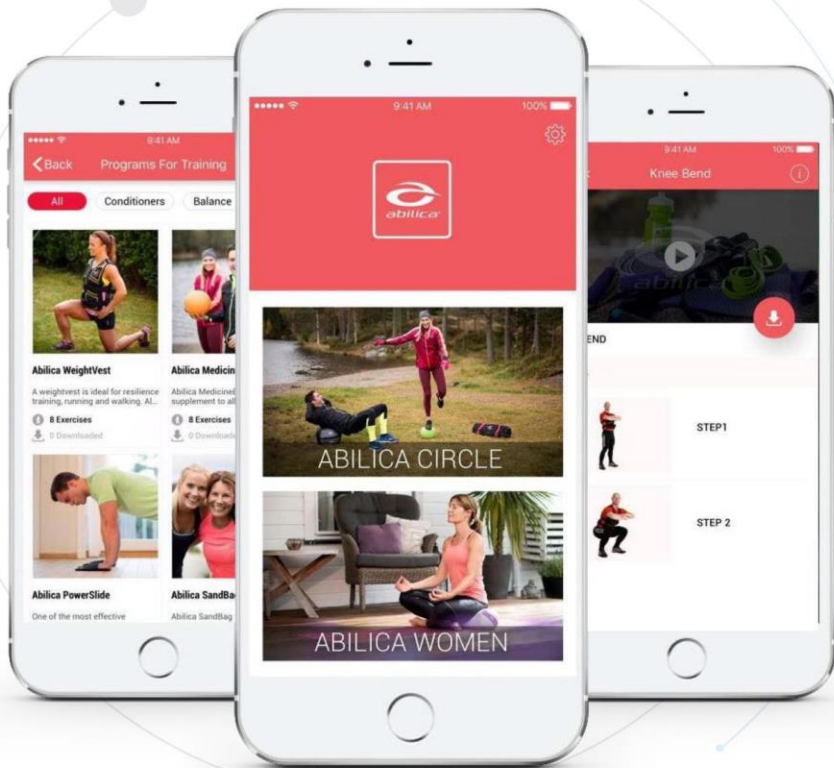
PROFITECT app has the following features:

- Searches, Views, and Edits opportunities and visits in an intuitive Inbox
- Drives task management with easy to follow guided actions
- Displays any custom attribute available for a store
- Displays social rating for stores including comments
- Scans barcode and get detailed, real-time, product information (including KPI's) in that store
- Audits checklists that allow you to quickly capture PASS/FAIL with comments
- Follows individual Stores or Cashiers to collect evidence over time and tracks on a daily basis

PLATFORMS

iOS, Android

ABILICA mobile app



PROJECT OVERVIEW

Abilica Circle is a mobile training app which included the best circle training products for effective and fun workout solutions.

CHALLENGE

Create one of the best design for iOS and Android platforms that will conquer the market of mobile training apps.

SOLUTION

Created intuitive and easy to use mobile app for trainings on iOS and Android platforms. Abilica Circle app allows:

- view exercise for each product online and offline
- view and download full training program for each product
- listen your favorite music while watching the program
- view a detail useful information about each exercise

Administration panel allows:

- add products and exercise
- add video, images and text info to each exercise

PLATFORMS

Sellvana CMS / PHP / MySQL / Twig

Vodacom

Introducing a pivotal player for the African entertainment market

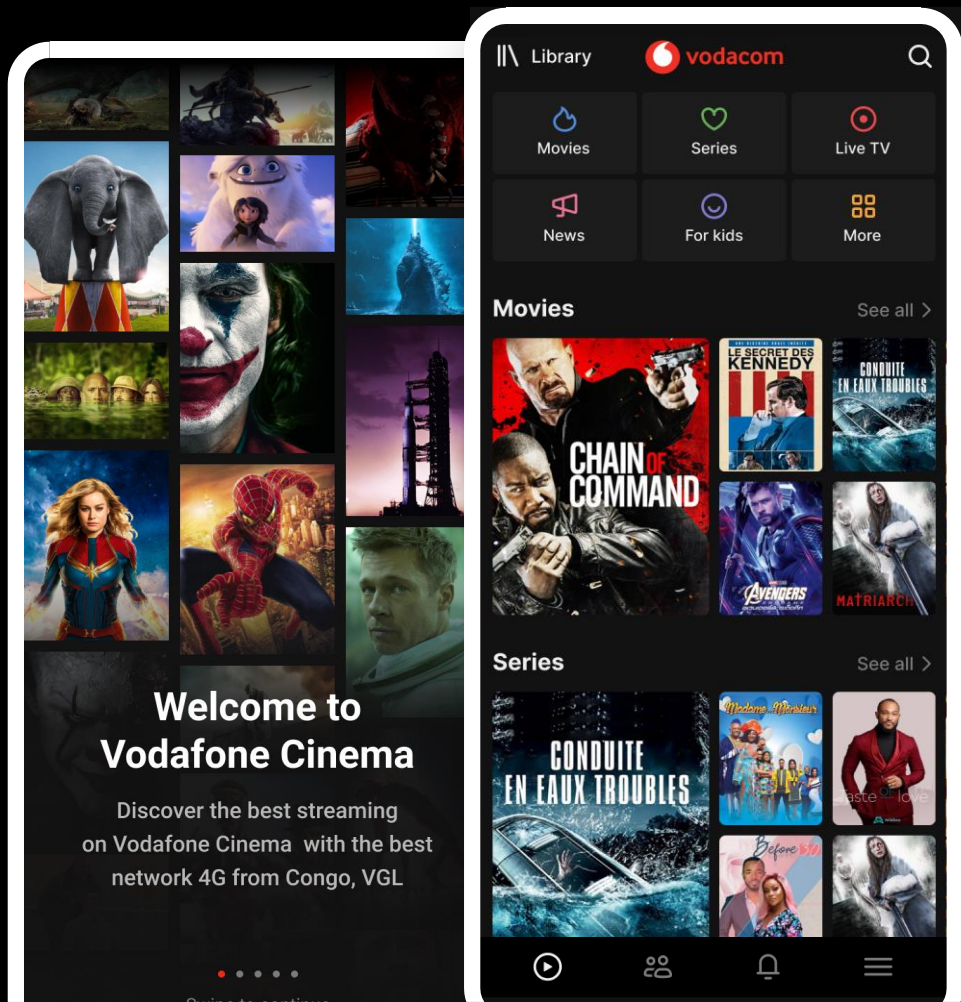
UX DESIGN

MOBILE DEVELOPMENT

- 5 million users in 5 countries
- +56% DAO increase
- x3 user acquisition growth

[App store](#)

[Case study](#)



Elise

Renting can be performed easily in Geneva, thanks to modern experience

UX DESIGN

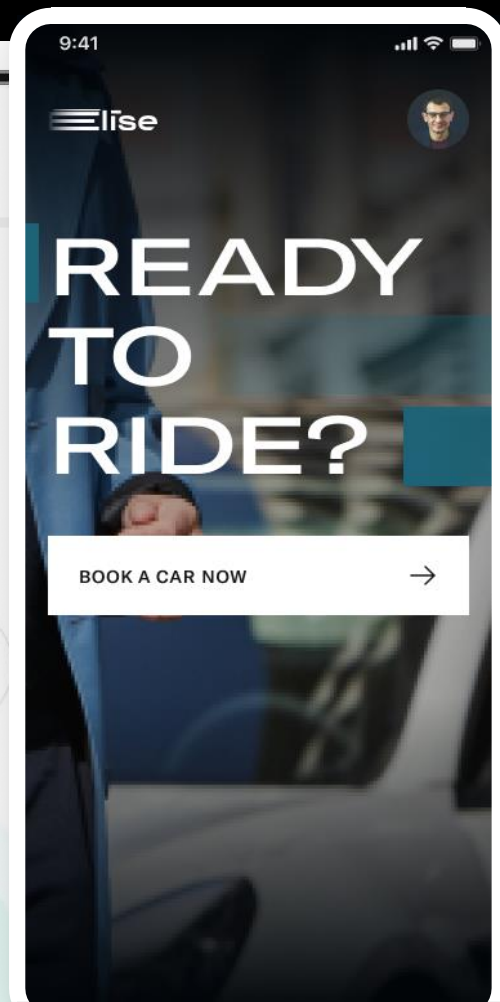
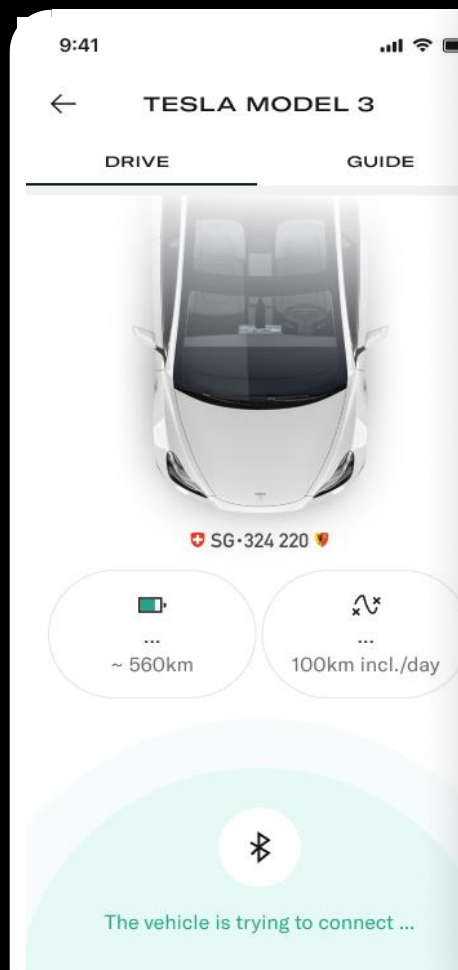
MOBILE DEVELOPMENT

- 95% conversion rate from the launch
- 3 months from zero to MVP release
- Operating now in 2 countries

[Website](#)

[App store](#)

[Case study](#)



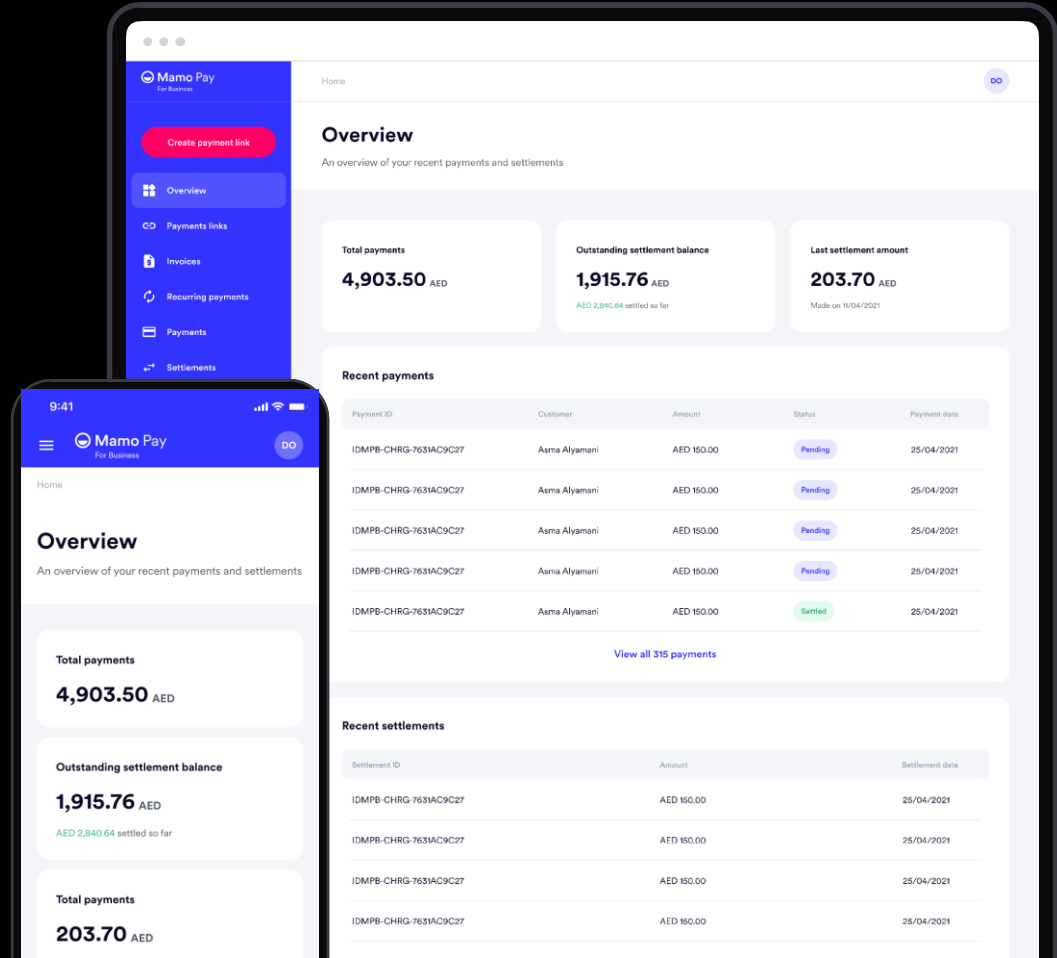
Mamo Pay

Reinventing solution for MENA region next-level payment platform

UX DESIGN

- Fast Company's 2022 Innovation by Design Awards Honorable mention
- DIFC license receiver
- 20k+ installations across both Android and iOS after redesign

Website



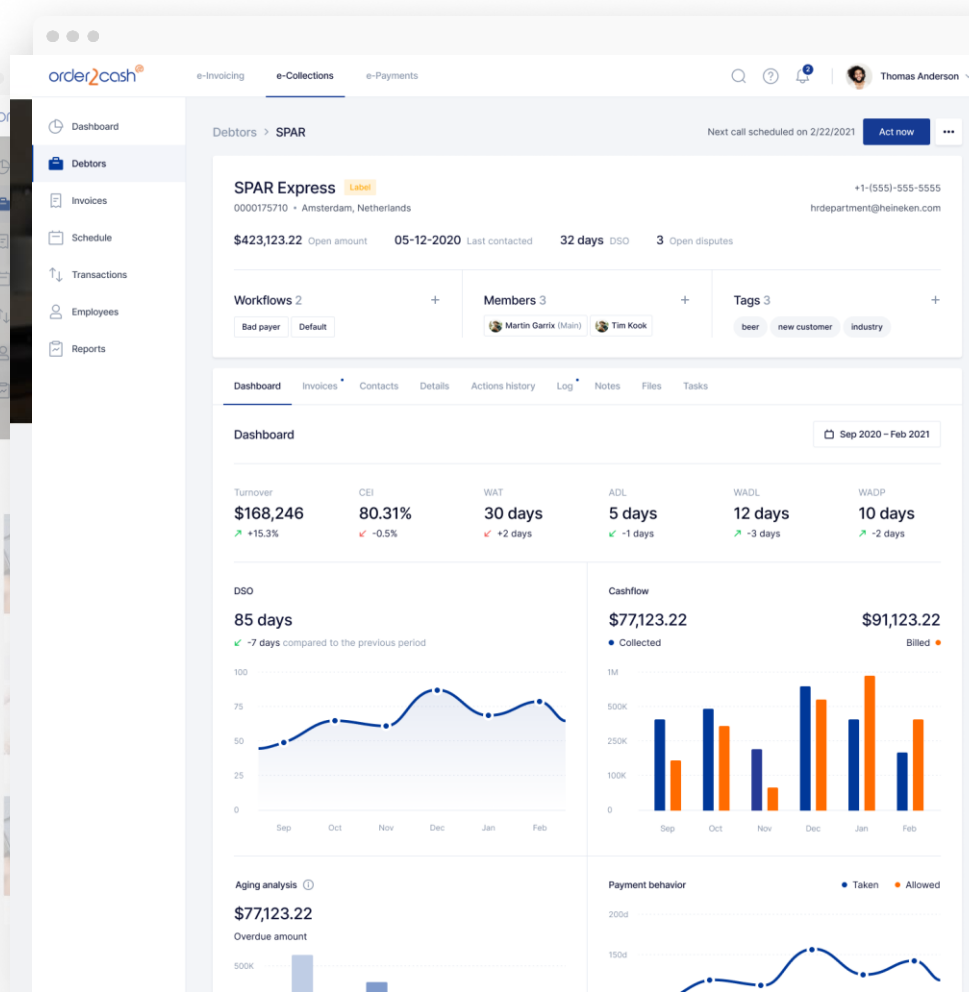
order2cash

New scale opportunities for Fintech product used by Fortune 500 companies

UX DESIGN

- +70% increased daily usage
- Acquired by Billtrust

Website



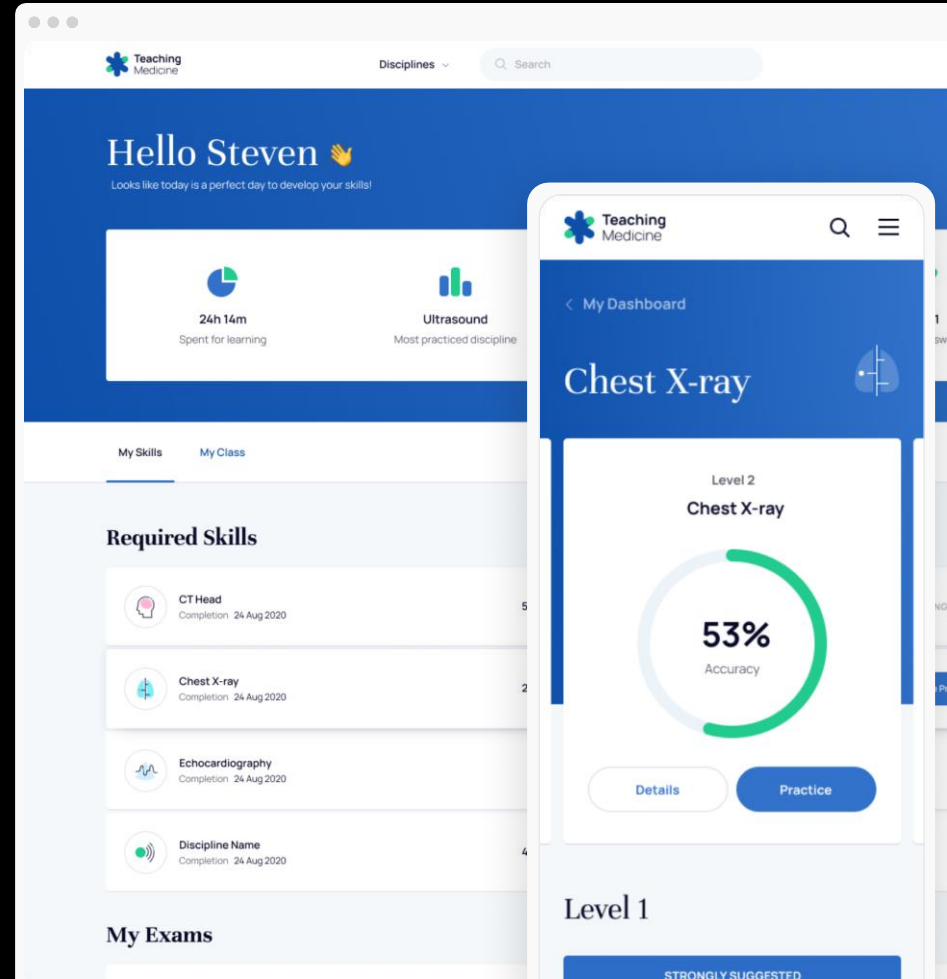
Teachingmedicine.com

Redesigned medical training platform for Canadian Universities

UX DESIGN

- x10 usability satisfaction
- +450% mobile usage
- Used by Canadian Universities

Website



Vezeeta

Transformation of the largest telehealth provider in the Middle East

UX DESIGN

- 3.2 to 4.5 stars Appstore rating growth
- 254% improved user retention rate
- 480% increase in digital sales
- Top 10 startups by Forbes

Website

